

The book is an overview on the wide field of research about Design, showing how Design is interpreted nowadays in POLIMI.

Being one of the younger member of this family, Design is often disruptive and unruly, working between intuition and method. Ranging from design culture and humanities, to innovation in its broad sense and contemporary applications, the book extends across interdisciplinary fields, exploring tangible and intangible aspects of our everyday life. This to show how design is today an on-going young discipline, which is reaching its own spaces and methods within the academic research community.

Nine PhD theses. Nine young researchers. Nine 3-4 years researches carried on by people mainly under 35 years old, coming from all over the world. An international, young, dynamic community, which is approaching complexity of Design from several sides, but with the same passion for building a better world.

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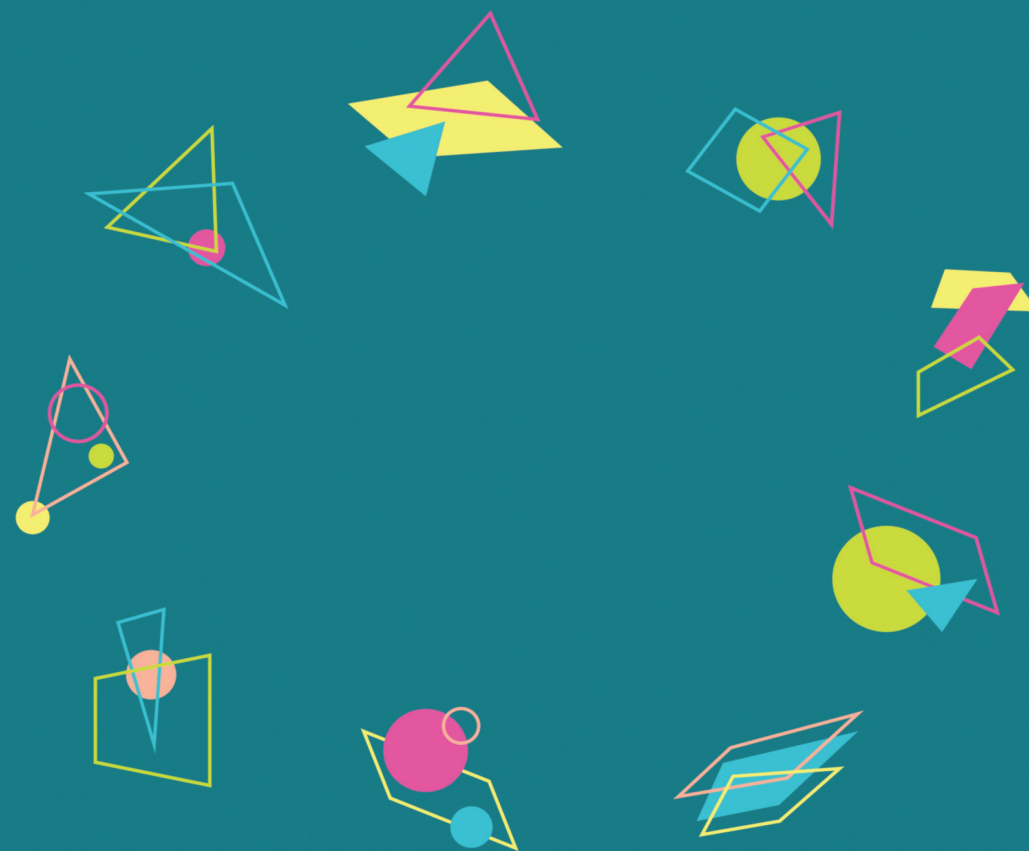


# POLIMI DESIGN

## PHD\_018

9 PhD theses on Design as we do in POLIMI

edited by Alessandro Biamonti, Luca Guerrini and Ilaria Mariani



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DESIGN INTERNATIONAL

## DESIGN INTERNATIONAL SERIES

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Over the last few years the international design research network has become an important reality, which has facilitated the sharing of ideas and opinions, improved understanding of the subject and increased awareness of the potential of design in various socio-geographical contexts.

The current expansion of the educational network allows teachers, students, researchers and professionals to meet, both online and in person.

It would seem therefore that the time is now right to propose a new series of books on design, contributing the construction of the international design community, helping authors bring their work onto the world scene.

The Design International series is thus born as a cultural setting for the sharing of ideas and experiences from the different fields of design, a place in which you can discover the wealth and variety of design research, where different hypotheses and different answers present themselves, in an attempt to draw up a map of Italian design, though in a continuous comparison with the world scene.

Different areas of design will be investigated, such as for example: fashion, interior design, graphic design, communication design, product and industrial design, service and social innovation design, interaction design and emotional design.

Books published in this series are selected by the Scientific Board and submitted to two referees for peer-review.



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