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BACKGROUND

The 22nd Innovation Product Development Management Conference (IPDMC) will be held from Sunday June 14 to Tuesday 16th June 2015 at Copenhagen Business School, in Denmark. The associated doctoral workshop takes place from Saturday June 13 to Sunday 14th June 2015 at Copenhagen Business School.

IPDMC has established itself as the leading annual international event in its field. Papers presented at the meeting include subjects about innovation topics that cross disciplines. Adjacent areas such as technology management, entrepreneurship, marketing of innovations, creativity, design, and teaching in the field are significant parts of the program.

The conference has become the focus of important networking among innovation and product development management researchers: for Ph.D. students and junior faculty as well as senior faculty.

There are two important additions to the program this year :

To give young scholars a better opportunity to have their work accepted, the conference now includes an additional category of papers: **emerging and early research**. These submissions need not present final results and contributions to existing knowledge, but represent ongoing projects with interim results for which the researcher is seeking advice on how to proceed.

The second addition to the 22nd IPDMC is a **track on theoretical papers**. Traditionally, a general principle for IPDMC submissions has been that papers should be based on empirical research. However, in this new track papers developing strictly theoretical contributions, without empirical research to test that theory are welcome. For acceptance consideration, these submissions must develop substantive theory about a topic and should thus include propositions, testable hypotheses, or a proposed research agenda for the domain considered. General literature reviews not specifically developing new theory will not be accepted.

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THE CONFERENCE

The special theme for our conference will be **“Improving Competitiveness with Innovation and Product Development”**.

Throughout its history, IPDMC has accepted papers from a range of disciplines, including organization studies, marketing, management, technology management, organisational psychology and design. The conference welcomes all authors who are interested in managerial issues related to innovation and product development. This includes research, but is not limited to, issues that are listed as the themes and areas for the conference found below.

The main conference theme is how innovation and product makes a difference in companies throughout the world. It's not only about performance evaluation, but also about how to identify options for using innovation and product development to improve competitiveness. This may be through organizational processes, using innovation and product development to enhance products and services in new ways and through managing innovation and product development in companies. As competitiveness is a complex concept, the theme is also open to submissions that address the dilemmas, challenges and obstacles that companies and managers face when trying to become and stay competitive. What are the managerial technologies used and what are the implications?

In addition to the two new tracks on emerging and early research and theory development, we also have added two additional themes for submission consideration: Managing "sustainability" in Innovation and Product Development and Innovation and Product Development in Family Firms.

Sustainability represents to some a challenge for many companies when talking about competitiveness, while others have found that more stringent environmental standards and sustainability requirements can actually produce a competitive edge. How do companies cope with these dilemmas and challenges in their innovation and product development? What are the organizational and managerial challenges? What are the management technologies that companies employ in order to deal with the challenges?

Despite the ubiquity of family businesses in all the economies around the world, innovation management in family firms remains an under-researched topic. This is surprising because there are strong theoretical reasons to believe that the antecedents, processes, capabilities and effects of innovation are different in family and non-family firms. Ownership structure affects the firm's innovation activities and outcomes through different levels of firms' risk aversion, diversification plans, and return aspirations. Moreover, family involvement in ownership, management, and governance can result in resources unique to the family firm, that can then be leveraged in ways that may influence the management of innovation. Unfortunately most theories of innovation have been developed without taking into proper account the differences in the way family and non-family firms manage innovation.

After the Conference, the Conference Board and Scientific Committee will encourage selected authors to submit their papers for review to

THEMES AND AREAS

- a. Managing "sustainability" in innovation and product development
- b. Emerging and early research for (young scholars section)
- c. Innovation and Product Development in Family Firms
- d. Theory development in innovation and product development management research
- e. Organizing Product Development
- f. Service Innovation and New Service Development
- g. Innovation Strategies and Leadership
- h. Radical Innovation
- i. Marketing and Users
- j. Managing Knowledge in Product Development
- k. Creativity in Product Development
- l. Innovation by Design
- m. Networks and Alliances in Product Development
- n. Managing Software and IT Innovation
- o. Teaching Innovation Management
- p. Innovation Management in Start-ups and Small Firms
- q. Engineering Issues in Innovation and NPD

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WHO COULD ATTEND ?

The IPDMC conference is a unique opportunity for researchers of different backgrounds, but with a common interest in management of innovation and product and service design and development, to present cutting edge research and exchange views. The conference provides ample opportunities for both formal and informal discussions of the work presented, as well as for discussions about future international and interdisciplinary research co-operation.

The primary focus of the conference is on empirical research and managerial issues, although very high quality papers developing substantive theory will be considered. Regardless of the type of paper, the theoretical base must be made clear, and references to the extant research in the field must be made explicit.

A template must be used to submit (see 'call for papers' section)

IPDM CONFERENCE: REVIEW PROCESS

The goal of the review process is to select a number of papers that will stimulate discussion and the development and dissemination of new knowledge. Some papers will inevitably be more fully developed than others; however, it is hoped that each author will gain insights during the conference that will strengthen their own research and introduce them to other scholars who share their interests.

The review process examines over 300 submissions each year. Authors submit an extended abstract of about 500 words in length (November 3, 2014). This abstract should identify the central research question and theory base for the research, introduce the most important references and describe the methodology, empirical base, analysis, and results

Each abstract is evaluated by two or three members of the scientific committee. All are senior professors who are well positioned internationally in the field. Each abstract is evaluated using the following points.

- Quality of the proposed contribution to theory and practice
- Originality and appropriateness of the research method
- Technical competence in the development and execution of the research
- Value of the findings in contributing to knowledge and managerial practice

The organizing committee responds to the author(s) with an overall assessment of the extended abstract using the following scale:

- Rejected
- Conditional acceptance, either Accepted with required changes or Accepted with minor requested changes
- Accepted Authors of accepted abstracts are expected to submit final papers.

Conference registration and participation by at least one co-author is required for publication in the conference proceedings.

If you are considering submitting an abstract to this conference for the first time, you should view the video that describes the conference and includes portions of actual presentations. Scroll down on this page to the heading "Watch the Conference" to see the link to the video.

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CHAIRPERSONS - CONFERENCE BOARD - ORGANISING COMMITTEE

Conference Chairs:

John CHRISTIANSEN, Copenhagen Business School, Denmark
Abbie GRIFFIN, University of Illinois, Urbana-Champaign, U.S.A.

Local Organizing Chair:

Claus VARNES, Copenhagen Business School, Denmark

Conference Board:

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Conference Scientific Committee : Conference board plus:

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Albert DAVID, Dauphine University, Paris, France