# 2019 Re-Design Suburbia

5 chances to make Public Space with Nature

Visiting Professors / Anna Marie Fisker / Elizabeth Hatz /
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## MIAW 2019 / Re-Design Suburbia

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## Visiting Professors

Anna Marie Fisker Elizabeth Hatz Katherine Ashe Louise Wright Robert Sakula

## Scientific Curator

Filippo Orsini

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Gabriele Pasqui Laura Pogliani Matteo Poli Gennaro Postiglione Alessandro Rocca Ilaria Valente

## Miaw Manager

Efisia Cipolloni Valentina Bertani

## MIAW

The MIAW-Milan International Architecture Workshop is the international intensive programme at the Politecnico di Milano - School of Architecture Urban Planning Construction Engineering, that provides an international design forum for schools, teachers and students, but it is also an informal platform to discuss issues and share ambitions that education implies. Its aim is to stimulate cross-over thinking between researches and practitioners in the design field, involving different scales and encouraging an interdisciplinary approach towards design problems. Each class has an international guest professor of high profile whose activity and interests are related to the different study courses and disciplinary areas characterising our School.

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# CONTEXTS AND STRATEGIES

## **PROJECTS**

# **WS.01**

## Anna Marie Fisker

## **Participants**

Mikolaj Bialasik
Patrick Boltjes
Georgi Bozukov
Aphilak Chansana
Devvrat Chowdhary
Ramin Dorri
Min Goh Zhi
Moritz Götze
Leila Hemmati
Léonard Jaboulay
Rojin Jahangirrad
Anna Konstantopoulou
Radoslaw Mazgaj

Omid Mojrisazan Tousi Lelentle Ramphele Agnes Schulz-Bongert Sara Tacchella Cort Widlowski

## Tutor

## Francesca Zanotto

Anna Marle Fisker, Architect maa, PhD, Professor at Department of CMI Engineering, Aalborg University, Denmark. She graduated from School of Architecture in Aarhus, and has studied at the Design School in Kolding.

Anna Marte Fisker currently holds the position as director of Center for Food Science, Design & Experience at Aalborg University. Her research focuses on Issues of architectural theory and history, design, food and aesthetics with a protracted curriculum in teaching in these subjects. Anna Marte Fisker has been currator at several Art and Architectural Blennale projects in Venice and has a large curriculum of external financed research projects related to design, architecture and food and is the author of more than 100 scientific articles.

## Storytelling as design outcome

## Francesca Zanotto

Students working in WS.01 with Anna Marie Fisker had the opportunity to develop a fundamental skill, extremely valuable in the contemporary labour market: storytelling.

The high competition and the limited attention span of the public, accustomed to a quick use of images, concepts and products, make the ability to tell the story around an idea with few words, clear notions and key figures a skill every young architect and design practitioner should have.

In just eight days of work, Fisker's students have been driven through a subtle process of clarification and logical simplification of their stories about future regeneration scenarios for Lorenteggio neighbourhood. From the first observation of the area and detection of general issues, the four groups have narrowed the field through the construction of an "operational manifesto" guiding their work, made of a selection of six images took in the area and two/three keywords. After, they elaborated a design strategy: a clear and simple spatial concept, translating into the area of Lorenteggio a vision addressing issues, weaknesses and themes highlighted in the first phase.

The preliminary manifesto and the design strategy have then been linked through a whole story, developed initially in a storyboard around a limited number of scenes, twelve visual passages that should answer these questions: Where? Who? What? Why? How? The limit was a tool to focus on decisive narrative transitions and keep stories short and effective.

The first outlines have then been carefully integrated and sharpened, to obtain four final clear-cut videos:

four stories telling how architecture, food, nature and urban agriculture can work synergistically in the definition of a regeneration scenario for Lorenteggio neighbourhood.

Anna Marie Fisker's approach has therefore unlocked multiple outcomes of the workshop.

Students have not only elaborated clear architectural concepts for the regeneration of Lorenteggio district, but they have also developed, tested and perfected a methodology for an effective storytelling:

a crucial skill for the many, disparate paths a young architect may undertake today.