

Social Innovation and Entrepreneurship: Case Studies, Practices and Perspectives



Edited by

Brendan Galbraith and
Francesco Molinari

conferences &
academic
acpi publishing
international

Social Innovation and Entrepreneurship: Case Studies, Practices and Perspectives

Edited by

Dr Brendan Galbraith

and

Professor Francesco Molinari

First edition September 2014

Copyright © 2014 The authors

All rights reserved. Except for the quotation of short passages for the purposes of critical review, no part of this publication may be reproduced in any material form (including photocopying or storing in any medium by electronic means and whether or not transiently or incidentally to some other use of this publication) without the written permission of the copyright holder except in accordance with the provisions of the Copyright Designs and Patents Act 1988, or under the terms of a licence issued by the Copyright Licensing Agency Ltd, Saffron House, 6-10 Kirby Street, London EC1N 8TS. Applications for the copyright holder's written permission to reproduce any part of this publication should be addressed to the publishers.

Disclaimer: While every effort has been made by the editor, authors and the publishers to ensure that all the material in this book is accurate and correct at the time of going to press, any error made by readers as a result of any of the material, formulae or other information in this book is the sole responsibility of the reader. Readers should be aware that the URLs quoted in the book may change or be damaged by malware between the time of publishing and accessing by readers.

Note to readers.

Some papers have been written by authors who use the American form of spelling and some use the British. These two different approaches have been left unchanged.

Softback ISBN: 978-1-910309-58-2

Hardback ISBN: 978-1-910309-59-9

ePUB ISBN: 978-1-910309-60-5

Kindle ISBN: 978-1-910309-61-2

Printed by Lightning Source

Published by: Academic Publishing International Limited, Reading, RG4 9AY, United Kingdom, info@academic-publishing.org

Available from www.academic-bookshop.com

Contents

About the editors

Contributors

The role of the business school in supporting social enterprises: practices and perspectives

Dr Brendan Galbraith and Professor Francesco Molinari

Conceptions and Attitudes towards Social Entrepreneurship and Social Enterprises: The Case of Northern Greek For-Profit Companies

Panayiotis Ketikidis and Panagiotis Parcharidis

Strategy for Social Enterprises or Never Say Never

Christos Apostolakis

Factors Influencing an Upscaling Process of Grassroots Innovations: Preliminary Evidence from India

Ann De Keersmaecker, Prabhu Kandachar, Vikram Parmar, Koen Vandenbempt and Chris Baelus

Social Technologies for Increasing Entrepreneurship in Public Administration Organizations

Aelita Skaržauskienė

Innovation, Entrepreneurship and Sustainability: “This is an Idea!”

Cláudia Fernandes and Luís Rocha

Business Modeling for Sustainability: Identifying Five Modeling Principles and Demonstrating Their Role and Function in an Explorative Case Study

Jan Jonker and Nikolay Dentchev

Environmental Obstacles and Support Factors of Social Entrepreneurship

Alina Badulescu, Sebastian Sipos-Gug and Adriana Borza

Portuguese Social Stock Exchange – Assessment of Sustainability

Teresa Costa and Luísa Carvalho

About the editors



Dr Brendan Galbraith

Brendan is a senior lecturer in Innovation Management at the Department of Management and Leadership at the University of Ulster. Brendan is a member of the European Network of Living Labs, Business and Management Research Institute, and the Centre for SME Development. Brendan has led EC and national innovation and research projects that are valued at more than £4 million and has published his research in *Technovation*, *R&D Management*, *International Journal of Operations and Production Management* and *Technology Analysis and Strategic Management*. Brendan has recently founded the Social Enterprise Value Incubator (SEVI). SEVI is a model that embeds social enterprises in research projects, academic enterprise activities and course provision within the Ulster Business School for value creation, appropriation and capture.



Professor Francesco Molinari

Francesco Molinari is an independent research and project manager who has worked for several public and private organizations in Europe, including clients from Belgium, Cyprus, Greece, Israel, Italy, Portugal, Slovenia and the UK. In his career he has been involved in the coordination of (or participation in) about twenty ICT-related R&D and innovation projects at European, national and regional level – many on the topics of eParticipation and eGovernment. For the European Commission, among others, he wrote in 2008 a study for the assessment of the Living Labs approach in the EU innovation and Future Internet scenario. He has done consultancy to several Italian Regions (Piedmont, Apulia, Aosta Valley, Veneto) in topics related to the establishment and management of Living Labs. In 2010-2012 he led a State-Region Working Group aimed at the establishment of PCP (Pre Commercial Procurement) in public administration practice for the Italian Ministry of Economic Development, Department of Cohesion Policy. Currently he is research associate on Frugal Government at Politecnico di Milano and works for the Italian Ministry of Economic Development on a project of technical assistance to the 21 Regions engaged in the design of Smart Specialisation Strategies for the new programming period of Structural Funds (2014-2020). Francesco is also a visiting professor at the Department of Management and Leadership, University of Ulster.

Contributors

- Christos Apostolakis**, Bournemouth University, UK
- Chris Baelus**, University of Antwerp, Antwerp, Belgium
- Alina Badulescu**, University of Oradea, Oradea, Romania
- Adriana Borza**, University of Oradea, Oradea, Romania
- Luísa Carvalho**, Setúbal Polytechnic Institute, Portugal
- Teresa Costa**, Setúbal Polytechnic Institute, Portugal
- Ann De Keersmaecker**, University of Antwerp, Antwerp, Belgium
- Nikolay Dentchev**, University of Brussels (VUB) and HUBrussel, Belgium
- Cláudia Fernandes**, CATIM Technological Centre for the Metal Working Industry, Porto, Portugal
- Brendan Galbraith**, University of Ulster Business School, Northern Ireland, UK
- Jan Jonker**, Radboud University Nijmegen (RU), The Netherlands
- Prabhu Kandachar**, Delft University of Technology, Delft, The Netherlands
- Panayiotis Ketikidis** South East European Research Centre (SEERC), Thessaloniki, Greece
- Francesco Molinari**, University of Ulster Business School, Northern Ireland, UK
- Panagiotis Parcharidis**, CITY College – International Faculty of the University of Sheffield
Thessaloniki, Greece
- Vikram Parmar**, Delft University of Technology, Delft, The Netherlands
- Luís Rocha**, CATIM Technological Centre for the Metal Working Industry, Porto, Portugal
- Sebastian Sipos-Gug**, University of Oradea, Oradea, Romania
- Aelita Skaržauskienė**, Mykolas Romeris University, Vilnius, Lithuania
- Koen Vandembemt**, University of Antwerp, Antwerp, Belgium