CCH Capo Ceraso Hub

The design of this mixed-use luxury hotel, located in Costa Ceraso, one of the most high-end tourism spots in Europe, currently under construction, starts from the involvement of the ground as a natural platform, on which it stands and from which it draws its organizational structure, its spatial hierarchy, its distribution logic, and its system of access. Such complex ground welcomes and configures a large public space, a generous outdoor lobby articulated in a botanical park with main native plant species, a system of patios overlooked by public functions (congress areas, restaurant, commercial units) and it acts as a pedestal for the main body, which hosts the reception hall, the spa, the swimming pool, the gym, the lounge bar along with 55 apartments, 5 penthouses, and the 26 boutique hotel suites.

The mass of the building is dug in its vertical parts, for its entire vertical dimension, to convey natural light and fresh air in its heart and to ensure that all units enjoy a double exposure. Along these spaces a crescendo vegetation that grows on the main dune, carrying the scents and colors of the Mediterranean countryside inside the building and accompanying residents and hotel guests up to their accommodations.

The building appears as a continuous but fractured mass, like a rock formation cracked from weathering, a composite monolith emerging from the ground and then attacked or optimised by an organic shell, a skin of vegetable vigil. This skin wooden facade, supported by a light steel structure that engages regularly on the concrete skeleton, favors the extension and protection of the landscaped terraces. These, well-designed and generously sized, allow the modulation of various levels of the opening of the apartments and hotel suites: from the open space of the galleries to the wide-open landscape.
CAPO CERASO HUB - Olbia, Sardinia

PROGRAM:
55 apartments
5 penthouses
20 hotel rooms
commercial
restaurant
mini mall + retail area
conference rooms
spa + hammam
swimming pool

designer_

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internal distribution system
restaurant lounge
19 plaza plan 1:200
main entrance to the plaza
plaza
apartment plan 1:50
north view