

A literature review on circular economy adoption in the manufacturing sector

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Abstract

This paper aims to investigate how the sustainable development is pursued by manufacturing companies according to the extant literature, especially by focusing on circular economy (CE) paradigm that is considered one of the major drivers for sustainability. Indeed, this research aims to study how CE principles have been adopted in the manufacturing sector leading towards the creation of Circular Manufacturing (CM) strategies. To achieve this goal, a systematic literature review has been conducted. Scopus and Web of Science are the scientific databases used for the review process. The 215 papers selected for the review were analysed through a theoretical framework developed by the authors. This framework enabled to individualize the research streams and the perspectives through which CE strategies adopted by manufacturers have been studied in the extant scientific literature. These research streams are technologies, and evaluation methods and models. Besides, both of these two are studied under two different lenses since they both are mutually considered supportive tools to shift or to maintain a circular system. To conclude, one of the major contributions of this literature review is to provide a clearer definition of CM and to figure out how CM strategies have been addressed by academics in the scientific literature, with the final aim to reduce the confusion emerged in the extant literature around this concept. Last, this review elucidates some scientific literature gaps and suggests future research directions.

Keywords: Circular Economy; Circular Manufacturing; Literature Review; Sustainability; Manufacturing

Nomenclature

| | | | |
|------|-------------------------|-----|--|
| AM | Additive Manufacturing | ICT | Information and Communication Technologies |
| BM | Business Model | PSS | Product-Service System |
| CBM | Circular Business Model | RQ | Research Questions |
| CE | Circular Economy | SLR | Systematic Literature Review |
| CM | Circular Manufacturing | WoS | Web of Science |
| I4.0 | Industry 4.0 | 3Rs | Remanufacturing, Recycle, Reuse |

1. Introduction

The limited availability of resources present on our planet is drastically increasing and primary materials consumption is expected to double, reaching 167 gigatonnes in 2060 (OECD, 2019). Indeed, to pursue more sustainable development (WCED, 1987), different countermeasures have been proposed. Among all, United Nations designed the “*sustainable development goals*”, that are 17 urgent actions to be undertaken by countries worldwide (United Nations, 2019). In particular, the 12th, “*responsible production and consumption*”, refers to the need to identify new and sustainable strategies to run systems. This impacts not only on consumers’ behaviours but also on industrial actors

36 among which manufacturers, considering that the manufacturing sector is one of the most polluting
37 and resource greedy sectors (Halstenberg et al., 2017). For these reasons, manufacturers are required
38 to move towards economic, environmental, social sustainability, characterising the triple bottom line
39 (Elkington, 2013).

40 To pursue this direction, one of the most promising sustainable paradigms recently identified is
41 the Circular Economy (CE) (Geissdoerfer et al., 2017). CE is defined as “*an industrial economy that*
42 *is restorative and regenerative by intention and design*” (The Ellen MacArthur Foundation, 2012),
43 and it relies on three principles: (i) *preserve and enhance natural capital*, (ii) *optimize resource yields*
44 *and (iii) foster systems effectiveness* (The Ellen MacArthur Foundation, 2015). CE aims to reduce
45 resources consumption by slowing, closing and narrowing resource loops (Geissdoerfer et al., 2017;
46 Wang et al., 2018a). According to Ghisellini et al. 2016, CE principles have been adopted at different
47 scales: the micro one that corresponds to products and firms view, the meso one corresponding to a
48 network of companies, and macro one that corresponds to actions undertaken by cities, regions and
49 nations (Ghisellini et al., 2016). CE principles adoption are promising especially for manufacturers
50 to reduce material consumption and resource toxicity while carrying on their business activities
51 (Garza-Reyes et al., 2019; Wang et al., 2018a). In line with that, CE adoption has been promoted by
52 policymakers through the recent action plan (European Commission, 2020).

53 Although the CE potentialities on manufacturing processes are recognized, there is not a clear
54 definition of circular manufacturing (CM) and how it takes place, being this concept often mislead
55 with the more general sustainable one. Indeed, the research objective is to investigate the state-of-the
56 art of the scientific literature about CM in order to cover these gaps by reducing the confusion around
57 CM concept. This objective has been tackled through a systematic literature review (SLR) by
58 answering the following research questions (RQ): (1) what are the CE strategies adopted in the
59 manufacturing sector? (2) What are the current research streams dealing with CE in manufacturing
60 to envisage gaps and possible future directions?

61 This finally enabled to provide a definition of CM, to elucidate the related CM strategies addressed
62 by researchers through different scientific research streams, and to suggest future research directions
63 on the basis of the gaps identified.

64 The paper is structured as follows: (2) *methodology* in which the review process is described; (3)
65 *literature review results and discussions* which provides both descriptive statistics and analysis of the
66 eligible documents; (4) *conclusions and future research directions* in which literature gaps are
67 elucidated and future research directions are suggested.

68 **2. Methodology**

69 This contribution operates a SLR which enabled to identify the eligible papers for the review,
70 and to analyse them through a structured process (Tranfield et al., 2003). Moreover, a theoretical
71 framework was developed to classify the contributions selected for this review. The framework aims
72 to identify the CE strategies adopted by manufacturers and to first analyse them looking at the
73 sustainable pillars addressed and the scale of adoption view (see step 1 reported in Section 3.2.1.);
74 second, it aims to identify the research streams under which these CE strategies are studied in the
75 extant literature (see step 2 in Section 3.2.2).

76 In the following sub-sections the entire review process is explained in detail.

77 *2.1 SLR methodology*

78 Considering that CE is an inflated term often used as a synonym of sustainability, and being the
79 aim of this review to focus only on CE adoption in manufacturing, the structured methodology given
80 by SLR helps in spanning the scientific literature appropriately. This SLR relies on papers accessible
81 on Scopus and Web of Science (WoS), being them the most diffused scientific databases for industrial

82 engineering. The collection process was stopped on 31st July 2019 without limiting the time-span.
 83 To select the eligible papers through a screening process, keywords and eligibility criteria were
 84 defined.

85 *2.1.1. Keywords definition*

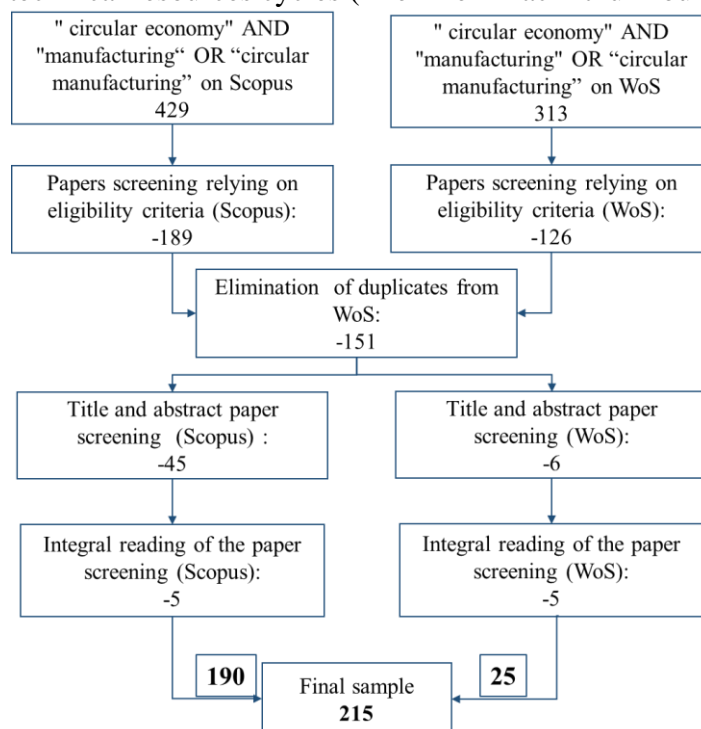
86 To define the keywords, adopted to query the scientific databases to search them in keywords,
 87 abstract and title, the SLR was anticipated by a random research on articles dealing with the scope of
 88 the research. Through this random research emerged a misleading understanding of the CE concept,
 89 easily mixed-up with the more general sustainable one, especially as regards the manufacturing
 90 sector. Therefore, the keywords used are: (“circular economy” AND “manufacturing”) OR “circular
 91 manufacturing”. This choice enables to limit the research scope to those papers focused on CE studied
 92 through manufacturing lenses.

93 *2.1.2. Eligibility criteria choice*

94 To select the papers for the review, a screening process, summarized in **Figure 1**, was undertaken
 95 leveraging on pre-defined eligibility criteria.

96 First, the authors limited the study to articles and reviews published in journals, whose writing
 97 language is English. Conference papers were not included since during the random screening for the
 98 keywords definition, it was perceived a misleading understanding of CE concept, and journals papers
 99 were found to be mostly in line with the CE definition given by Ellen MacArthur (The Ellen
 100 MacArthur Foundation, 2012). Subsequently, duplicates coming from the usage of the two databases
 101 were eliminated from WoS.

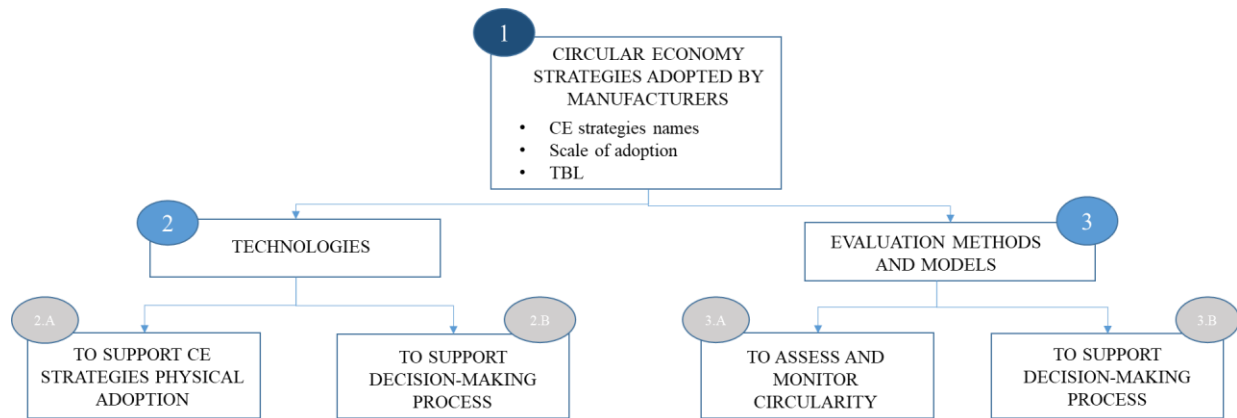
102 The last screening was performed by first reading the title and the abstract, and second by reading
 103 the entire document. The criteria used to discard papers were: (i) papers focused on chemical
 104 transformation processes and new materials development (20%), (ii) papers focused on organic cycles
 105 (28%) and (iii) papers not focused on CE practices, but focused on sustainability (52%). These criteria
 106 limited the sample to CE strategies adopted by manufacturers, and not general sustainable
 107 approaches, focused on technical resources cycles (The Ellen MacArthur Foundation, 2015).



108 **Figure 1** Paper screening process
 109
 110

111 2.2. Theoretical Framework

112 In this section, the theoretical framework, together with the related analysis dimensions defined to
113 perform the review, are reported and summarized in **Figure 2**. In Section 3, leveraging on Table 1
114 (that summarizes Table 2 in the Appendix), the results and their discussions will be provided.



115
116 **Figure 2** Theoretical framework through which each CE strategy is analysed.

117 This theoretical framework aims to elucidate how the review process has been conducted.
118 Indeed, the first line (block 1 in **Figure 2**) corresponds to the first step of this review process (see
119 Section 3.2.1), which answers to RQ1. At this level, the extant scientific literature has been analysed
120 to identify how manufacturers have implemented the CE principles in their plants and thus, to identify
121 the CE strategies adopted in manufacturing companies (i.e. CM strategies). In particular, each CM
122 strategy has been analysed looking at the scale of adoption and the sustainable pillars addressed. The
123 second line (blocks 2 and 3 in **Figure 2**) aims to highlight how the CM strategies has been tackled by
124 researchers and thus, it aims to envisage the research streams currently present in the scientific
125 literature (see Section 3.2.2) by answering to RQ2.

126 2.2. 1. Step 1 analysis dimensions

127 The first step of the analysis is conducted relying on both standard analysis dimensions, usually
128 adopted in reviews, and analysis dimensions gathered from the extant literature concerning CE (i.e.the
129 scale of adoption and sustainable pillars). All these dimensions are following reported:

- 130 • Source (i.e. the journal name);
- 131 • Publication year (i.e. year in which the contribution was published);
- 132 • Industries (i.e. according to the NACE codes (European Commission, 2008));
- 133 • Paper contribution;
- 134 • Scale of adoption (Ghisellini et al., 2016):
 - 135 ○ micro: product and single firm level;
 - 136 ○ meso: network of firms level;
 - 137 ○ macro: city, region, nation level .
- 138 • Sustainable pillars (i.e. environmental, economic and social (Elkington, 2013)).

139 These dimensions allowed to screen and review the papers in a structured way, enabling to
140 individualize the CM strategies adopted by manufacturers according to the scientific literature, and
141 to build up the theoretical framework which envisages the current research streams. More in detail,
142 “Source”, “Publication Year” and “Sector” were used to perform the statistics (see Section 3.1), the
143 other dimensions were used to perform a narrative analysis (see Section 3.2) and create the ground
144 for the next step of the analysis.

145 2.2.2. Step 2 analysis dimensions

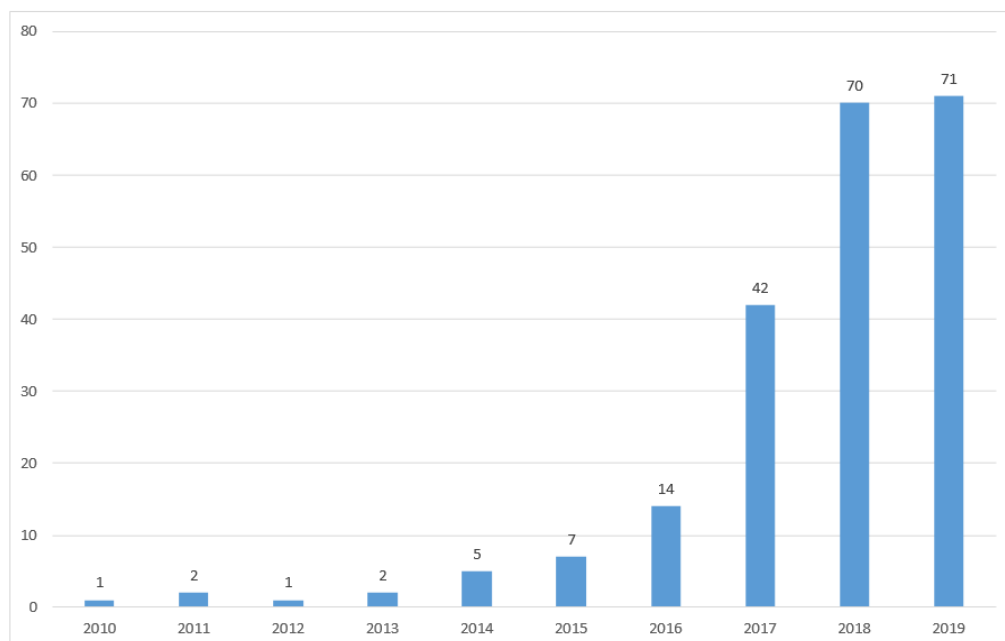
146 The contributions were furtherly analysed and clustered according to the research streams
147 identified in the extant literature, by relying on the theoretical framework developed by the authors.
148 Indeed, two main research streams have been pinpointed and both of them are explored by researchers
149 following two different directions respectively (see block 2 and block 3 in **Figure 2**). The two main
150 research streams are: (i) technologies (Bhandari et al., 2019; Okorie et al., 2018a) and (ii) evaluation
151 methods and models (Sassanelli et al., 2019). On the one hand, technologies are studied in extant
152 literature either to support the physical adoption of a CM strategy (e.g. Sauerwein et al., (2019)
153 studied how additive manufacturing (AM) supports circular product design strategy), or to support
154 the decision-making process by simulating future scenarios to envisage the implications of certain
155 actions to embrace CE (e.g. (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari,
156 2019)). On the other hand, evaluation methods and models are studied either to assess the circularity
157 level of a manufacturing company, once CM strategies have been adopted (e.g. (Pagotto and Halog,
158 2016)), or to support decision-making process to evaluate the best actions to be implemented to
159 embrace CE (e.g. (Accorsi et al., 2015)) relying on assessment methodologies such as the Lyfe Cycle
160 Assessment (LCA).

161 **3. Results and discussions**

162 *3.1 Descriptive statistics*

163 In order to briefly present the sample of papers selected for the review, some statistics are reported
164 below: (i) number of publications per year to investigate the interest in the scientific literature about
165 these topics (see **Figure 3**), (ii) the top 5 journals to evaluate where the scientific contributions were
166 published (see **Figure 4**), and (iii) manufacturing industries tackled by researchers to evaluate the
167 major interests of the contributions (see **Figure 5**).

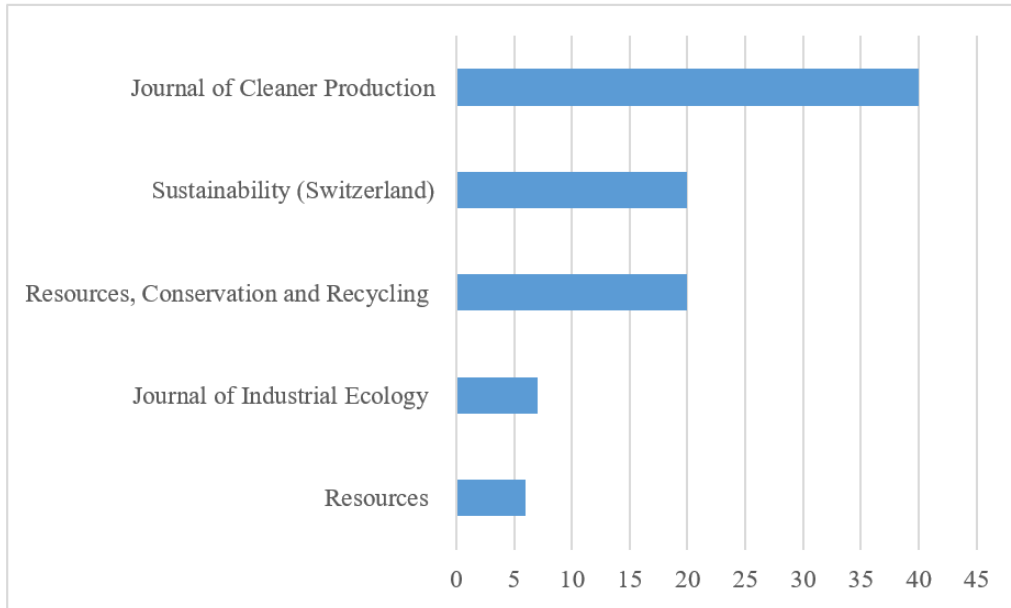
168 First, although no-time frame was used, the sample of eligible papers resulted to be published quite
169 recently: from 2010 to 2019, as reported in **Figure 3**. In 2010, a timid initial interest around these
170 concepts is perceived. In the last three years, the number of publications has increased, accounting
171 84% on the total amount of publications from 2010.



172

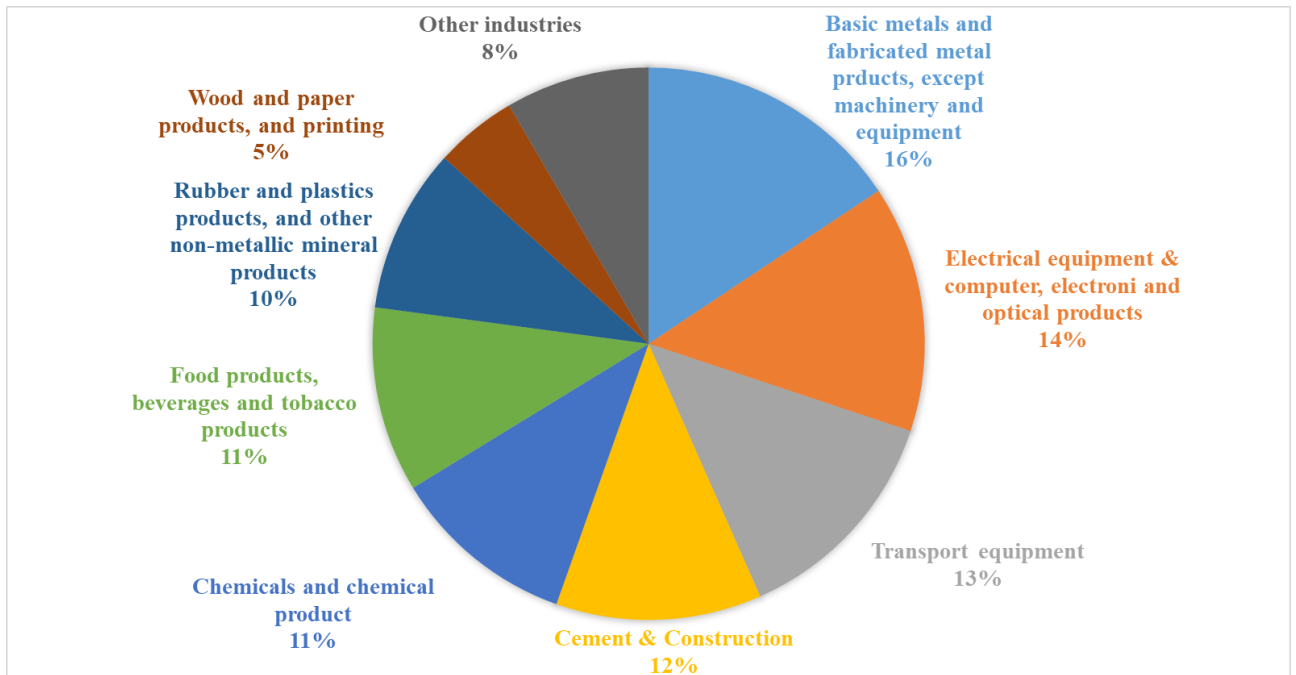
173 **Figure 3** Descriptive statistics: publications trend by years;

174 Second, the majority of the papers were published in three main journals: *Journal of Cleaner*
 175 *Production, Sustainability (Switzerland)* and *Resources, Conservation and Recycling*; and the top 5
 176 journals used for the dissemination of these topics are reported in **Figure 4**.



177
 178 **Figure 4** Descriptive statistics: top 5 journals

179 Leveraging on the definition given by (European Commission, 2008) regarding the different
 180 manufacturing industries characterizing the manufacturing sector (i.e. the NACE codes), a cluster
 181 analysis have been conducted on them. **Figure 5** provides information about 53% of the total amount
 182 of papers, that corresponds to those in which the industry is reported. Metals and transport equipment
 183 are the most diffused. The 47% of the papers selected for the review tackles the manufacturing sector
 184 in general and are not focused on a specific industry.



185
 186 **Figure 5** Manufacturing industries papers' focus
 187

188 3.2. CM strategies

189 CM strategies studied in the extant scientific literature are clustered in **Table 1**. More in detail,
 190 **Table 1**, leveraging on the analysis dimensions explained in the “methodology” section (see 2.2.1
 191 and 2.2.2), clarifies the number of contributions related to each CM strategy by investigating the
 192 scale of adoption, sustainable pillars and research streams. Moreover, their analysis, looking at the
 193 scale of adoption and the sustainable pillars, is provided in Section 3.2.1, while the analysis of the
 194 contributions through the research streams is conducted in Section 3.2.2. The extensive version of
 195 **Table 1** is reported in the Appendix in **Table 2**.

196 **Table 1** Analysis of CM strategies

| CE strategy | References | SCALE OF ADOPTION | | | SUSTAINABLE PILLARS | | | TECHNOLOGIES | | EVALUATION METHODS & MODELS | |
|-------------------------|--|-------------------|------|-------|---------------------|----------|--------|------------------|-------------------|-----------------------------|------------------|
| | | Micro | Meso | Macro | Environmental | Economic | Social | Decision support | Physical adoption | Circularity assessment | Decision support |
| Cleaner production | (Bhandari et al., 2019); (Jia et al., 2019); (Vimal et al., 2019); (Mendoza et al., 2019); (Kalmykova et al., 2018); (Niero et al., 2018); (Fisher et al., 2018); (Ridaura et al., 2018); (Zhong and Pearce, 2018a); (Minunno et al., 2018); (Franciosi et al., 2017); (Despeisse et al., 2017); (Ingarao, 2017); (Trentesaux and Giret, 2015); (Paredes-Sánchez et al., 2018). | 14 | 2 | 1 | 15 | 8 | 7 | 2 | 4 | 4 | 5 |
| Circular Business Model | (Virtanen et al., 2019); (Gusmerotti et al., 2019); (Parida et al., 2019); (Liakos et al., 2019); (Jabbour et al., 2019); (Gitelman et al., 2019); (Kumar et al., 2019); (Agyemang et al., 2019); (S. Mishra et al., 2019); (Ünal et al., 2019); (Nascimento et al., 2019); (Doni et al., 2019); (Moreno et al., 2019); (Ünal and Shao, 2019); (Frishammar and Parida, 2019); (J. L. Mishra et al., 2019); (Schino, 2019); (Erro-Garcés, 2019); (García-Muñia et al., 2018); (Lopes de Sousa Jabbour et al., 2018); (Okorie et al., 2018a); (Camacho-Otero et al., 2018); (Singh et al., 2018); (Sousa-Zomer et al., 2018b); (Sinclair et al., 2018a); (Schmidt and Lueder, 2018); (Wastling et al., 2018); (Rajala et al., 2018); (Azevedo et al., 2017); (Lieder et al., 2017); (Nußholz, 2017); (Smieja and Babcock, 2017); (Linder and Williander, 2017); (Ge and Jackson, 2014); (Aranda-Usón et al., 2019) | 29 | 2 | 4 | 33 | 17 | 18 | 5 | 9 | 10 | 11 |
| Waste Management | (Rodgers et al., 2019); (Byard et al., 2019); (Nascimento et al., 2019); (Swain and Lee, 2019); (Araújo et al., 2019); (Schilkowski et al., 2019); (Rapsikevičienė et al., 2019); (Aubrey L. Woern et al., 2018); (Bobba et al., 2018); (Quina et al., 2018); (Aubrey L. Woern et al., 2018); (Coughlan et al., 2018); (Fujii and Kondo, 2018); (Cristóbal et al., 2018); (Djuric Ilic et al., 2018); (Fisher et al., 2018); (Faussone, 2018); (Minunno et al., 2018); (Lahtela and Kärki, 2018); (Ren et al., 2017); (Atlason et al., 2017); (Testa et al., 2017); (Pei et al., 2017); (Jaria et al., 2017); (Puyol et al., 2017); (Dong et al., 2017); (Alvarez-de-los-Mozos and Renteria, 2017); (Umer and Abid, 2017); (Parajuly and Wenzel, 2017); (Singh and Ordoñez, 2016); (Shahbazi et al., 2016); (Jiménez Rivero et al., 2016); (Kulczycka et al., 2016); | 28 | 3 | 6 | 34 | 13 | 12 | 1 | 14 | 14 | 7 |

| | | | | | | | | | | | |
|---|---|----|----|---|----|----|----|---|----|----|----|
| | (Jiménez Rivero et al., 2015); (Mirabella et al., 2014); (Jones et al., 2013) | | | | | | | | | | |
| Disassembly | (Hasegawa et al., 2019); (Marconi et al., 2019); (Mandolini et al., 2018); (Talens Peiró et al., 2017) | 4 | 0 | 0 | 3 | 3 | 1 | 1 | 0 | 1 | 2 |
| Remanufacturing | (Ponte et al., 2019); (Sitcharangsie et al., 2019); (Hasegawa et al., 2019); (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari, 2019); (Nakajima et al., 2019); (Liu et al., 2018); (Bradley et al., 2018); (Krystofik et al., 2018); (S. Yang et al., 2018); (Low and Ng, 2018); (Xiao et al., 2018); (Atlason et al., 2017); (Zhou et al., 2017); (Jensen and Remmen, 2017); (Tolio et al., 2017a); (Shahbazi et al., 2016); (Tsiliyannis, 2016); (Zhang et al., 2011); (Nakajima et al., 2019); (Liao, 2018); (Xu, 2016) | 16 | 3 | 2 | 19 | 11 | 7 | 2 | 5 | 6 | 8 |
| Recycling | (Ali et al., 2019); (Kuo et al., 2019); (Bendikiene et al., 2019); (Hasegawa et al., 2019); (Rodgers et al., 2019); (Byard et al., 2019); (Reich et al., 2019); (Tan and Guo, 2019); (Jensen, 2019); (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari, 2019); (Romeo, 2019); (Stropnik et al., 2018); (Banguera et al., 2018a); (Aubrey L. Woern et al., 2018); (Bobba et al., 2018); (Aubrey L. Woern et al., 2018); (Coughlan et al., 2018); (Bradley et al., 2018); (Wanassi et al., 2018); (Fujii and Kondo, 2018); (Sauerwein and Doubrovski, 2018); (Clemon and Zohdi, 2018); (Zhong and Pearce, 2018a); (Minunno et al., 2018); (Atlason et al., 2017); (Helmer Pedersen and Conti, 2017); (Testa et al., 2017); (Rizzo et al., 2017); (Zhou et al., 2017); (Ingarao, 2017); (Jensen and Remmen, 2017); (Alvarez-de-los-Mozos and Renteria, 2017); (M et al., 2017); (Câmpean et al., 2017); (O'Connor et al., 2016); (Broadbent, 2016); (Karayannis, 2016); (Shahbazi et al., 2016); (Tsiliyannis, 2016); (Cucchiella et al., 2015); (Smol et al., 2015); (Giurco et al., 2014); (Pauliuk et al., 2012); (Takata et al., 2019); (Lin, 2018); (Wu et al., 2017); (Broadbent, 2016) | 39 | 5 | 4 | 39 | 17 | 17 | 3 | 16 | 14 | 14 |
| Reuse | (Hasegawa et al., 2019); (Rodgers et al., 2019); (Tua et al., 2019); (Bag et al., 2019); (Nascimento et al., 2019); (Biganzoli et al., 2019); (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari, 2019); (Stropnik et al., 2018); (Migliore et al., 2018); (Liu et al., 2018); (Coughlan et al., 2018); (Bradley et al., 2018); (Minunno et al., 2018); (Atlason et al., 2017); (Zhou et al., 2017); (Jensen and Remmen, 2017); (Gilbert et al., 2017); (Saritas and Proskuryakova, 2017); (Shahbazi et al., 2016); (Tsiliyannis, 2016); (Zhu and Chertow, 2016); (Takata et al., 2019); (Mohammed et al., 2018); (Wu et al., 2017) | 18 | 3 | 3 | 24 | 7 | 9 | 2 | 2 | 13 | 7 |
| Servitization | (P. P. Pieroni et al., 2019); (Camacho-Otero et al., 2018); (M. Yang et al., 2018); (Sinclair et al., 2018b); (Azcarate-Aguerre et al., 2018); (Tukker, 2015) | 3 | 2 | 1 | 6 | 3 | 5 | 1 | 0 | 5 | 0 |
| Close-loop supply chain and Reverse logistics | (Ponte et al., 2019); (Ali et al., 2019); (Kuo et al., 2019); (Bag et al., 2019); (Alkhayyal, 2019); (Lapko et al., 2019); (Abuabara et al., 2019); (Secondi et al., 2019); (Niu et al., 2019); (Banguera et al., 2018a); (Gaustad et al., 2018); (Rieckhof and Guenther, 2018a); (Mangla et al., 2018); (M. Yang et al., 2018); (Braun et al., 2018a); (Moktadir et al., 2018); (Minunno et al., 2018); (Low et al., 2016); (Accorsi et al., 2015); (Wei et al., 2013); (Jiliang and Chen, 2013); (Zhu et al., 2011); (Zhu et al., 2010); (Martín-Gómez et al., 2019) | 7 | 17 | 0 | 23 | 14 | 8 | 0 | 4 | 12 | 8 |

| | | | | | | | | | | | |
|---|---|----|----|---|----|----|----|---|---|----|---|
| Industrial symbiosis and Eco-industrial parks | (Ali et al., 2019); (Barreira et al., 2019); (Nuss et al., 2019); (Domenech et al., 2019); (Migliore et al., 2018); (Minunno et al., 2018); (Editors et al., 2018); (Prosman et al., 2017); (Halstenberg et al., 2017); (Husgafvel et al., 2016); (Karayannis, 2016); (Mirabella et al., 2014); (Martín Gómez et al., 2018a) | 3 | 10 | 0 | 12 | 3 | 1 | 2 | 4 | 4 | 3 |
| Material Efficiency | (Choi et al., 2019); (Cooper, 2019); (Jakhar et al., 2019); (Medeiros et al., 2019); (Dominish et al., 2018); (Braun et al., 2018b); (Neligan, 2018); (Walker et al., 2018); (Wang et al., 2018b); (Wang and Zhang, 2018); (Wang et al., 2018a); (Zairul et al., 2018); (Smieja and Babcock, 2017); (Ingarao, 2017); (Di Maio et al., 2017); (Câmpean et al., 2017); (Shahbazi et al., 2016); (Pagotto and Halog, 2016); (Li et al., 2019); (Graedel et al., 2019); (Wiedenhofer et al., 2019); (Yu et al., 2018); (Garmulewicz et al., 2018);(Cooper et al., 2017) | 17 | 1 | 6 | 22 | 11 | 12 | 1 | 3 | 13 | 6 |
| Circular Design Practices | (Ali et al., 2019); (Sauerwein et al., 2019); (Mesa et al., 2019); (Mendoza et al., 2019); (Favi et al., 2019); (Niu et al., 2019); (Bovea et al., 2018); (Low and Ng, 2018); (Mandolini et al., 2018); (Comanita et al., 2018); (Atlason et al., 2017); (Lieder et al., 2017); (De los Rios and Charnley, 2017); (den Hollander et al., 2017); (Lin, 2018); (Mesa et al., 2018); (Almeida et al., 2017); (Iraldo et al., 2017); (Moreno et al., 2016); (Andrews, 2015) | 19 | 2 | 1 | 16 | 8 | 6 | 2 | 2 | 10 | 6 |

197 Among all, *cleaner production* strategy is considered a precursor of CE since it enables systems
198 to reduce at minimum toxic substances used in the production process and to limit and reduce
199 resources consumption. It is based on principles such as product optimization, input substitution,
200 sharing of renewable and recyclable resources (Sousa-Zomer et al., 2018a). More recently, the so-
201 called 3Rs strategies (i.e. reuse, remanufacture and recycle) have been considered a gear to adopt
202 CM. *Reuse* aims to reuse the product directly at the end of its life cycle (Liu et al., 2018),
203 *remanufacturing* aims to restore a used product in compliance with its original quality, specifications,
204 performances, and warranty (Sitcharangsie et al., 2019) and last, *recycling*, through transformation
205 processes, aims to reuse the components or materials by reducing resources consumption and
206 pollution generation (Zhong and Pearce, 2018b). A hybrid strategy between reuse and recycling is
207 *repurposing*, used whenever the product cannot directly be reused due to economic or technical
208 feasibility (Coughlan et al., 2018). All these practices are eased by *disassembly* that allows the
209 disassembling in sub-components and materials the product (Favi et al., 2019; Marconi et al., 2019)
210 to ease the circular end-of-life.

211 Furthermore, *circular design practices* are adopted to prevent excessive resources consumption.
212 These design practices facilitate the adoption of end-of-life CM strategies, such as the 3Rs, bearing
213 in mind end-users' requirements and the entire product life cycle at the beginning of life of the product
214 (den Hollander et al., 2017). For instance, design for remanufacturing aims to push the producer to
215 think in advance to design the product to ease its remanufacturing at the end of its useful life (S. Yang
216 et al., 2018).

217 Considering the goal of CE of reducing waste and toxic substances, *waste management* is also
218 tackled. This enables to dismantle waste generated by manufacturers by also handling hazardous
219 waste (Rapsikevičienė et al., 2019). Moreover, to reduce at minimum the consumption of energy and
220 materials during production activities and to ensure environmental, economic and social benefits,
221 manufacturers put in place *material and energy efficiency* practices (Choi et al., 2019). Additionally,
222 *servitization*, that is reflected into *Product-Service System* (PSS), is one of the most promising
223 business models (BM) since it combines tangibles (products) and intangibles (services) to satisfy final
224 customers' needs, through products reuse, refurbishment and repair, by limiting resources
225 consumption (Bocken et al., 2014).

226 The CM strategies presented until now are mostly focused on micro level and usually aim to cover
227 all the three sustainable pillars with a greater attention on the environmental one. Nevertheless, there
228 are other CM strategies which are majorly focused on the meso level. Indeed, CE can also be
229 implemented through *Industrial symbiosis* that refers to the physical exchange of resources such as
230 materials, energy and by-products among industrial actors that do not belong to the same supply chain
231 (Domenech et al., 2019). The physical implementation of this strategy is the Eco-Industrial Park
232 (Martín Gómez et al., 2018a). In case companies would belong to the same supply chain, *closed-loop*
233 *supply chains* are established, and these rely on the activities put in place to enable the return flows
234 of materials and components (Lapko et al., 2019). Under this concept, green logistic, reverse logistics
235 and sustainable supply chain management are included.

236 To conclude, according to the characteristic of each CM strategy, some CM strategy are majorly
237 applicable at either micro or meso level, but all of them can be analysed from a macro level
238 perspective whenever incentivised by policymakers. Therefore, the integration and complementation
239 of the adoption of different CM strategies by manufacturers inevitably modify their BM by creating
240 *circular business models* (CBM) where resources are made recirculate (Linder and Williander, 2017)
241 under the respect of the three sustainable pillars.

242 3.2.1. Analysis: step 1

243 In this section, CM strategies emerged from the extant scientific literature (see **Table 1**) are
244 analyzed looking at the scale of adoption (Ghisellini et al., 2016) and the sustainable pillars (WCED,
245 1987) that correspond to the first 6 columns of the **Table 1**.

246 Most of the strategies identified concern the micro (70%) and the meso levels views (21%); while
247 the macro level has been tackled in a few studies (12%). In particular, the micro level view is
248 especially adopted by scholars while dealing with strategies such as the 3Rs, disassembly, circular
249 design, servitization, cleaner production, material efficiency, waste management and circular
250 business model in general. The meso level view is tackled by scholars to investigate industrial
251 symbiosis and closed-loop supply chains. This is aligned with the origin of these two strategies since,
252 to be adopted, they both require the interaction among different actors. The macro level perspective
253 is often used to investigate the adoption of specific CM strategies to provide a wider overview looking
254 at nations and regions CM adoption (Umer and Abid, 2017). Wrapping up, the same CM strategy
255 might be analysed though a micro, meso or macro level view according to the objective of the
256 researcher.

257 In addition, from the scientific literature emerged that, even though the contributions are usually
258 focused on a specific CM strategy, to ease the shift from a linear economy towards a CE successfully
259 usually, the integration among different CM strategies is required.

260 On one side, regarding the integration among different CM strategies at the same scale of adoption,
261 for instance, at micro level, material efficiency supports the transition towards CE by improving
262 recyclability, reusability, reduction and prevention of industrial waste (Shahbazi et al., 2016). Reuse
263 and remanufacturing practices, being them mutually exclusive choices, are often addressed together
264 by researchers (Liu et al., 2018) as well as the 3Rs (Nakajima et al., 2019). Moreover, disassembly
265 decisions at the beginning of product life cycle (Talens Peiró et al., 2017) ease circular end-of-life
266 management (Mandolini et al., 2018; Marconi et al., 2019), especially the 3Rs adoption (Hasegawa
267 et al., 2019). Indeed, circular design practices rely on the life cycle thinking approach to ensure to
268 design products by considering in advance future end-of-life management practices and thus, ease
269 the reintroduction of materials, components and products in next life cycles (den Hollander et al.,
270 2017). To support the decision process in pursuing this direction, adequate data and information are
271 required to appropriately link design decisions with business strategy (Lieder et al., 2017).
272 Nevertheless, few and only theoretical works have been developed until now around these topics.

273 On the other side, the integration between meso and micro level strategies are widely diffused in
274 the extant literature. Indeed, return flows are fundamental to ensure the applicability of the CM
275 strategies adopted at firm level, thus majorly analysed from a micro view (Takata et al., 2019).
276 Therefore, the 3Rs strategies can be implemented only in case return flows of materials, components
277 or products are put in place through closed-loop supply chains or industrial symbiosis. These
278 resources can be returned back either to the original producer (Ponte et al., 2019) or to a company
279 that uses waste as a resource through the adopting of the 3Rs strategies. Nevertheless, in both of the
280 cases return flows management must be designed appropriately to ensure the closing of the resource
281 loops (Banguera et al., 2018b). Moreover, as stated before, the macro level view is also used to
282 evaluate the adoption of a certain CM strategy at city, region, nation level and thus by considering
283 either CM strategies adopted at firm level such as material efficiency (Virtanen et al., 2019) or by
284 considering CM strategies adopted through the interaction among different firms such as the
285 industrial symbiosis (Domenech et al., 2019).

286 Concerning the sustainable pillars, more than one per time is usually addressed, and those pillars
287 highly investigated are environmental (90%) and economic (41%), while few address social aspects
288 (35%). The lack in social impact investigation is evident especially for some of the CM strategies,
289 while others rely on them. For instance, servitization relies on PSS in which user perspective,
290 acceptance and needs require to be investigated and satisfied to maximise both the utility of the
291 product delivered through the service (Camacho-Otero et al., 2018), and to improve its future
292 developments (Sinclair et al., 2018b). This impacts inevitably on product design decisions since
293 customers' preferences are analysed and studied to enable circular product acceptance (Atlason et al.,
294 2017; Bovea et al., 2018; Low and Ng, 2018). In line with that, another social implication is visible
295 on designers, that are required to adapt their competences to concurrently address customers' needs
296 and climate change problematics through product design decisions to enable the closure of material
297 loops (De los Rios and Charnley, 2017). Together with designers, managers are asked to adapt
298 themselves to manage firms' resources and boost innovative capabilities taking into account
299 stakeholders pressure to shift towards CE successfully (Jakhar et al., 2019).

300 3.2.2. Analysis: step 2

301 As reported in the methodology section, through the papers reading, the authors individualized
302 some commonalities characterising the research streams (i.e. Technologies and Evaluation Methods
303 and Models), that are summarized in **Figure 2** and are analysed below. In **Table 1** are reported the
304 numbers of the publications related to the different research streams.

305 3.2.2.1. Technologies

306 Technologies are considered by researchers one of the gears boosting sustainable development,
307 especially for CE adoption.

308 Concerning technologies supporting the physical implementation of CE (see block 2.4 of **Figure**
309 **2**), in the extant literature are reported technologies enabling green and cleaner production (Bhandari
310 et al., 2019; Rizzo et al., 2017), but also digital technologies for material efficiency (Neligan, 2018),
311 and waste management. Within this latter type, Lahtela and Kärki, (2018) studied how sorting
312 technologies support the adoption of waste management strategy, and Swain and Lee, (2019)
313 investigated technologies used to separate and analyze waste to enable waste reintroduction as a new
314 resource in the cycle. 3Rs adoption is supported by technologies too. For instance, Romeo, (2019)
315 investigated the recycling technologies to recycle plastic, while Bendikiene et al., (2019) studied
316 recycling technologies to recycle metals, and other researches proposed technologies to recover
317 resources (Jones et al., 2013; Kulczycka et al., 2016; Quina et al., 2018). Among them, O'Connor et
318 al., (2016) studied technologies to digest and separate waste, while O'Connor et al., 2016; Puyol et
319 al., (2017) technologies to recover resources through wastewater treatments. Specifically, for the

320 discrete manufacturing sector, a prominent role is given to technologies to remanufacture products
 321 (Nakajima et al., 2019) and to design products for remanufacturing (Tolio et al., 2017a).

322 Moreover, digital technologies empowered by Industry 4.0 (I4.0) technologies are studied by
 323 different researchers (e.g. (Erro-Garcés, 2019; Garcia-Muiña et al., 2018; Lopes de Sousa Jabbour et
 324 al., 2018; Nascimento et al., 2019)) since they could hardly have impacted on the sustainable
 325 development (Okorie et al., 2018b). Remanufacturing is an example where I4.0 technologies enhance
 326 its adoption (S. Yang et al., 2018) and, other promising examples are collaborative robots used to
 327 recycle electronic equipment (Alvarez-de-los-Mozos and Renteria, 2017). Additive Manufacturing
 328 (AM) is one of the most diffused I4.0 technologies (Despeisse et al., 2017). On one side, AM adoption
 329 has been studied to recycle materials like plastic (Reich et al., 2019; Aubrey L Woern et al., 2018;
 330 Aubrey L. Woern et al., 2018), metal (Giurco et al., 2014) and organic materials (Sauerwein and
 331 Doubrovski, 2018). On the other side, AM adoption has been studied to design circular products
 332 (Sauerwein et al., 2019) to facilitate resource circularity at products end-of-life. This technology is
 333 proved to be energy and cost-efficient with respect to traditional production, but it can be adopted
 334 only for small scale production (Byard et al., 2019). Greater flexibility to systems is given by cloud
 335 manufacturing that is adopted to promote resource recovery, recycling and waste minimization
 336 (Fisher et al., 2018). Actually, all the above mentioned technologies referred to the micro level, while
 337 at meso level, innovative technologies to enable industrial symbiosis development were studied too
 338 (Rizzo et al., 2017; Swain and Lee, 2019).

339 To conclude, these technologies were highly focused on a micro level view, rather than meso or
 340 macro and very few attention is provided on sustainable pillars. In **Table 2** are summarized the most
 341 diffused technologies supporting the physical implementation of CE strategies according to the extant
 342 scientific literature.

343 **Table 2** Technologies emerged to be used to support the physical implementation of CM strategies
 344

| Technology Type | References |
|--|--|
| Recycling Technologies | (Alvarez-de-los-Mozos and Renteria, 2017; Bendikiene et al., 2019; Kulczycka et al., 2016; Romeo, 2019; Swain and Lee, 2019; Aubrey L. Woern et al., 2018) |
| Additive Manufacturing | (Byard et al., 2019; Clemon and Zohdi, 2018; Despeisse et al., 2017; Garmulewicz et al., 2018; Giurco et al., 2014; Nascimento et al., 2019; Reich et al., 2019; Sauerwein et al., 2019; Aubrey L Woern et al., 2018; Zhong and Pearce, 2018b) |
| Cleaner and Green Technologies | (Bhandari et al., 2019; Nascimento et al., 2019; Neligan, 2018; Rizzo et al., 2017; Sarc et al., 2019) |
| Waste Recovery Technologies | (Alvarez-de-los-Mozos and Renteria, 2017; Helmer Pedersen and Conti, 2017; Jones et al., 2013; Lahtela and Kärki, 2018; Migliore et al., 2018; O'Connor et al., 2016; Puyol et al., 2017; Quina et al., 2018; Swain and Lee, 2019) |
| Remanufacturing Technologies | (Nakajima et al., 2019; Tolio et al., 2017b) |
| Digital Technologies empowered by I4.0 (IoT) | (Erro-Garcés, 2019; Garcia-Muiña et al., 2018; Lopes de Sousa Jabbour et al., 2018; Martín-Gómez et al., 2019; Okorie et al., 2018a; S. Yang et al., 2018; Zairul et al., 2018) |
| Cloud Manufacturing | (Fisher et al., 2018) |
| Tracking Technologies | (Minunno et al., 2018) |

345 Moreover, in the extant literature, technologies emerged also to be supporting means for decision-
 346 making process in adopting CM strategies (see block 2.B **Figure 2**). Manufacturers struggle to
 347 identify the best choice to maximise the economic benefits while limiting and reducing environmental
 348 damage, and without any support, these decisions become tricky (Bai et al., 2017). Considering the
 349 potentialities that data and advanced information technologies have, these aspects are investigated to

350 support manufacturers while approaching CE (Schmidt and Lueder, 2018). To cite some examples,
 351 Big Data management is studied as supporting tool for the ReSOLVE framework adoption (Jabbour
 352 et al., 2019) developed by Ellen MacArthur (The Ellen MacArthur Foundation, 2012), and also in
 353 automotive for cost reduction by relying on PSS (Ge and Jackson, 2014).

354 I4.0 technologies, embedded into products, give rise to smart products. These are functional to
 355 monitor product usage and customers' behaviours to map future product design strategies, especially
 356 while PSS are adopted (Sinclair et al., 2018b). They also enable to identify required products
 357 characteristics in line with customers' preferences, since recycled products are often not easily
 358 accepted by the final users (Lin, 2018), but also to ease circular end-of-life management practices by
 359 designing products that can be easily disassembled through adequate disassembly tasks (Talens Peiró
 360 et al., 2017). Indeed, smart products boost the sustainability of industrial ecosystems by shaping
 361 closed-loop systems (Rajala et al., 2018) and enabling to decide the best end-of-life strategy choice
 362 (Jensen and Remmen, 2017).

363 To pursue sustainable development through CE, I4.0 technologies are complemented with
 364 techniques, such as simulation. Indeed, qualitative analysis of circular scenarios developed thanks to
 365 digital intelligence tools, integrated into products, can be complemented with quantitative analysis
 366 developed relying on discrete event simulation techniques, providing a promising method to take
 367 beneficial economic decisions (Moreno et al., 2019). This integration enables to provide reliable
 368 decisions support to pursue circular production and consumption. Simulation techniques are also used
 369 to reduce production costs on the shop-floor, for instance, by choosing whether to do or not
 370 remanufacturing activities (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari,
 371 2019) or in other cases, to define for each product component the best among the 3Rs strategies, by
 372 assessing the environmental impacts of the different scenarios and by taking into account the BM of
 373 the company under analysis (Lieder et al., 2017).

374 At meso level, being information sharing and communication one of the major barriers in
 375 embracing CE principles (Jabbour et al., 2019), Information and Communication Technologies (ICT)
 376 have been investigated as supporting tools (Garcia-Muiña et al., 2018). For the construction industry,
 377 Building Information Modelling was used to collect data regarding both design and usage gathered
 378 through tracking technologies, in order to boost reuse and recycling of building materials at end-of-
 379 life (Minunno et al., 2018). Data management and information sharing are required to support
 380 industrial symbiosis to identify what resources, by-products and waste can be shared among partners
 381 and thus, a standard model should be developed (Halstenberg et al., 2017), and some attempts to
 382 develop an ontological framework have been done (Martín Gómez et al., 2018a).

383 At macro level, considering both the lenses, none studies have been developed regarding
 384 technologies.

385 Wrapping up, these technologies were studied not only from a micro level perspective but also
 386 from a meso one, so there is more homogeneity in respect to the technologies studied to physical
 387 adopt CM strategies. Moreover, all the sustainable pillars are taken into account while dealing with
 388 the adoption of these technologies. In **Table 3** are reported the most diffused technologies, according
 389 to the extant scientific literature, adopted to support the manufacturers' decision making processes in
 390 implementing CM strategies.

391

392

Table 3 Technologies emerged to support to be used the decision process to adopt CM strategies

| Technology Type | References |
|-------------------------------------|---|
| Big Data Analytics | (Ge and Jackson, 2014; Jabbour et al., 2019; Lin, 2018; Schmidt and Lueder, 2018) |
| Simulation and Digital Intelligence | (Charnley, F., Tiwari, D., Hutabarat, W., Moreno, M., Okorie, O., Tiwari, 2019; Lieder et al., 2017; Moreno et al., 2019) |
| Ontology-based systems | (Halstenberg et al., 2017; Martín Gómez et al., 2018b) |

| | |
|--|--|
| IoT | (Jensen and Remmen, 2017; Rajala et al., 2018; Sinclair et al., 2018b; Trentesaux and Giret, 2015) |
| ICT and Green Information Technologies | (Bai et al., 2017; Halstenberg et al., 2017; Talens Peiró et al., 2017) |

393

394 *3.2.2.2. Evaluation methods and models*

395 As underlined before, the technological support research stream is flanked by evaluation methods
396 and models that ease the CE adoption by manufacturers too (see 3 block **Figure 2**).

397 On one side, evaluation methods and models are used to evaluate the circularity of an entity (see
398 block 3.A **Figure 2**). Usually, the CM strategies tackled in this research stream refer to the micro
399 level view, as for example the evaluation of environmental impacts of recycling processes related to
400 different materials, such as iron and steel, proposed by different researches (e.g. (Broadbent, 2016;
401 Wu et al., 2017)), of remanufacturing (e.g. (Liu et al., 2018; Xiao et al., 2018; Xu, 2016)), and reuse
402 (e.g. (Biganzoli et al., 2019; Tua et al., 2019)). Circularity is also assessed for waste management
403 adoption as the case of Ren et al., (2017) that evaluated the environmental impact once the waste is
404 used to prepare sulfoaluminate clinker or to monitor PSS adoption as proposed by Doni et al., (2019)
405 or the adoption of circular design initiatives. Other studies evaluate the economic benefits, for
406 instance, Mendoza et al., (2019) assessed cost reduction coming from the introduction of new circular
407 design initiatives in creating glueless baby-diapers.

408 The view of the above mentioned contributions is the micro one, but the circularity is assessed at
409 meso level too. For instance, Husgafvel et al., (2016) evaluated the environmental implications once
410 forest product industrial residues are recycled to create fertilizer putting in place industrial symbiosis,
411 while Low et al., (2016) assessed the economic implications to reuse or recover product components
412 along a closed-loop supply chain.

413 At macro level the evaluation is performed to monitor national circularity whenever manufacturers
414 adopt CM strategies (Nuss et al., 2019). For instance, Virtanen et al., (2019) evaluated the material
415 efficiency of firms operating in the region under analysis. Schilkowski et al., (2019), focusing on
416 waste management, analysed and quantified the waste input-output for regional industrial waste, and
417 Wang et al., (2018a), by using dynamic material flow analysis and stock dynamics, quantified the
418 manufacturing role in enabling to achieve CE goals, among which reducing materials consumption.

419 At all three levels, social implications are marginally evaluated. Among the researches developed,
420 Jakhar et al., (2019) analysed how stakeholders pressure impacts on CE initiatives undertaken by
421 manufacturers, in line with the work developed by Jing, (2018) according to which the competitive
422 advantage is given also by a deep understanding of customers' behaviour and product quality.

423 To sum-up, evaluation methods and models to evaluate the circularity of an entity, once adopted
424 a CM strategy, are studied through all the three scale of adoption and the evaluations are highly based
425 on the three sustainable pillars with a limited attention only on the social aspects. In **Table 4** are
426 reported the most diffused assessment methods to estimate the circularity of an entity.

427

428

Table 4 Evaluation methods and models emerged to be used to assess the circularity of an entity

| Evaluation Methods and Models | References |
|--------------------------------|---|
| Network Circularity Indicators | (Virtanen et al., 2019)(Nuss et al., 2019)(S. Mishra et al., 2019)(Schilkowski et al., 2019)(Azevedo et al., 2017)(M et al., 2017) (Mesa et al., 2018)(Cooper et al., 2017) |
| Carbon Footprint Indicators | (Husgafvel et al., 2016)(Low et al., 2016) |
| Life Cycle Assessment | (Jia et al., 2019)(Tua et al., 2019)(Jensen, 2019)(Biganzoli et al., 2019)(Medeiros et al., 2019)(Niero et al., 2018)(Rieckhof and Guenther, 2018b)(Xiao et al., 2018)(Walker et al., 2018)(Ren et al., 2017)(Gilbert et al., 2017)(Broadbent, 2016)(Zhu and Chertow, |

| | |
|--|--|
| | 2016)(Jiménez Rivero et al., 2016)(Kulczycka et al., 2016)(Mohammed et al., 2018) (Iraldo et al., 2017) |
| Qualitative Assessment | (Jakhar et al., 2019)(Doni et al., 2019) |
| Life Cycle Costing and Economic Indicators | (Mendoza et al., 2019)(Wang and Zhang, 2018)(Jing, 2018)(Zhou et al., 2017)(Iraldo et al., 2017)(Xu, 2016) |
| Dynamic and Fixed Material Flow Analysis | (Liu et al., 2018)(Coughlan et al., 2018)(Rieckhof and Guenther, 2018b)(Wang et al., 2018b)(Wang et al., 2018a)(Zhou et al., 2017)(Ingarao, 2017)(Di Maio et al., 2017)(Pagotto and Halog, 2016)(Wiedenhofer et al., 2019)(Yu et al., 2018)(Wu et al., 2017) |
| Total Quality Environmental Assessment | (Garza-Reyes et al., 2018) |

429 Changing the perspective, some methods are used also to evaluate and compare different future
430 scenarios in case a certain CM strategy would be adopted by supporting the decision-making process
431 to select the right strategy (see block 3.B **Figure 2**).

432 Life cycle assessment is used at micro level to evaluate future environmental impacts, in adopting
433 CE strategies as reuse (Bobba et al., 2018; Stropnik et al., 2018). Hasegawa et al., (2019) proposed a
434 model aiming to evaluate both the economic and the environmental implications, respectively the
435 recovery costs, compared to the second-hand market revenues, and the CO2 emissions, in contexts in
436 which disassembly parts can be reused, recycled or disposed. Bradley et al., (2018) used the
437 traditional total life cycle cost model to support the decision process along the entire product life
438 cycle. Rapsikevičienė et al., (2019) proposed a model supporting producers acting to prevent waste
439 creation and to guarantee high-efficiency level, by assessing environmental, social and economic
440 implications of different scenarios generated according to the producer decisions, while Comanita et
441 al., (2018) developed the economic and environmental performance efficiency evaluation of eco-
442 designed products.

443 At meso level, economic and environmental implications are assessed to support the decision
444 process in designing circular operations in a closed-loop supply chain network (Accorsi et al., 2015;
445 Vimal et al., 2019), while Takata et al., (2019) developed a life cycle simulation system enabling to
446 compare different life cycle options to choose the best closed-loop strategy.

447 Social implications are rarely included in the evaluation; here some examples are reported.
448 Considering the quality implications affecting products due to CE strategies adoption, Wanassi et al.,
449 (2018) analysed and optimized the right trade-off between quality and costs. Indeed, customers'
450 perception, customers' personal income, economic cycles and advent of technology impacts on the
451 instability and uncertainty of product demand. Actually, this instability must be managed since it is
452 reflected in augment of product stock that, in the future, becomes end-of-life flow. To cope with this
453 issue, Tsiliyannis, (2016) proposed a linear algebraic law to link the two dimensions and put in place
454 best actions boosting CE adoption.

455 To conclude, the most diffused views adopted by scholars for this research stream are micro and
456 meso levels. The sustainable pillars gain momentum also in this research stream. In **Table 5** are
457 reported the most diffused evaluation methods and models to support the decision process.

459 **Table 5** Evaluation Methods and Models emerged to be used to support the decision process by assessing
460 circularity

| Evaluation Methods and Models | Reference |
|--------------------------------|---|
| Toxicity Assessment Indicators | (Zapelloni et al., 2019)(Rapsikevičienė et al., 2019) |
| Material Flow Analysis | (Zapelloni et al., 2019)(Rapsikevičienė et al., 2019)(Moktadir et al., 2018)(Pauliuk et al., 2012)(Li et al., 2019) |
| Energy Flow Analysis | (Zapelloni et al., 2019)(Rapsikevičienė et al., 2019)(Moktadir et al., 2018)(Li et al., 2019) |
| Circular Economy Index | (Jiliang and Chen, 2013) |

| | |
|---|---|
| End-Of-Life cycle option | (Hasegawa et al., 2019)(Coughlan et al., 2018)(Takata et al., 2019) |
| (Multi-objective mixed / single objective) integer linear programming model and mathematical models | (Vimal et al., 2019)(Banguera et al., 2018b)(Tsiliyannis, 2016) |
| Life Cycle Assessment | (Alkhayyal, 2019)(Stropnik et al., 2018)(Bobba et al., 2018)(Broadbent, 2016) |
| Life Cycle Costing and Economic Indicators (cost-based and time-based) | (Alkhayyal, 2019)(Rapsikevičienė et al., 2019)(Bradley et al., 2018)(Wanassi et al., 2018)(Cristóbal et al., 2018)(Mandolini et al., 2018)(Cucchiella et al., 2015) |
| Synergies Evaluation | (Editors et al., 2018) |
| Multi-Criteria Decision Analysis and Conceptual Decisions Models | (Comanita et al., 2018)(Parajuly and Wenzel, 2017)(Accorsi et al., 2015)(Liao, 2018)(Almeida et al., 2017) |

461

462 4. Conclusion and future research directions

463 This paper operates a systematic review of the state-of-the-art of CE adoption in manufacturing,
464 with the goal to provide a definition of CM, to elucidate the research streams about this topic currently
465 present in the extant literature, and to envisage possible future research directions.

466 To provide a definition of CM by answering to the RQ1, the authors identified and clustered the
467 CE strategies adopted by manufacturers, called in this contribution CM strategies, which have been
468 studied in the extant scientific literature. These strategies (i.e. circular design, remanufacture,
469 disassembly, reuse, recycle, resource efficiency, cleaner production, servitization-based business
470 models, industrial symbiosis and closed-loop supply chain) were first analyzed according to the scale
471 of adoption and the sustainable pillars tackled. Second, to answer to RQ2, CM strategies were
472 analyzed through a theoretical framework, developed by the paper's authors, that underlines the
473 research streams under which scholars investigate CE adoption by manufacturers. Two main research
474 streams emerged: technologies and assessment methods and models. In particular, technologies are
475 studied to support either the physical implementation of CM strategies or the decision process to
476 define the most suitable strategy, and assessment methods and models are studied either to evaluate
477 the circularity of an entity once CM strategies have been adopted or to support the decision process
478 in adopting a certain CM strategy.

479 CM is defined as the concurrent adoption of different CM strategies, which enable to reduce
480 resources consumption, to extend resources lifecycles and to close the resources loops, by relying on
481 manufacturers' internal and external activities that are shaped in order to meet stakeholders' needs.
482 Indeed, some of the CM strategies like circular design, material efficiency, cleaner production,
483 disassembly and the 3Rs, impact on internal manufacturing activities and processes that are currently
484 undertaken by firms. Furthermore, the adoption of other CM strategies, such as servitization,
485 industrial symbiosis or closed-loop supply chain, is supported and enabled by external activities,
486 which are all those activities implemented thanks to the interaction with external actors, among which
487 customers or companies internal or external to the supply chain, that ensure the return flows of
488 resources.

489 Actually, in the extant literature, in most of the contributions, each strategy has been tackled as a
490 separate entity with limited attention on how they can be concurrently adopted to make manufacturers
491 embrace CE. Considering this comprehensive scenario, where both internal and external activities
492 need to be shaped appropriately to embrace CM, manufacturers must be aware of the context in which
493 they operate by taking into account all the stakeholders involved along product life cycle and the
494 relative implications. In line with that, some attempts to support the decision-making process in
495 pursuing the right CM strategy have been done in both of the research streams of the theoretical
496 framework although, in most of the cases, they were focused on a single strategy and thus, neither all
497 the variables characterizing these decisions have been tackled nor the stakeholders involved are

498 considered in detail and in an holistic manner. In line with that, decision support tools and
499 technologies, to ensure the creation of return flows of resources, emerged to gain momentum in the
500 extant literature, and as a consequence the promising position of data and information has been
501 confirmed by different contributions that unveiled the need to establish standard data models and
502 standard communication protocols to be used in data management information systems (Dinggui
503 Luo et al., 2011; Jensen and Remmen, 2017). Indeed, it is commonly recognized the need to share
504 information to embrace CM, but it has not been studied how this can be addressed in a standard way,
505 especially in discrete manufacturing (Halstenberg et al., 2017), considering also that manufacturers
506 are collecting data without being able to value them, especially for a sustainable aim (Schmidt and
507 Lueder, 2018).

508 In addition, as visible in **Table 2**, **Table 3**, **Table 4** and **Table 5** different solutions have been
509 proposed according to the research stream considered, but it is still missing a comprehensive and
510 holistic solution embracing CM as a whole. Even though CM aims to cover all the sustainable pillars,
511 being it a driver of sustainability, regardless of the two research streams the most diffused sustainable
512 pillars are the environmental and economic ones. The social aspects are often ignored, although
513 people are fundamental parts of the ecosystem. Considering the scale of adoption of CM strategies,
514 most of the studies are focused on micro and meso levels while the big picture given by the macro
515 level is often neglected. However, comprehensive countermeasures by nations and cities should be
516 studied as well while dealing with manufacturers, and this can be eased through the definition of a
517 standard ontology and thus, by giving to data the right value under CM.

518 To conclude, in line with the key points emerged from this review, in future researches it is
519 suggested:

- 520 • to include social aspects in future studies dealing with CM, to create an holistic model,
- 521 • to develop a model for risk management while adopting CM strategies, since different
522 authors underlined it as a barrier but none have developed a model to manage it as visible
523 in **Table 4** and **Table 5**. Indeed, this model could better support the decision makers;
- 524 • to monitor all the resources used along the entire product life cycle without limiting the
525 focus on materials and energy consumption but also on data and information circulation;
- 526 • to further investigate the decision-making process to support manufacturers, especially
527 discrete manufacturers, in embracing CM, by taking into account all the stakeholders,
528 and the relative implications that might arise, to ease the cooperation with other
529 industrial actors and final users,
- 530 • to identify necessary data and information to support the decision-making process of
531 manufacturers while adopting CM strategies;
- 532 • to standardize data collection and information management and sharing among
533 industrial actors and within companies boundaries, by defining a new ontology or a
534 standard data model.

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