Social Innovation and Entrepreneurship: Case Studies, Practices and Perspectives

Edited by

Brendan Galbraith and Francesco Molinari
About the editors
Contributors

The role of the business school in supporting social enterprises: practices and perspectives
*Dr Brendan Galbraith and Professor Francesco Molinari*

Conceptions and Attitudes towards Social Entrepreneurship and Social Enterprises: The Case of Northern Greek For-Profit Companies
*Panayiotis Ketikidis and Panagiotis Parcharidis*

Strategy for Social Enterprises or Never Say Never
*Christos Apostolakis*

Factors Influencing an Upscaling Process of Grassroots Innovations: Preliminary Evidence from India
*Ann De Keersmaecker, Prabhu Kandachar, Vikram Parmar, Koen Vandenbempt and Chris Baelus*

Social Technologies for Increasing Entrepreneurship in Public Administration Organizations
*Aelita Skaržauskienė*

Innovation, Entrepreneurship and Sustainability: “This is an Idea!”
*Cláudia Fernandes and Luís Rocha*

Business Modeling for Sustainability: Identifying Five Modeling Principles and Demonstrating Their Role and Function in an Explorative Case Study
*Jan Jonker and Nikolay Dentchev*

Environmental Obstacles and Support Factors of Social Entrepreneurship
*Alina Badulescu, Sebastian Sipos-Gug and Adriana Borza*

Portuguese Social Stock Exchange – Assessment of Sustainability
*Teresa Costa and Luísa Carvalho*
About the editors

Dr Brendan Galbraith
Brendan is a senior lecturer in Innovation Management at the Department of Management and Leadership at the University of Ulster. Brendan is a member of the European Network of Living Labs, Business and Management Research Institute, and the Centre for SME Development. Brendan has led EC and national innovation and research projects that are valued at more than £4 million and has published his research in Technovation, R&D Management, International Journal of Operations and Production Management and Technology Analysis and Strategic Management. Brendan has recently founded the Social Enterprise Value Incubator (SEVI). SEVI is a model that embeds social enterprises in research projects, academic enterprise activities and course provision within the Ulster Business School for value creation, appropriation and capture.

Professor Francesco Molinari
Francesco Molinari is an independent research and project manager who has worked for several public and private organizations in Europe, including clients from Belgium, Cyprus, Greece, Israel, Italy, Portugal, Slovenia and the UK. In his career he has been involved in the coordination of (or participation in) about twenty ICT-related R&D and innovation projects at European, national and regional level – many on the topics of eParticipation and eGovernment. For the European Commission, among others, he wrote in 2008 a study for the assessment of the Living Labs approach in the EU innovation and Future Internet scenario. He has done consultancy to severa Italian Regions (Piedmont, Apulia, Aosta Valley, Veneto) in topics related to the establishment and management of Living Labs. in 2010-2012 he led a State-Region Working Group aimed at the establishment of PCP (Pre Commercial Procurement) in public administration practice for the Italian Ministry of Economic Development, Department of Cohesion Policy. Currently he is research associate on Frugal Government at Politecnico di Milano and works for the Italian Ministry of Economic Development on a project of technical assistance to the 21 Regions engaged in the design of Smart Specialisation Strategies for the new programming period of Structural Funds (2014-2020). Francesco is also a visiting professor at the Department of Management and Leadership, University of Ulster.
Contributors

Christos Apostolakis, Bournemouth University, UK
Chris Baelus, University of Antwerp, Antwerp, Belgium
Alina Badulescu, University of Oradea, Oradea, Romania
Adriana Borza, University of Oradea, Oradea, Romania
Luísa Carvalho, Setúbal Polytechnic Institute, Portugal
Teresa Costa, Setúbal Polytechnic Institute, Portugal
Ann De Keersmaecker, University of Antwerp, Antwerp, Belgium
Nikolay Dentchev, University of Brussels (VUB) and HUBrussel, Belgium
Cláudia Fernandes, CATIM Technological Centre for the Metal Working Industry, Porto, Portugal
Brendan Galbraith, University of Ulster Business School, Northern Ireland, UK
Jan Jonker, Radboud University Nijmegen (RU), The Netherlands
Prabhu Kandachar, Delft University of Technology, Delft, The Netherlands
Panayiotis Ketikidis, South East European Research Centre (SEERC), Thessaloniki, Greece
Francesco Molinari, University of Ulster Business School, Northern Ireland, UK
Panagiotis Parcharidis, CITY College – International Faculty of the University of Sheffield, Thessaloniki, Greece
Vikram Parmar, Delft University of Technology, Delft, The Netherlands
Luís Rocha, CATIM Technological Centre for the Metal Working Industry, Porto, Portugal
Sebastian Sipos-Gug, University of Oradea, Oradea, Romania
Aelita Skaržauskienė, Mykolas Romeris University, Vilnius, Lithuania
Koen Vandenbempt, University of Antwerp, Antwerp, Belgium