

# PROCEEDINGS

of the Scientific Symposium

*Building Peace through Heritage - World Forum to Change through Dialogue*

Florence, 13-15 March 2020



**MOVEMENT**  
TRAVEL TO DIALOGUE



**BUILDING  
PEACE  
THROUGH  
HERITAGE**

WORLD FORUM  
TO CHANGE  
THROUGH DIALOGUE



The Board of the Fondazione Romualdo Del Bianco

Paolo Del Bianco  
President

Carlotta Del Bianco  
Vice-President

Simone Giometti  
Secretary General and Board Member  
for public relations with the FRDB-LBT network

Giovanna Dani  
Board Member for relations with the Czech Republic

Caterina Del Bianco  
Board Member for web communication

Corinna Del Bianco  
Board Member for international relations

Stefano Barlacchi  
Board Member for relations and partnerships with Polish institutions

Hoshino Tsuji  
Board Member for relations with Japan

Publication title  
Proceedings of the Scientific Symposium Building Peace through Heritage  
World Forum to Change through Dialogue  
Florence, 13-15 March 2020

Edited by  
Corinna Del Bianco and Aurora Savelli with Simone Giometti

Scientific Committee of the Symposium  
Corinna Del Bianco *Scientific Coordinator*  
Aurora Savelli *Scientific Advisor*  
Emanuele Amodei  
Francesco Civita  
Sue Hodges  
Marc Laenen  
Emma Mandelli  
Mary Westerman Bulgarella  
Luigi Zangheri

Printer  
Pixartprinting S.p.A a socio unico

Fondazione Romualdo Del Bianco (FRDB) and International Institute Life Beyond Tourism (IILBT) publications are protected by copyright. Therefore, and unless otherwise specified, no part of a FRDB - IILBT publication may be reproduced, stored in a retrieval system or utilized in any form or by any means, electronic or mechanical, including photocopying, microfilm, scanning, without prior permission in writing. FRDB and IILBT encourage dissemination of their work and are pleased to consider permissions, licensing, and translation requests related to their publications.

© 2020 Fondazione Romualdo Del Bianco  
Istituto Internazionale Life Beyond Tourism by COMI spa  
Via del Giglio 10, 50123 Florence (Italy)  
[www.fondazione-delbianco.org](http://www.fondazione-delbianco.org)  
[www.istitutointernazionalelbt.org](http://www.istitutointernazionalelbt.org)  
[www.lifebeyondtourism.org](http://www.lifebeyondtourism.org)

Florence (Italy), 2020  
Life Beyond Tourism Edizioni  
ISBN 978-88-943894-8-7  
€30



**MOVEMENT**  
TRAVEL TO DIALOGUE

# PROCEEDINGS

of the Scientific Symposium

*Building Peace through Heritage - World Forum to Change through Dialogue*

Florence, 13-15 March 2020

*Book in Italian and English languages*

Edited by Corinna Del Bianco and Aurora Savelli with Simone Giometti



## NOTA EDITORIALE

Questo libro è il terzo di tre volumi editi dalla Life Beyond Tourism Edizioni dedicati al *World Forum to Change through Dialogue – Building Peace through Heritage 2020*.

A poche settimane dall'evento ne è stato deciso il rinvio, a causa delle circostanze dettate dalla pandemia COVID 19, che ha impedito ogni forma di aggregazione dall'inizio del 2020.

Il *Forum* era già stato definito nel dettaglio e la maggior parte dei contributi e dei testi erano pervenuti, attendendo solo di essere condivisi con la comunità scientifica internazionale. Quindi si è ritenuto opportuno rendere accessibile tempestivamente la ricerca e il lavoro di tutti i partecipanti con le tre pubblicazioni:

- l'Abstract Book del Simposio Scientifico *Building Peace through Heritage – World Forum to Change through Dialogue*, Florence, 13-15 March 2020, edito da Corinna Del Bianco e Aurora Savelli con Simone Giometti, ISBN 978-88-943894-7-0
- il presente libro *Il World Forum to Change through Dialogue – Building Peace through Heritage 2020*, Board Members of the Fondazione Romualdo Del Bianco, edito da Corinna Del Bianco e Aurora Savelli con Simone Giometti ISBN 978-88-943894-9-4
- il libro degli atti *Proceedings of the Scientific Symposium Building Peace through Heritage – World Forum to Change through Dialogue*, Florence, 13-15 March 2020, edito da Corinna Del Bianco e Aurora Savelli con Simone Giometti, ISBN 978-88-943894-8-7

I testi riportati in questo volume sono in parte stati scritti in preparazione dell'evento e quindi avrebbero dovuto solamente essere presentati in plenaria, mentre altri invece sono stati scritti successivamente all'inizio della pandemia.

Le pubblicazioni sono a disposizione dei membri del Movimento nella sezione download del sito [www.lifebeyondtourism.org](http://www.lifebeyondtourism.org).

## EDITOR'S NOTE

This book is the third of three volumes on the event entitled *World Forum To Change Through Dialogue – Building Peace Through Heritage 2020* published by Life Beyond Tourism Edizioni.

A few short weeks before it was due to start, it was decided to postpone the event on account of the circumstances dictated by the COVID-19 pandemic which prevented us from holding any form of gathering from early 2020.

Yet the *Forum* had already been defined in detail and most of the entries and papers had already been submitted, waiting only to be publicly shared with the international scientific community. And so it was deemed appropriate to share the research and the work of all those taking part by making it accessible in a timely fashion through three publications:

- the Abstract book of the Scientific Symposium *Building Peace Through Heritage – World Forum To Change Through Dialogue*, Florence, 13-15 March 2020, edited by Corinna Del Bianco and Aurora Savelli with Simone Giometti, ISBN 978-88-943894-7-0
- this book, entitled *Il World Forum to Change through Dialogue Building Peace through Heritage 2020 Board Members of the Fondazione Romualdo Del Bianco*, edited by Corinna Del Bianco and Aurora Savelli with Simone Giometti, ISBN 978-88-943894-9-4
- the volume containing the proceedings of the event, entitled *Proceedings of the Scientific Symposium Building Peace Through Heritage – World Forum To Change Through Dialogue*, Florence, 13-15 March 2020, edited by Corinna Del Bianco and Aurora Savelli with Simone Giometti, ISBN 978-88-943894-8-7

Some of the texts contained in this volume were written in preparation for the event and thus they were only designed to be presented at the plenary session, while others were written after the pandemic took hold.

The publications are available to members of the Movement in the download section of the [www.lifebeyondtourism.org](http://www.lifebeyondtourism.org) website.

## COLOPHON

**Promosso da**  
Fondazione Romualdo Del Bianco

**Coordinamento scientifico**  
Istituto Internazionale Life Beyond Tourism

**Organizzato da**  
Movimento Life Beyond Tourism–Travel to Dialogue srl

**Segreteria organizzativa**  
Centro Studi e Incontri Internazionali

**Main sponsors**  
Fondazione Romualdo Del Bianco  
Centro Studi e Incontri Internazionali  
Centro Congressi al Duomo  
Auditorium al Duomo  
Caffè Astra al Duomo

**Donor**  
BBHI – B&B Hotels Italia

**Comitato Scientifico**  
Coordinatore  
Corinna Del Bianco  
Consulente  
Aurora Savelli

**Membri del Comitato**  
Emanuele Amodei  
Francesco Civita  
Sue Hodges  
Marc Laenen  
Emma Mandelli  
Mary Westerman Bulgarella  
Luigi Zangheri

**Sedi dell'evento**  
Auditorium al Duomo  
Via de' Cerretani 54r, Firenze  
Palazzo Coppini – Museo Fondazione Del Bianco  
Via del Giglio 10, Firenze  
ICLAB – Intercultural Creativity Laboratory  
Viale Guidoni 103, Firenze

## COLOPHON

**Promoted by**  
Fondazione Romualdo Del Bianco

**Scientific coordination**  
Istituto Internazionale Life Beyond Tourism

**Organized by**  
Movimento Life Beyond Tourism–Travel to Dialogue srl

**Organizing secretariat**  
Centro Studi e Incontri Internazionali

**Main sponsors**  
Fondazione Romualdo Del Bianco  
Centro Studi e Incontri Internazionali  
Centro Congressi al Duomo  
Auditorium al Duomo  
Caffè Astra al Duomo

**Donor**  
BBHI – B&B Hotels Italia

**Scientific Committee**  
Coordinator  
Corinna Del Bianco  
Advisor  
Aurora Savelli

**Committee Members**  
Emanuele Amodei  
Francesco Civita  
Sue Hodges  
Marc Laenen  
Emma Mandelli  
Mary Westerman Bulgarella  
Luigi Zangheri

**Hosting Venues**  
Auditorium al Duomo  
Via de' Cerretani 54r, Firenze  
Palazzo Coppini – Museo Fondazione Del Bianco  
Via del Giglio 10, Firenze  
ICLAB – Intercultural Creativity Laboratory  
Viale Guidoni 103, Firenze

## INDICE

<b>Programma schematico</b> .....	18
<i>Aurora Savelli</i> .....	23
Da una città allo spazio mondo: per un'introduzione ai Proceedings del Forum 2020 "Building Peace through Heritage"	
<b>Plenary Keynote Sessions</b> .....	37
<b>Opening</b> .....	37
<i>Marc Laenen</i> .....	39
"Building peace Through heritage": some observations on the interpretation and presentation of heritage sites as a contribution to peace. A position paper	
<b>Environment and Life Beyond Tourism</b> .....	47
<i>Sue Hodges</i> .....	49
Heritage tourism in the time of COVID-19: imagining a new future for our pasts	
<b>Focus to Change: Prato</b> .....	59
<i>Valerio Barberis</i> .....	61
Circular economy and urban forestry driving the city's vision	
<b>Building Peace through Heritage</b> .....	69
<i>Mai bint Mohammed Al Khalifa</i> .....	71
Heritage-led Future – The case of Bahrain	
<i>Alexander Kudryavtsev</i> .....	81
The cultural message of the ancient capital in the 21st century	
<i>Giora Solar</i> .....	83
Cultural Heritage as indicator of peace and reconciliation	
<b>Engagement for Heritage</b> .....	87
<i>Mammadova Gulchohra</i> .....	89
International cooperation as an important aspect of Protection and sustainable development of heritage (on the example of Azerbaijan)	
<i>Hans Christie Bjønness</i> .....	99
DO NO HARM: know your context! Towards transdisciplinary urban conservation and development practice to build peace	
<i>Sue Millar</i> .....	123
War & Peace? World Heritage Sites in an era of conflicts	

<b>Parallel Sessions</b> .....	137
<b>Education</b> .....	139
<b>International Showcase</b>	
<i>Tika Tours (Georgia) – ABSTRACT</i> .....	141
<i>Pinto Luís, Marcelo Santos</i> .....	143
Architecture Sensivity Mood: "LikePlace" Mobile Application	
<i>Chebotarev Dmitriy, Glebova Catherine E.</i> .....	153
The concept of small cities development of the Volga region on the example of Khvalynsk	
<i>Madatov Ilham</i> .....	163
Historical-Cultural Tourism and Education: Azerbaijan as a Model Tourism Destination	
<i>Topchiy Irina</i> .....	167
Our future: children or old age? New goals of continuing architectural education	
<i>Nikolić Marko, Roter Blagojević Mirjana, Takač Ena</i> .....	177
Trends for improvement of education and cooperation in the field of protection of architectural heritage at the University of Belgrade – Faculty of Architecture	
<i>Bellanca Calogero, Mora Susana</i> .....	185
Teaching conservation of Heritage is building Peace	
<i>Pieniążek Marcin, Izabela Kapera</i> .....	189
Krakow's cultural heritage as a factor in developing sustainable tourism, education and intercultural dialogue in the context of the activity of Andrzej Frycz Modrzewski Krakow University	
<i>Eka Devidze, Lali Mikeladze, Nino Devidze</i> .....	201
Love you to the Moon and Back	
<b>Museum's Role</b> .....	207
<b>International Showcase</b>	
<i>Museo del Tessuto di Prato (Italy)</i> .....	219
<i>Europromo (Italy)</i> .....	213
<i>Maino Giuseppe, Biagi Maino Donatella</i> .....	215
Museums as a tool for intercultural dialogue with refugees and migrants from Near-East Asia and North Africa	

<i>Kadluczka Andrzej</i> .....	227
Wiślica and its heritage power for contemporary cultural cooperation	
<i>Vacirca Maria Desirée</i> .....	235
“Multi-contextuality” of the archaeological find: from exhibition design to museum education	
<i>Misano Lior</i> .....	247
Competing Narratives: Museums in Israel and Palestine as places for confrontation and dialogue between cultures	
<b>Cross-fertilization</b> .....	259
<hr/>	
<b>International Showcase</b>	
<i>Centro Congressi al Duomo (Italy)</i> .....	261
<hr/>	
<i>Lerner Ilya, Glebova Catherine E.</i> .....	263
Historical heritage: Problem of historical-inspired development	
<i>Klimova Alexandra, Glebova Catherine E.</i> .....	273
Traits of European Art Nouveau in province architecture of Saratov as seen in the building of Hotel Astoria	
<i>Hajiyeva Sabina</i> .....	281
German architecture of Azerbaijan	
<i>Romanova Zlata, Glebova Catherine E.</i> .....	291
Problems of creative review of soviet post-constructivism through art deco prism in the architecture of Saratov	
<i>Brambilla Marco Giovanni</i> .....	299
The Future of Architectural Preservation in Iran	
<b>Heritage Preservation</b> .....	315
<hr/>	
<b>International Showcase</b>	
<i>Historiart (USA)</i> .....	317
<i>Hydea (Italy)</i> .....	319
<hr/>	
<i>Lobanova Natalia, Glebova Catherine E.</i> .....	321
Traditions of rationalism within the architecture of the Volga region: Indoor market as a unique engineering construction of Saratov	
<i>Christian Chukwudi Aloekwe</i> .....	329
Need to protect and preserve historical and touristic Bowers tower, Oke Aremo, Ibadem, Nigeria	
<i>Monastyrev Pavel V., Mishchenko Elena S., Kuznetsova Natalia V., Bezgina Anastasia I.</i> .....	333
Manor Complexes as Points of Routes of the Architectural and Cognitive Tourism of the Tambov Region	

<i>Vladimir Cerisano Kovačević, Eugenio Pellis, Michele Betti, Claudio Borri, Grazia Tucci, Andrew Milburn</i> .....	337
Digital Modelling and Numerical Simulation as an open support for Notre-Dame de Paris Conservation	
<i>David Kertmenjian</i> .....	353
The creation of heritage tourism framework as a way for protection of historical tradition (Case of Republic of Armenia)	
<b>Public Open Spaces</b> .....	363
<hr/>	
<b>International Showcase</b>	
<i>La Toscana Nuova (Italy)</i> .....	365
<hr/>	
<i>Zhmurko Juliya</i> .....	367
The meaning-forming principle of “interesting” in the urban environment	
<i>Al-Madani Wafa</i> .....	373
Intercultural conviviality at heritage sites in Bahrain: Landscape architecture with cultural competency facilitating leisure practices of being outdoors	
<b>Relationship with Environment</b> .....	385
<hr/>	
<b>International Showcase</b>	
<i>B&amp;B Hotels Italia (Italy)</i> .....	387
<i>Cuoio de pur (Italy)</i> .....	389
<hr/>	
<i>Al Ani Mena, Jie Shen</i> .....	391
The development of the Iraqi Marshes for environmental tourism Case Study: China/Wuzhen water town	
<b>Heritage in Danger</b> .....	401
<hr/>	
<b>International Showcase</b>	
<i>Zhong Art International (China)</i> .....	403
<hr/>	
<i>Rubín de la Borbolla Jimena Galindo, Palafox Arg.iz Adriana,</i> .....	405
<i>Viviana López Gutiérrez</i>	
The 14 Monasteries on The Slopes of Popocatepetl after the 2017 Earthquake	
<i>Marshania Ada</i> .....	419
The talking points of speech at the XXII International General Assembly / Symposium “Building peace through heritage”	
<i>Adeesan Kazeem Olayode</i> .....	423
Problem of conservation of ancient palace architecture in Oje area of Ibadan, Oyo State, Nigeria	

<i>Wail Houssin</i> .....	428
The problem of preserving the Syrian cultural heritage and the historical cultural landscape	
<b>Environmental Solutions</b> .....	437
<hr/>	
<b>International Showcase</b>	
<i>Idea Toscana (Italy)</i> .....	439
<hr/>	
<i>Sadowski Lukasz M.</i> .....	441
The green city of Lodz. How a post-industrial city uses the potential of municipal greenery	
<i>Łątka Jerzy F.</i> .....	451
The three little houses – a story of paper experimental structures	
<i>Yakut Melik Ziya</i> .....	459
Solving the Climate Change with Data-Driven Technologies	
<b>Connecting People</b> .....	467
<hr/>	
<b>International Showcase</b>	
<i>106 Group (USA)</i> .....	469
<i>Iter Vitis Les Chemins de la Vigne en Europe – Cultural Route of the Council of Europe</i> .....	471
<hr/>	
<i>Kopaliani Bella</i> .....	475
Cultural diversity and heritage for intercultural dialogue	
<i>Moualla Yara, Gayle McPherson</i> .....	481
The soft power of cooking to create mutual bonds in people: The case of Über den Tellerrand in Berlin 2016-2019	
<i>Kupka Karl</i> .....	493
Pacific Transformations of Heritage Frontiers	
<i>Grdzlishvili Nodar, Gardapkhadze Tamar</i> .....	503
Factors of Religious Tourism in Georgia and Its Legal Aspects	
<i>Genovese Rosa Anna</i> .....	511
Cultural Routes for Dialogue and the Sustainable development of Heritage. The contribution of Pilgrimage Cultural Routes	
<i>Alberotanza Roberta, Marco Romagnoli</i> .....	527
Dialogue through the Recognition of Heritage Values: UNESCO and Council of Europe Cultural Programmes	
<i>Krylova Valeriia, Glebova Catherine E.</i> .....	539
The role of heritage activism in Saratov: can it make a difference?	
<i>Wakefield John</i> .....	547
Some housing issues Malaysia 2020 and beyond	
<i>Smeuninx Johan</i> .....	557
Plato's Myth of the Cave. Position and vision paper	

<i>Ketz Rachel</i> .....	565
How to Connect Your People, Place, and Time	

<b>Community Stories</b> .....	573
--------------------------------	-----

<hr/>	
<b>International Showcase</b>	
<i>Festival delle scoperte (Italy)</i> .....	575
<i>Agenzia di Viaggi Magazine (Italy)</i> .....	577
<hr/>	

<i>Shilova Ekaterina, Karpova Olga</i> .....	579
"The First Factory of Avant-garde" Festival as a Means of Promoting the Russian City of Ivanovo	

<i>Sidónio Matusse, Solange Macamo, Nikola Naumov, Rosendo Mate, Stela Gujamo</i> .....	587
Local festivals, intangible heritage and peacebuilding: the Gwaza Muthini coastal event in Mozambique	

<i>Bragatto Marcello</i> .....	597
Housing on Heritage: preservation against social and spacial segregation	

<i>Tarabella Natalia, Antonella Giunta</i> .....	607
The River Contract of Serra's torrent in Seravezza (Italy)	

<i>Miyake Riichi</i> .....	617
Efforts for Local Identity Building in an Ageing Community in Hokkaido. Case Study in Atsuta	

<i>Gasparyan Marietta, Lilit Vardanyan</i> .....	623
Preservation of Local Cultural Traditions in the Context of Tourism and the Development of Family Business	

<b>Heritage Preservation</b> .....	633
------------------------------------	-----

<hr/>	
<b>International Showcase</b>	
<i>Amico Bio (Italy)</i> .....	635
<hr/>	

<i>Shishkin Roman</i> .....	637
The Former Catholic Cathedral Of St. Clement in Saratov: Past And Future	

<i>Dileta Alexandraviciene, Gabija Bankauskaite</i> .....	645
Raudondvaris Manor as Unique Cultural Heritage Site in Lithuania	

<i>Roberto Corazzi</i> .....	651
The Dome Coverage of the Space in Time	

<i>Albakeer Aktham</i> .....	657
Tourism endowment (awqaf)	

<i>Yasemin Ince Guney</i> .....	661
Architectural History as Heritage for Building Peace in the 21st century: The Case of Brunelleschi's Life-Story	

<b>Heritage Management</b>	674
<hr/>	
<b>International Showcase</b>	
<i>South Moravian Region (Czech Republic)</i>	677
<i>Casartigiani Sardegna (Italy)</i>	679
<hr/>	
<i>Deya Bartomeu</i>	681
Responsible Tourism at a Rural Cultural Landscape in Mallorca. Opportunity or Threat?	
<i>Korotina Alena, Glebova Catherine E.</i>	685
The problem of integration of new construction in the historical environment of provincial cities on the example of Saratov	
<i>Stachura Ewa</i>	697
Spatial transitions of Zakopane (Poland) 2010-2019 as a result of the rapid development of tourism	
<i>Ketz David, Ketz Anne</i>	707
Building a Cultural Heritage Tourism Program	
<i>Khalil Ossama, Deemas Khalid</i>	723
Historic Town of Sharjah, a Model for Heritage Management in the Arabian Gulf	
<b>Rural Meets Urban</b>	741
<hr/>	
<b>International Showcase</b>	
<i>Municipality of Dabo (Burkina Faso)</i>	743
<i>CMM (Italy)</i>	745
<hr/>	
<i>Sacko Oussouby</i>	747
Anthropological Approach of Courtyard Houses in Bamako	
<i>Bachir Cherif Tinhinane, Sacko Oussouby</i>	763
Earthen architecture in northwest Africa - Local practice to preserve heritage and traditional know-how	
<i>Nasirdinova Aigul Mamitovna</i>	771
Architectural Concept of Sustainable Ecology Development in the Conditions of Mountains	
<b>Heritage Meanings</b>	777
<hr/>	
<b>International Showcase</b>	
<i>Studio De Ranieri (Italy)</i>	770
<hr/>	
<i>Lombardini Nora</i>	781
The political and ideological role of cultural heritage. An old topic in the contemporary times	

<i>Akhaladze Adam Vakhtang</i>	791
Georgian-Jewish Relations as an Intangible Cultural Monument	
<i>Vaniček Jiří, Jarolímková Liběna</i>	803
European Heritage Days - A means of understanding between European nations	
<i>Tadevosyan Natalya</i>	813
Josef Strzygowski and His Followers in Study of Armenian Medieval Architecture	
<b>Exhibitions</b>	821
Azerbaijan Meets the World in Florence	823
CAPULANAS, Maputo, Mozambique	825
Florence in the World, the World in Florence	829
Photocontest Heritage for Planet Earth	831

## CON IL PATROCINIO UNDER THE PATRONAGE



## ISTITUZIONI INTERNAZIONALI INTERNATIONAL INSTITUTIONS



## ORGANIZZAZIONI PUBBLICHE LOCALI LOCAL PUBLIC ORGANIZATIONS



## ALTRE ISTITUZIONI E ORGANIZZAZIONI OTHER INSTITUTIONS AND ORGANIZATIONS



## UNIVERSITÀ E ACCADEMIE UNIVERSITIES & ACADEMIES



## AZIENDE E ISTITUZIONI PARTE DELL'INTERNATIONAL SHOWCASE 2020 BUSINESSES AND INSTITUTIONS PART TO THE INTERNATIONAL SHOWCASE 2020





Finito di stampare  
Firenze  
Luglio 2020



Fondazione Romualdo Del Bianco®  
Istituto Internazionale Life Beyond Tourism