

Miaw (Milan International Architecture Workshop) is the International intensive programme at the School of Architettura e Società of Politecnico di Milano.

Miaw provides an international design forum for schools, teachers and students, and it is also an informal platform to discuss issues and share ambitions that education implies.

Miaw 2014 / Re-Forming Milan
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2014

Re-Forming Milan

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WS.A

Sébastien Marot, Alessandro Rocca Giovanni La Varra

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Giovanni La Varra is an architect, founder of Barreca La Varra firm, and an associate professor at the School of Architecture of Udine University. He wrote articles for "Casabella", "Domus", "Abitare" and "Sanrocco".

Miaw Papers Writing Architecture

From Vitruvius' times

For architects, writing and publishing activities are, at least from Vitruvius' times, extremely important. In architecture, the book always was and is an essential instrument of knowledge, of technical and cultural exchange, and often can be also something more, an artwork which acquires a relevance comparable with the built work, acting as a key work in the architectural scenario.

Nowadays, websites, social networks and blogs are dramatically changing the cultural frame of architecture and writing rises, for a huge number of architects, a constant and absorbing activity to be made on a daily base. Articles, discussions, chats, images of projects and buildings accompany every part of our daily and night time, of our work and domestic space. Writing, evolving in something o completely new and different, is again the main vector, a medium that is receiving a strong implementation exactly because of the overdevelopment of the electronic field which, on the other hand, is probably going to kill the traditional formats like books and magazines.

The "W" workshop applied on an intensive experience in writing, in producing cultural contents, in communication, through a series of lectures, seminars and, most of all, in a learning by doing process. In particular, at the beginning of the workshop we established the products to be realized and every participant will be called to cover a specific role, contributing organically at the construction of a collective

work that, at the end, will find its final form in a published book. Themes, researches, debates, will be developed with a continuous interaction with the other Miaw workshops, provoking instant seminars and documents, offering space for theorical and critical reflections about the ongoing Miaw design activities.

Displaying Workshops

Our team followed in real time, step by step, the design processes of the other parallel Miaw sections, whith the goal of spreading information among the workshops people, to our students and teachers not involved in Miaw and, eventually, to other students, colleagues and professionals who could be interested in the Miaw activity. Another clear reason, for our work, was the collecting of texts, images and, generally speaking, memories of the Miaw experience, generating an archive that could be remain at the disposal of the School of Architecture. This point was particulary important considering that Miaw aspires to become a serial event, completely included inside the permanent program of the degrees, bachelor and master, in architecture.

Media Players

and our work sprawled on three different media environments, that are radically different spaces and specific domains.

The first media is the printed page, where we basically produced two main publications and some minor and occasional production. The first product is "Miawspaper", quite a daily sheet which constantly followed the everyday life of Miaw. The second one is the "W" book, a real instantaneous volume, which collects documents on the many remarkable theorical and practical Miaw events.

The second domain of our action is the physical, architectural one, where we gained a certain consistency occupying the Cube, the white squared kiosk in the atrium of our school, a small temporary pavilion which was built in the main foyer of our school in December 2013, in occasion of the laurea honoris causa given from our school to the great Portuguese architect Alvaro Siza. Since the workshop's first day, we used the inner and outer walls of this Sizian spaceas a billboard where to communicate through texts and images. We also transformed its interior space in a workspace, a reading room where Miawers and other members of the large University populace can read our texts, and we also installed a light tv set, where we did some of the many interviews with Miaw teachers and students.

The third domain is the internet, the virtual cloud where we found some cozy niches creating a blog and opening and filling a youtube channel

with our videos, which refer to the interviews but also to all the open lectures given by our foreign and Italian guests.

The fourth domain, the fourth space, is a big table that we installed at the end of the workshops, which become the place where the work made in the other domains, or dimensions, gathers and leaves a temporary but clearly readable footprint. We find here the exposition of some copies of this books; the Miawspapers, the daily info sheet of Miaw, migrated from the not so far white cube and landed on the big table. And so did the internet, presented on the table's large surface with a proliferation of QR codes which invite the visitors to catch the links and to get connected with our virtual pages.

Questioning Miawers

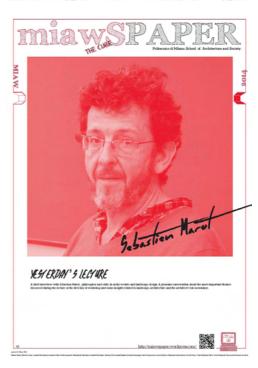
A fundamentals experience was the continuous activity of interacting with the other workshops, making short reportage, pictures, informal talks and registered interviews. Our team was around all day meeting students and teachers, collecting information and opinions, recordering and writing about Miaw and its people every day. One of the main topic was the meeting with the foreign teachers, who, of course, represented cultures, approaches and way of thinking and working which were alien from the Politecnico routine. Our school is largely international, especially for the strong presence of foreign students but also for the composition of the faculty, but the Miaw foreign teachers were something different, in the immediacy of their enrollment in the Milanese workshops. Then, interviews with them were colorful and surprising. Our students put direct and strong questions, and the professors answered with generosity and precisions, trying to make clear their specific points and goals. Some of these conversations can be seen on Miaw (Youtube) Channel and read on our blog (http://miawspaper.wordpress.com).

Book Making

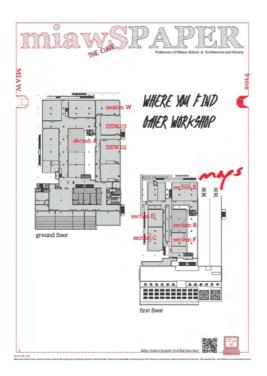
The making of the instant book was one of the main topic of discussion. How to present a work in progress in the closed form of a book? While the workshops were still at work, we had to design and realize an instant book that should give a real perspective on the entire work of all the other team. In front of the impossibility to have a final summary of all was still in progress, our choice was directed towards a book which, even referring to the all Miaw, also could have its own personality and allure, freely selecting texts and images from the large variety of different and incomplete materials which we were facing in that moment.

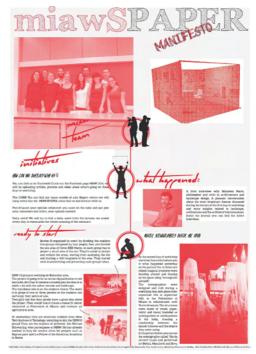
Alessandro Rocca

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Selected pages from "Miawspaper", the daily newspaper which documented the ongoing activities of the workshops and the events. Design by Marina Curtaz and Lucrezia De Capitani.











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The Cube was the W Team Mediacenter, an Info and meeting point, a working place and the TV best set for our You Tube channel; photos by Sun Zhi Xing.







September, 29th October, 11th 2014

architecture international workshops

MIAW

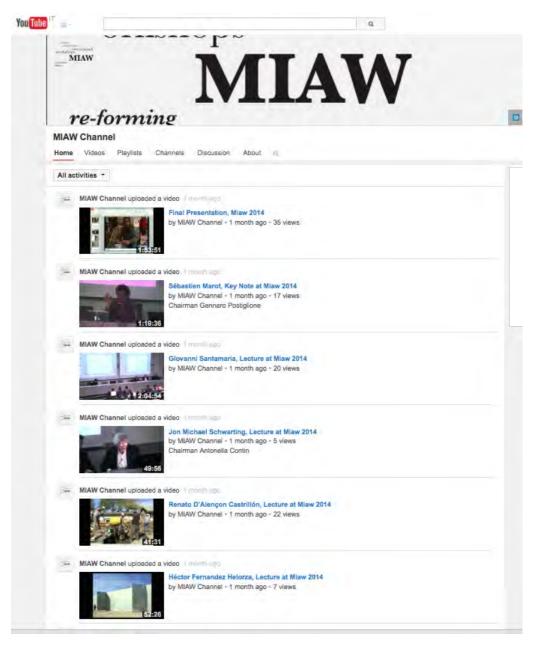
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MIAWsPAPER



CREATE A FREE WEBSITE OR BLOG AT WORDPRESS.COM. | THE SPUN THEME.

The Miaw Blog, http://miawspaper. wordpress.com, which documents all the main workshops' events. Design by Leonardo Gatti and Saaed Rezaei.



The Miaw Channel, on You Tube, gives a complete and free access to all the 14 letcures and meeting of Miaw 2014.

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Selected pages from the instant book W. Author is the W Section, book design by Leonardo Gatti and Claudia Scaravaggi.

Miaw Papers Writing Architecture / 025





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FEEL THE HERITAGE

Interview with Renato d'Alencon Castrillon

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The project and pictures of the installation realized by the W Section for the final Miaw exhibition, October 2014.

