

DeSForM 2023 Boundless

Aesthetics, Human Experience and Intelligence for the New Normal

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Design and Semantics of Form and Movement

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Laboratory for
Artificial Intelligence in Design
人工智能設計研究所



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Prof. Calvin Wong

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The Hong Kong Polytechnic University

DeSForM 2023 Programme

	Conference Programme (5 July)
0900 – 0930	Conference Registration
0930 – 0945	Opening <i>Prof. Calvin Wong, CEO & Centre Director of AiDlab., Cheng Yik Hung Professor in FASHion, PolyU</i>
0945 – 1015	Keynote Presentation: Everything Everywhere All at Once <i>Dr. Delman Lee, Vice Chair at TAL Apparel Limited</i>
1015 – 1045	Keynote Presentation: Navigating Uncharted Territory with Meaning-driven and Design-centred Innovation <i>Prof. Erin Cho, Dean and Professor, School of Fashion and Textiles, PolyU</i>
1045 – 1105	Panel Discussion: AI and Design: Creative Innovation and Challenges Moderator: <i>Prof. Jeanne Tan, COO and Assistant Centre Director, AiDlab, Professor, School of Fashion and Textiles</i> Panelists: <i>Dr. Delman Lee, Prof. Erin Cho, Prof. Calvin Wong</i>
1105 – 1120	Refreshment Break
	Paper Session: Form, Interactivity and the Human Experience
	Chair: Jun Ho
1120 – 1240	A-Vibe: Exploring the Impact of Animal-form Avatars on Students' Connectedness and Social Presence through Delivering Honest Signals in Live Online Classes <i>Tianqin Lu and Jun Hu</i>
	An exploration on UX Automotive in the 5G era new interaction processes through gesture control and haptic feedback <i>Venanzio Arquilla, Fausto Brevi, Federica Caruso, Flora Gaetani and Peng Lu</i>
	Comfort Between the Top and Bottom: A Cost-Effective Ergonomic Monitor Stand with Automatic Height Adjustment Based on Machine Learning <i>Yanze Wang and Jianfei Ma</i>
	Giving Form to the Invisible: Can we make in-home network data traffic tangible to users? <i>Sabine Junginger, Beat Tödli and Tom Ulmer</i>
1240 – 1400	Lunch
	Chair: Dr. ir. Miguel
1400 – 1500	K-means based group clustering approach for Group recommender System in a metaverse environment <i>M.W. Geda, Yuk Ming Tang, Sze Chit Leong, C.K.M. Lee and Chung Hin Lai</i>
	Interstitial Diagramming: Mapping Temporal Experience <i>Stephen Neely and Michael Arnold Mages</i>
	Big data analytics for marketing strategy <i>Jingying Liang, Yuhan Jiao, Sui Ying Chung and C.K.M. Lee</i>
	Paper Session: Innovation in Product and Service Design
	Chair: Amy Chen
1500 – 1540	Disappearing Stitch: Exploring e-textiles design for disassembly <i>Amy Chen</i>
	A Priori: Design Knowledge in AI <i>Ryan Bruggeman, Estefania Ciliotta Chehade, Yi Han and Paolo Ciuccarelli</i>
1540 – 1600	Refreshment Break
1600 – 1730	Workshops: Human-Centred AI Design Methods to Understand “Textiles Hand” Chipp Jansen, Lissy Hatfield, Zhengtao Ma, Boyuan Tuo, Elif Ozden Yenigun, Sharon Baurley, Kun-Pyo Lee and Stephen Wang

	Conference Programme (6 July)
0900 – 0930	Conference Registration
0930 – 1000	Keynote Presentation: Acceleration with AI for Fashion <i>Prof. Calvin Wong , CEO & Centre Director of AiDlab., Cheng Yik Hung Professor, PolyU</i>
	Paper Session: Innovation in Product and Service Design Chair: Cyriel Diels
1000 – 1020	Towards a Data-Informed-Design (D-I-D) Framework for Autonomous Vehicle Design <i>Cyriel Diels, Kostas Styliadis, Farhana Saha, Cynthia Charwick, Herin Haramoto, Yichen Shu, Jiayu Wu and Dale Harrow</i>
	Paper Session: Fashion: Process, Visualizations, Artifacts and Beyond
1020 – 1040	Deep Fabric Prints Generation for Fashion <i>Fangjian Liao, Xingxing Zou and Waikung Wong</i>
1040 – 1100	Refreshment Break
	Chair: Dr. Edgar Rodriguez
1100 – 1140	The Effect of Heel Base Design on Plantar Pressure and Wear Comfort of Healthy Females <i>Luk Sin-Hang, Kit Lun Yick and Li-Ying Zhang</i>
	M-VTON: Multi-layer Virtual Try-on System <i>Kaicheng Pang, Xingxing Zou, Fangjian Liao and Waikung Wong</i>
1140 – 1300	Exhibition & Tour Atrium Link, Hong Kong Science Park
1300 – 1430	Lunch
1430 – 1530	Short papers & Interactive Demo
	Mixed Reality (MR)-assisted Spatial Logistics Facility Layout Design <i>Wai Wai Chong, Ka Man Lee, Yung Po Tsang and Yim Shan Au</i>
	Effect of Body Shapes, Garment Size and Silhouette on the Visual Effect of Body Image <i>Xing Su, Jiayin Li, Pik Yin Mok and Jintu Fan</i>
	AI Ethical Issues (AIEI) Cards: Supporting Responsible AI-Enabled Solutions Design in Healthcare <i>Fan Li and Yuan Lu</i>
	New Design Concepts to Enhance Communication and Interaction among Unsociable Young People in Co-living Areas <i>Hi Ying Lon and Yi-Teng Shih</i>
	The Connection of Educational Toy and Technology <i>Lok To Christy Chen, Sin Ting Charis Chiu and Yi-Teng Shih</i>
	Slow Tourism Service System for the Post-Pandemic Decade <i>Ka Po Tsui and Yi-Teng Shih</i>
	Designing a product that imitates and substitutes a guide companion for the visually impaired <i>Wai Dik Au, Yi-Teng Shih</i>
	An Interactive Neural Network-Based System for Confined Stylization of Product Design <i>Tang Man Kit</i>
1530 – 1545	Refreshment Break
1545 – 1715	Workshops: Wearables for Personalised Posture <i>Tong Lo, Narges Pourshahrokhi, Tom Stables, Rama Gheerawo and Ali Asadipour</i>
1900 – 2200	Conference Dinner

Conference Programme (7 July)

0900 – 0930

Conference Registration

Paper Session: Fashion: Process, Visualizations, Artifacts and Beyond

Chair: Yihyun Lim

0930 – 1030

Fashion Sketch to Real Image System: A Designer Aids based on Generative Adversarial Network
Shumin Zhu, Xingxing Zou and Wai Keung Wong

Unorthodox Interventions – Fashion Garment Creation through Modification of FFF 3D Printing Processes
Lionel Zhen Jie Wong and Hoi Shan Jamela Law

Creating an environment to fight the fashion system: Fashion Tech Farm
Marina Toeters, Loe Feijs, Troy Nachtigall and Beam Contrechoc

Paper Session: Wearables and Alternative Skins

Chair: Prof. Dr. Dagmar Johanna Steffen

1030 – 1130

Doctor Kiwi - A persuasive game concept to treat skin sores among children in New Zealand
Edgar Rodríguez Ramírez, Mailin Lemke and Gillian McCarthy

"I had pee sneezes" Factors influencing the health-seeking process and use of wearable devices among women with pelvic floor disorder
Edgar Rodríguez Ramírez, Mailin Lemke and Gillian McCarthy

FeedBreath: Designing Complementary Treatment Wearable Biofeedback System for Teenagers with anxiety disorder
Paolo Perego, Livia Teresa S. Stevenin and Qi Wang

1130 – 1140

Closing Ceremony

1140 – 1240

AiDLab Tour & Networking
AiDLab, 16/F, 19W, Hong Kong



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