

Draft Speakers Program

V33-.07/11/2014



A CONNECTED AGE

OPPORTUNITIES & DISRUPTION IN A TIME OF
TRANSFORMATION

Monday 17th & Tuesday 18th November 2014
Geneva, Switzerland
CICG – International Conference Center of Geneva

Global Forum 2014 Organizers, Sponsors & Support Partners



SAMMAN

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Global Forum/Shaping The Future

- Created in 1992, an independent, high-profile, annual, international and neutral think-tank on the issues of the Digital Future
- Brings each year around 300 decision-makers from all over the world in a creative atmosphere
- Focus on collaborative vision for the future, strategy, business, policy issues and civil society & acts as a catalyst for wide ranging applications in the Knowledge Society
- A great opportunities for networking and developing innovative solutions & partnership
- An arena for dissemination and exchanges of ideas and various points of views

MONDAY NOVEMBER 17 AM

Welcome Addresses

Opening Session: A Connected Age

S1: Drivers For Our Connected Age

MONDAY NOVEMBER 17 PM

Keynote Session: 21st Century

Challenges-The Situation of the Digital Citizen Now

S2: Content, Creation, Communication, Copyrights

S3: Advanced Cybersecurity & Privacy, Built Confidence & Security

S4: Future of Regulation, *in the Age of the Internet*

S5: Connected Health

TUESDAY NOVEMBER 18 AM

S: WIL- Women in Leadership

S6: Catalysts for Innovation, *Turning Ideas into Realities*

S7: Citizen-Centric Smart Cities

S8: After the Digital Revolution: Business Models 2.0

TUESDAY NOVEMBER 18 PM

S9: The Power of Data and Internet of Things, *Information Strategy:*

Developing New Information Products

S10: Broadband For Development





The Global Forum 2014 will provide much needed strategic direction and tactical guidance for those involved in dealing with the challenges of the Digital Age.

11:00 am –
12:45 pm

Sunday November 16th 2014

Welcome Event 6:30 pm

Monday November 17th AM 8:30 am-12:45 pm

Welcome Addresses [8:45 am – 9:15 am]

Anja Wyden Guelpa, State Chancellor of Geneva, Switzerland

Hamadoun I. Touré, Secretary-General ITU - International Telecommunication Union Address

Opening Session [9:15 am – 11:00 am]

A Connected Age

Visions from EU, Americas, Asia, BRICS & Africa

Moderator: Anna Gomez Partner Wiley and Rein, USA

Jørgen Abild Andersen, Director General Telecom (rtd.); Chairman of OECD's Committee for Digital Economy Policy (CDEP), Denmark

Ching-Long Lu, Ambassador Taipei Representative Office in France, Taiwan

Willie Lu, Co-Founder Technaut Intellectual Ventures, USA; Chief Inventor and "Father", Open Wireless & Mobile Cloud Platforms for Mobile Devices, USA

Gary Shapiro, President & CEO, CEA- Consumer Electronics Association, USA

Theresa Swinehart, Senior Advisor to the President on Global Strategy, ICANN- Internet Corporation for Assigned Names and Numbers

Roberto Viola, Deputy Director-General, DG CONNECT, European Commission

S1: Drivers For Our Connected Age

Moderator: Lars Albinsson, Creative Director/Founder Maestro Management, Sweden

Wladimir Bocquet, Head of Policy Planning for Government and Regulatory Affairs, GSMA Association

Christian Buchel, Deputy-CEO & Chief Digital Officer, ERDF – Electricité Réseau de France; Vice-Président EDSO for Smart Grids, France

Margot Dor, Strategy Development, ETSI-European Telecommunications Standards Institute

Gabrielle Gauthey, Group Corporate President, Global Government Sector, Public Safety and Defense, Alcatel-Lucent, France

Aarti Holla, Secretary General, ESOA - European Satellite Operators Association

Latif Ladid, President IPV6 Forum, Luxemburg

Gérard Pogorel, Professor of Economics and Management-Emeritus, Telecom ParisTech, France

Gerald Santucci, Head of Unit Knowledge Sharing, DG CONNECT, European Commission

Claudia Selli, EU Affairs Director, AT&T, Belgium

Lunch [12:45 pm – 2:00 pm]

Monday November 17th PM 2:00 PM - 4:15 PM

2:00 pm –
2:40 pm

Keynote Session: 21st Century Challenges - The Situation of the Digital Citizen Now

Moderator: Jay E. Gillette, Fulbright-Nokia Distinguished Chair in Information and Communications Technologies, University of Oulu, Finland; Senior Research Fellow and Institute Secretary Digital Policy Institute, USA

Thomas J. Rosch, Partner & Counsel Antitrust & Competition Practice, Latham & Watkins, USA

Ismael Serageldin, Director The Library of Alexandria, Egypt

PARALLEL SESSION

2:40 pm –
4:15 pm

S2: Content, Creation, Communication, Copyrights

Moderator: Hugo Kerschot, Managing Director, IS-Practice, Belgium

Stéphanie Bacquere, Founder nod-A, France

Patrick-Yves Badillo, Professor, Director and Founder Medi@LAB-Genève, UNIGE – University of Geneva, Switzerland

Ismail Dia, Senior Director Government Accounts, Govdelivery Europe, Belgium

Giovanna Di Marzo Serugendo, Professor UNIGE - University of Geneva, Switzerland

Andrea Frascati, Business Developer Manager, Smart P@per S.p.A, Italy &

Mario Po', Executive Director, Azienda ULSS Venezia, Italy

Maurice Ronai, Member of CNIL - Commission Nationale de l'Informatique et des Libertés, France

Alfredo Ronchi, Secretary General EC MEDICI Framework; Professor Politecnico di Milano, Italy

Alan Shark, Executive Director PTI-Public Technology Institute; Associate Professor of Practice, Rutgers University School of Public Affairs & Administration, USA

PARALLEL SESSION

2:40 pm –
4:15 pm

S3: Advanced Cybersecurity & Privacy, Build Confidence & Future

Chair & Moderator: Sébastien Héon, Director of Consulting & Political Affairs, Airbus Defence & Space CyberSecurity, France

Rosa Barcelo, Head of the Digital Privacy Sector, DG CONNECT, European Commission

Kevin C. Boyle, Partner, Latham & Watkins LLP; Editor, Global Privacy & Security Compliance Law Blog, USA

Patrick Curry, CEO, MACCSA - Multinational Alliance for Collaborative Cyber Situational Awareness Ltd, United-Kingdom


Bertrand Lathoud, Information Security Officer – EU, PayPal, Belgium

Willie Lu, Co-Founder Technaut Intellectual Ventures, USA; Chief Inventor and "Father", Open Wireless & Mobile Cloud Platforms for Mobile Devices, USA

Oliver Väärtnõu, CEO, Cybernetica AS, Estonia

Sarah (Xiaohua) Zhao, Partner Perkins Coie LLP, China

Monday November 17th PM 4:30 pm – 6:00 pm

 **PARALLEL SESSION**
4:30 pm –
6:00 pm

S4: Future of Regulation, in the Age of the Internet

Moderator: Andrew Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA

Jørgen Abild Andersen, Chairman of OECD's Committee for Digital Economy Policy (CDEP), Denmark

Wladimir Bocquet, Head of Policy Planning for Government and Regulatory Affairs, GSMA Association

Mark Fell, Managing Director, Carre & Straus, United-Kingdom


Frederic Geraud de Lescazes, Head of Government & Community Relations, Cisco, France

Imad Hoballah, Chairman & CEO, TRA - Telecommunications Regulatory Authority, Lebanon

Michael Kende, Chief Economist, ISOC - Internet Society, Switzerland

Hanne Melin, Policy Strategy Counsel, eBay Inc. Public Policy Lab EMEA, Belgium

Claudia Selli, EU Affairs Director, AT&T, Belgium

 **PARALLEL SESSION**
4:30 pm –
6:00 pm

S5: Connected Health

Chair/Moderator: Giampaolo Armellin, Head of Research Unit, CRG - Centro Ricerche GPI s.r.l, Italy

Carmelo Battaglia, Public Administration and Institutional Relations INFOCERT, Italy

Najeeb Al-Shorbaji, Director, Knowledge, Ethics and Research Department, WHO-World Health Organization

Florence Gaudry-Perkins, International Director-Global Government Sector, Alcatel-Lucent HQ, France

Antoine Geissbuhler, Professor and Chairman, Department of Radiology and Medical Informatics, UNIGE- University of Geneva, Switzerland

Romain Lacombe, Independent Open Data Expert, France

Mario Po', Executive Director, Azienda ULSS Venezia & **Giuseppe Grassi**, Director Cardiology Department, Venice Hospital, Venezia, Italy

Sinikka Salo, Deputy Mayor Healthcare and Social Welfare, City of Oulu, Finland

Ulrich Wuermeling, Partner Global Co-Chair of the Information Technology Industry Group, Latham & Watkins, Germany

Alessandro Zanutelli, President and CEO, SPID, Italy

GALA DINNER 8:00 pm to 11:00 pm

Tuesday November 18th AM 8:00 am - 1:15 pm

8:30 am –
9:30 am

Gender Issues: WIL- Women in Leadership

Women in ICT: Transforming our Digital Future

Moderator: Audrey Mandela, Co-Founder, Multimap; Chair & Acting COO, Informilo; independent Consultant, United-Kingdom

Laura Mandala, Managing Director, Mandala Research, USA

Effat El Shooky, Technical Director, Women Business Development Center (WBDC) & Founder of Community-Based Knowledge Innovation and Social Entrepreneurship Initiative (CKI&SE), Egypt

Shamina Shafiq Member National Women Commission, Government of India

Annelise Thieblemont, Senior Director Government Affairs, Qualcomm, USA

Veronique-Ines Thouvenot, Co-founder & Scientific Director, Millennia 2025 Foundation, France

S6: Catalysts for Innovation, Turning Ideas Into Realities

Chair: Bror Salmelin, Adviser for Innovation Systems, DG CONNECT, European Commission

Moderator: Gary Shapiro, President & CEO, CEA - Consumer Electronics Association, USA

Thomas Andersson, Senior Advisor Research, Innovation and Higher-Education, Sultanate of Oman

Martin Duval, CEO & Founder, Bluenove Group, France

Effat El Shooky, Technical Director, Women Business Development Center (WBDC) & Founder of Community-Based Knowledge Innovation and Social Entrepreneurship Initiative (CKI&SE), Egypt.

Denis Gardin, Senior Vice-President, New Technology Ventures & Managing Director, Airbus Group Corporate Technical Office; President of TESTIA, Airbus Group, France &

Pierre Langer, CEO Powidian, France

Michael Stankosky, Research Professor, George Washington University, USA

Yoshio Tanaka, Professor Tokyo University of Science, Japan

Julie Wagner, Non-Resident Senior Fellow, Brookings Institution, Metropolitan Policy Program, Switzerland

S7: Citizen-Centric Smart Cities

Chair: Ismail Dia, Senior Director Government Accounts, GovDelivery Europe, Belgium

Moderator: Julia Glidden, President and Founder, 21c Consultancy, United-Kingdom

Doug Craig, Mayor of Cambridge, Canada,

Eric Legale, Managing Director Issy Media, France

Ching-Chih Liao, Deputy Secretary-General Taichung City Government, Taiwan

Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group

Eikazu Niwano, Producer NTT Corporation - Research and Development Planning Department, Japan

Takashi Obi Professor Imaging Science and Engineering Laboratory of Tokyo Tech , Japan

Peter Sonntagbauer, Senior Project Director, Cellent AG; Project Director “Future Policy Modeling” (FUPOL), Austria & **Giorgio Prister**, President Major Cities of Europe, Italy

Annelise Thieblemont, Senior Director Government Affairs, Qualcomm, USA

S8: After the Digital Revolution: Business Models 2.0

Moderator: Jean-François Soupizet, Principal Advisor, Close the Gap, France

Olivier Gudet, Head of Telecom, SIG-Services, Switzerland

Michal Ivantysyn, Director General ITAPA, Slovakia

Van Khai Nguyen, CEO, CADCAMation SA. / Association innoLAB, Switzerland

Fabio Perrosini, Managing Director, Kpeople, United-Kingdom

Andrew Robinson, Chairman ECCO - European Commercial and Consular Office, United-Kingdom & **Hesham Lotfy** Business Development Expert of the Public Establishment for Industrial Estates (PEIE), Oman

Michael Stankosky, Research Professor, George Washington University, USA

Paul Wormeli, Executive Director Emeritus Integrated Justice Information Systems (IJIS) Institute, USA


PARALLEL SESSION

11:30 am –
1:15 pm

PARALLEL SESSION

11:30 am –
1:15 pm

Tuesday November 18th PM 2:30 pm – 4:15 pm

 **PARALLEL SESSION**
2:30 pm –
4:15 pm

S9: The Power of Data & The Internet of Things,

Information Strategy: Developing New Information Products & Services

Moderator: Alan Shark, Executive Director PTI - Public Technology Institute; Associate Professor of Practice, Rutgers University School of Public Affairs & Administration, USA

Clément Allain, R&D Project Manager Institut de l'Élevage, France

François Blanc, Director Digital Evolution ERDF - Electricité & Réseau de France, France

Mariane Cimino, Consultant, France Génétique Elevage, France

Sami Coll Research Fellow UNIGE- University of Geneva, Switzerland


Stéphane Grumbach, Senior Scientist, INRIA, France

Jens-Henrik Jeppesen, Director European Affairs, CDT - Center for Democracy and Technology, Belgium

Jean-Henry Morin, Associate Professor of Information Systems, UNIGE - University of Geneva, Switzerland

Hervé Rannou, CEO Items International, CEO Cityzen-Data, France

Gerald Santucci, Head of Unit Knowledge Sharing, DG CONNECT, European Commission

 **PARALLEL SESSION**
2:30 pm –
4:15 pm

S10: Broadband For Development

(Session built in collaboration with ITU)

Chair & Moderator: Jean-Pierre Chamoux, Professor Emeritus, Université Paris Descartes, France

Jean-François Bureau, Director of Institutional and International Affairs Eutelsat, France

Ali Kone, COO & Co-Founder, Coders4Africa Inc, USA

René Dönni, Director Telecom Services Division OFCOM - Federal Office of Communications, Switzerland

Fadhilah Mathar, Head of Strategic Planning and Partnership, Division of ICT R&D and Human Resources Development, Ministry of Communication and Information Technology, Republic of Indonesia

Samia Melhem, Lead ICT Policy Specialist, Chair eDevelopment Group, Information and Communication Technologies Sector Unit, World Bank Group

François Rancy, Director of Radiocommunication Bureau, ITU-International Telecommunication Union

Madeleine Scherb, Economist/President Health and Environment Program, Cameroon



For More Information on
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