MoMoWo 3rd INTERNATIONAL CONFERENCE-WORKSHOP
Women Designers, Architects and Engineers between 1969 and 1989

PROGRAMME AND ABSTRACTS

University of Oviedo, Historical Building // Spain

Oviedo, 2-3-4 October 2017
MoMoWo 3rd INTERNATIONAL CONFERENCE-WORKSHOP
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INTRODUCTION
Day 1, 2nd October 2017
Politics, Policies and Political Regimes

Registration 9.00-10.00

Welcome to Asturias 10.00-10.30
D. Francisco José Borge López, Vice Chancellor of University Extension and International Development, University of Oviedo
Ana María Fernández García, member of the MoMoWo Scientific Committee, University of Oviedo
Sonia Puente, Dean of the Official Association of Architects in Asturias

MoMoWo 10.30-11.00
MoMoWo - Women's Creativity since the Modern Movement
Emilia Garda and Caterina Franchini, MoMoWo International Coordinators, Politecnico di Torino

Coffee 12.00-12.30

Politics, Policies and Political Regimes

Papers 12.30-13.30
Beyond Architecture: Politics, Feminism and Art as a Way of Life Social and Artistic Engagement of Giovanna De Sanctis Ricciardone - Anna Ricciuto, Italy
Ucelay and Careaga, Two Women during the Franco Regime - Íñigo Galdeano Pérez, University of the Basque Country, Bilbao, Spain
Maria Bjørnson's Set Design: Not Only a Refuge - Santi Centineo, Politecnico di Bari, Italy

Discussion 13.30-13.45
Chair | Ana María Fernández García, member of the MoMoWo Scientific Committee, University of Oviedo

Lunch 13.45-15.00

Papers 15.00-16.00
The Influence of European Women Architects on Architecture in the Arab World - Salah Has İsmail, Yildirim Beyazit University, Turkey
An Alternative View to Periphery: The Role of Women Architects in Peripheral Built Environment of Turkey - Esin Bölükbaş Dayı, Antalya International University, Turkey
Modern Hospital Complexes by Architect Zoa Dumengić in Croatia - Zrinka Baršić Marenić, University of Zagreb, Croatia

Discussion 16.00-16.15
Chair | Helena Seražin, member of the MoMoWo Scientific Committee, Research Centre of Slovene Academy of Sciences and Arts, Ljubljana

Papers 16.45-17.45
Ines Filipović: Examining the Dialogue and Distinguishing the Authorship - Ana Bedenko and Iva Maria Jurić, Zagreb, Croatia
Female Presence in the Field of Memorial Sculpture and Architecture 1968–1989 in Socialist Croatia - Sanja Horvatinić, Institute of Art History, Zagreb, Croatia
Beyond Poppies and Other Floral Patterns: The Success of Female Textile Designer Maija Isola in Finland from the mid-1960s on - Valérie-Anne Houppermans, Leiden University, The Netherlands

Discussion 17.45-18.00
Chair | Alain Bonnet, member of the MoMoWo Scientific Committee, University of Burgundy, Dijon

Papers 18.00-19.00
Paola Salmani (1921–2003) in Modern Italy: Politics in Action - Monica Prencipe, Università Politecnica delle Marche, Ancona, Italy
Architect Bianca Ballestrero in Tuscany and Her Partnership with Gae Aulenti - Daniela Turazza and Chiara Santi, Firenze, Italy
Maria Teresa Parpagliola: The Kabul Experience (1970–72) - Lucia Krasovec Lucas, Politecnico di Milano, Italy

Discussion 19.00-19.15
Chair | Caterina Franchini, member of the MoMoWo Scientific Committee, Politecnico di Torino
Day 2, 3rd October 2017
Research and Industries

Papers 9.00-10.30
The Worker Bees of Belgrade Architecture - Jelica Jovanović, Belgrade, Serbia

Discussion 10.30-10.45
Chair: Helena Seražin, member of the MoMoWo Scientific Committee, Research Centre of Slovene Academy of Sciences and Arts, Ljubljana

Coffee 10.45-11.15

Papers 11.15-12.15
The Underrated Role of Women in the History of Polish Post-War Architecture - Blazej Ciarkowski, University of Lodz, Poland
Walden 7. Mathematics and Architecture in a Residential Building - Esther Rodríguez Ortiz, University of Oviedo, Spain
Rosalia La Franca: Thought and Practice - Starlight Vettano, University of Palermo, Italy

Discussion 12.15-12.30
Chair: Caterina Franchini, member of the MoMoWo Scientific Committee, Politecnico di Torino

Papers 12.30-13.30
In Front of and Behind the Mirror: Women in Italian Radical Design - Elena Dellapiana and Annalisa B. Pesando, Politecnico di Torino, Italy
Experience of the Real: Franca Helg (1952–1989) - Cristiana Eusepi, Università degli Studi di Udine, Italy

Discussion 13.30-13.45
Chair: Ana María Fernández García, member of the MoMoWo Scientific Committee, University of Oviedo

Lunch 13.45-15.00

Papers 15.00-16.00
The Gender Bias on Craftsmanship and Industrial Production in Dutch Ceramics (1960–2015) - Ilja S. Meijer, Vrije Universiteit Amsterdam, The Netherlands
Eva Zeisel: Pottery between Art Craft and Industrial Design - Annalisa Di Roma, Politecnico di Bari, Italy
The Archives of a Professional: Maria Luisa Spineto, Civil Engineer and 'Thorough Designer' - Roberta Spallone, Politecnico di Torino, Italy

Discussion 16.00-16.15
Chair: Marjan Groot, member of the MoMoWo Scientific Committee, Vrije Universiteit Amsterdam

Exhibitions and Competitions

Papers 16.15-16.35
Tapestry as Architecture: Architect Eta Sadar Breznik at the International Biennial of Tapestry - Martina Malešić, University of Ljubljana, Slovenia

MoMoWo 16.35-17.0
Female Pioneers in Spanish Design through the Delta Awards - Ana Maria Fernández García, University of Oviedo, Spain

Discussion 17.00-17.15
Chair: Alain Bonnet, member of the MoMoWo Scientific Committee, University of Burgundy, Dijon

Invited Speakers 17.15-18.15
How to Be a Young Woman Architect in Europe: Some Experiences

Invited Speaker 18.15-19.00
Ingenio al Fenminile - Ania López, National Council of Engineers, Rome, Italy
Day 3, 4th October 2017
Education and Publishing

**Papers** 9.00-10.55

*Women in Slovenian Civil Engineering in the 1970s and 1980s: Education and Academia* – Barbara Vodopivec, Research Centre of Slovene Academy of Sciences and Arts, Slovenia

*The Choice of Design: The Production of Anna Maria Fundarò between Project and Graphic Expression* – Viviana Trapani and Vincenza Garofalo, University of Palermo, Italy

*Luciana Natoli: Theory and Project* – Francesco Maggio, University of Palermo, Italy

*Women Architects in Gipuzkoa* – Enkarni Gómez, Izaskun Aseguinolaza, Itziar Rodriguez and Koldo Telleria, Spain

**Discussion** 10.55-11.15

Chair | Roberta Spallone and Marco Vitali, members of the MoMoWo's team, Politecnico di Torino

**Coffee** 11.15-11.45

**Papers** 11.45-12.45


*Female Architects in Spanish Architecture Magazines: An Analytic Research (1975–1990)* – Lucía C. Pérez Moreno and Penélope Santamaria, University of Zaragoza, Spain

*The Influence of the Architectural Association on Zaha Hadid’s Early Career* – Nuria Álvarez Lombardero, Architectural Association, United Kingdom

**Discussion** 12.45-13.00

Chair | Maria Helena Souto, member of the MoMoWo Scientific Committee, ENSILIS/IADE Creative University, Lisbon

**Invited Speaker** 13.00-14.00

*Wom@rts - Women Equal Share Presence in the Arts and Creative Industries: Project Presentation* – Yvan Corbat, Grupo DEX, Spain

**MoMoWo Future Activities** 14.00–14.15

_Presentation of the MoMoWo International Final Symposium 2018* - Emilia Garda, Caterina Franchini and Helena Serafin

**Spanish Wine** 14.15
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ABSTRACTS
The Worker Bees of Belgrade Architecture

Jelica Jovanović, Belgrade, Serbia
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It is a common place of architectural historiography of former Yugoslavia to state that women were a major part of the workforce of the architectural scene. They are ‘stuck’ in this assigned historical role of the draftswomen, since most of the production went through major offices and institutes, where women were significant percentage of staff in the design studios. Hence, acknowledgements come as stating the obvious – the numbers of employees, without engaging further with analysis of the type, quality and the amount of the built environment. The historical context was also not favourable for women architects: as Yugoslavia collapsed, entire system fell apart, including the above-mentioned companies – rendering the archives inaccessible. This led to researchers having no possibility to even try and reconstruct the paths of women’s creativity.

Lately the situation started to change, but still is far from good. The first steps towards mapping the oeuvre of the Belgrade’s most interesting authors and collectives can be done. Based on available material, I would propose three case studies, connected to the housing urbanism and architecture, the largest production of space in all of Yugoslavia. First, the work of the team of the Housing Centre of the Institute IMS, which had architects Branka Gavrilović, Vukica Bešić and sociologist Ksenija Petovar on board, and was ‘guilty’ of producing the first official housing normative of SFR Yugoslavia in 1983 (and many unofficial prior to that). Second, the work of Cveta Davčo, one of the most renowned urban designers in Belgrade, in charge of some of the iconic designs for the new housing neighbourhoods. Finally, the work of architect Radoslav Milešavljević and the Design Centre in Belgrade, that dealt with the ‘culture of habitation’, interior design, equipment, and networking of the designers and their products in the country and abroad.

Keywords: draftswomen, (in)accessible archives, housing & habitation

Jelica Jovanović engineer of architecture, graduated at Faculty of Architecture University of Belgrade, Elective Course 2 - History and Theory of Art and Architecture. From 2013 PhD student of University of Technology Vienna, Trainee of Cultural Heritage without Borders (CHwB), Central Institute of Conservation of Serbia (CKS), Belgrade Open School (Beogradska otvorena škola - BOŠ), Europa Media and IAESTE. DeAO One Month Visit scholar (Austria) and SAIA (Slovakia) researcher. Founder and member of NGO Group of Architects (GA), Coordinator of regional project Unfinished Modernisations for Association of Belgrade Architects (funded by EACEA Culture 2007–13), Project coordinator and web editor of DOCOMOMO Serbia; Secretary General 2010–13. Curatorial assistant of MoMA for project on Yugoslav architecture, Junior assistant at Faculty of Architecture University of Belgrade 2008–10. Memberships: Do Čo Mo Mo, Serbia - national chapter of Do Čo Mo Mo, International; Association of Conservators of Serbia; Association of Belgrade Architects - collective membership of IT, UIA, ISoCaRP and ACCEE; ICOMOS Serbia – national chapter of ICOMOS.


Lucia Krasovec Lucas, Politecnico of Milano, Italy
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After a long experience across Italy and England in landscape design, in 1970 Maria Teresa Parpagliolo Shephard went to Kābul to study the ancient garden Bāgh-i Bābur, asked by the Institute for the Middle and Far East (IsMEO). Her mission was to study the site, that includes the garden where the Emperor had wished to be buried, started from a measured survey including all the existing features, the position of the remaining trees, the buildings, the fountains. The goal was to understand why Bābur chose it particularly, amongst many others, for his last resting place, and what vicissitudes had happened in the long years of its existence. The research of Parpagliolo makes evidence of her interest in the Bāgh-i Bābur, as one of the very few links we possess today of a garden tradition which for more than 2500 years has subsisted in spite of wars and destructions. The formulation of the restoration project was for Parpagliolo to bring back some of its former splendours as a task which our modern age cannot discard, by a complete reconstruction of a lost environment.

Keywords: landscape, architecture, design, innovation, restoration

Lucia Krasovec Lucas is an architect, PhD in urban and architectural research, contract professor at Faculty of Architecture at Politecnico of Milano from 2002. Her activity in the urban, landscape and environmental field is focused on their re-definition with integrated projects in small and large scale. She has been involved in EU programs as Phare Cross-Border Project, Interreg, Ecos-Ouverture, and in projects inside International Cooperation Programmes. Her approach to the space filters out the research of the image and the patterns of it, in a deep contamination with different disciplines, including art and experimental visualization. She is a co-founder of the Trieste Team of AIDIA, Association of Italian Women Engineers and Architects, and vice president of AIDIA national board.
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