

# 1 **Enhancing flood risk maps by a participatory and collaborative design process**

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7 **Keywords:** co-mapping labs, flood risk maps, participatory processes, flood risk

## 8 **Abstract**

9 The European Floods Directive (2007/60/EC) requires Member States to make flood hazard and risk  
10 maps available to the public. Yet, making flood risk maps available is not enough to inform the public  
11 about risk, they need to be understood correctly. Which are the elements that make risk maps suitable  
12 and clear for non-expert citizens? Which is the information expected by local technicians in flood risk  
13 maps? In order to answer to these questions, co-mapping labs were organised within the project “Flood-  
14 IMPAT+: an integrated meso- & micro-scale procedure to assess territorial flood risk” in the city of Lodi,  
15 Northern Italy. The co-mapping labs involved representatives of the civil society, economic activities and  
16 local institutions responsible for flood risk management. They were asked to examine flood maps  
17 developed within the project with respect to their components of hazard, exposure, vulnerability and  
18 damage in order to collect guidelines for increasing communicative effectiveness of the maps.  
19 Contributions from participants were fundamental to understand the type of information and language that  
20 make flood risk successfully represented for and understood by different end-users. Currently, the same  
21 maps provided in flood risk management plans are consulted by those who are involved in planning  
22 processes, emergency overcoming, risk mitigation or simply exposed to risk. On the contrary, co-  
23 mapping labs highlighted the need to produce maps calibrated on stakeholders’ needs, i.e. which supply  
24 different information according to the map final use. In this regard, the effectiveness of the tool map  
25 itself was questioned and the request for a mix of tools combining hard copies of the maps and  
26 Information Systems allowing the combination and the query of interchangeable layers of information  
27 arose. In addition, the labs underlined the need to enhance the governance between the actors responsible  
28 for flood risk management as well as the need of the public and the civil society of being involved in the  
29 flood mapping process and supported in their understanding. In conclusion, the co-mapping labs had  
30 the added value to be an experience of collaborative inquiry and participatory design in flood risk  
31 communication, supplying suggestions and recommendations that should be incorporated in the design  
32 of novel flood hazard and risk maps.

33

## 34 **Introduction**

35 With the issuing of the Floods Directive (Directive 2007/60/EC), the European Commission imposed  
36 on the Member States a specific path for the definition of flood risk management plans (FRMPs),  
37 assigning to communication and public participation a strategic role in the process, for the purposes of  
38 sharing and legitimizing the tool. The path illustrated in the directive is characterized by three  
39 implementation stages, each with specific obligations and deadlines, within a management cycle with a  
40 periodicity of six years (i.e. each stage must be repeated and revised every six years). The second stage of  
41 the process, which ended in 2015 and it is currently under revision, concerns the development of flood  
42 hazard and risk maps as a cognitive basis for the development of FRMPs. The flood maps contained in

43 the FRMPs are, however, often seen as a technical and not a communication tool. The contents of the  
44 maps often do not correspond to the requirements of end-users (Meyer et al. 2012). As Hagemeyer-Klose  
45 and Wagner (2009) point out, with their analysis of several European cases, the information contained in  
46 flood maps is often designed and displayed in a way that cannot be easily understood by the public and/or  
47 is not suited to the needs of the experts (for example for planning processes or risk management by  
48 public authorities). Furthermore, the two authors underline the need to clearly explain the technical  
49 terminology used in the maps, if this cannot be avoided. In fact, in the last decade, drawbacks of existing  
50 flood maps have been the objective of several research works. The EXCIMAP project (EXCIMAP, 2007)  
51 provided, thorough an overview of existing flood mapping practices at the European level,  
52 recommendations on the contents of flood maps for different users, and the required data to meet these  
53 requirements. The projects RISK CATCH (Fuchs et al., 2009) developed guidelines on visualization and  
54 design aspects of flood risk maps. Projects like RISK MAP (2009 – 2011) and DIANE-CM (2009-2011)  
55 have worked on understanding how the involvement and participation of end-users in the process of  
56 developing maps could be used to overcome the difficulties described above and improve the  
57 communication instrument (Evers et al. 2012, Meyer et al. 2012). A further study is presented by Luke et  
58 al. (2018) on improving the utility and relevance of flood hazard maps, through the co-production of  
59 maps which are responsive to flood risk management end-users' needs. These projects, as well as other  
60 experiences of participatory mapping available in the literature (Hagemeyer-Klose and Wagner, 2009;  
61 Luke et al. 2018), have worked almost exclusively on flood hazard maps.

62 In a context where the second flood risk management cycle of the Floods Directive is not ended and the  
63 Member States have not adopted the revised maps yet, this contribution describes the methodology  
64 adopted and the results obtained by a pilot experience of collaborative mapping laboratories conducted  
65 within the project "Flood-IMPAT +: an integrated meso- & micro-scale procedure to assess territorial  
66 flood risk". The Flood-IMPAT+ project had a dual objective. The first was to develop flood risk  
67 assessment methodologies, consistent with the different spatial scales required by risk management, and  
68 exhaustive with respect to the multiplicity of elements that may be affected in case of flood (such as  
69 population, residences, infrastructures, etc.). The second was to develop and disseminate knowledge on  
70 both the results of the project and on flood risk in general, through the active involvement of citizens,  
71 practitioners and all the possible stakeholders, in the different phases of the project. The work described  
72 in this paper refers to the second objective.

73 In the paper, the co-mapping process is illustrated in detail, with respect to both specific results and  
74 general recommendation towards more comprehensible and usable flood risk maps. Unlike previous  
75 experiences, the process described in this paper focused on risk maps in relation to all risk components  
76 of hazard, exposure, vulnerability and damage. The components were outlined for the five exposed  
77 sectors analysed by the project: population, residential buildings, industrial and commercial activities,  
78 agricultural activities and critical services.

## 79 **Methodology**

80 Stakeholder involvement and participatory approaches have been identified as key to face the complex  
81 and potentially conflict-ridden process of flood risk management (Abbott, 2007; Watson et al., 2009;  
82 White et al., 2010; Vojinovic and Abbott, 2012, Geaves, L. H., Penning-Rowsell, 2016). In particular,  
83 public participation in flood risk management proved to have potential normative and instrumental  
84 benefits, for instance, in terms of individuals involved in the process or benefit for the process or the  
85 output (Landström et al., 2011, Lane et al., 2011; Evers, 2012). Participative processes must be carefully  
86 designed as a wrong definition of the process may lead to undesirable results like unbalanced  
87 participation, i.e. domination by certain persons or institutions, identification of non-implementable  
88 solutions/results, increased and unjustifiable costs; this is the reason while studies from Germany, Austria

89 and Great Britain have rather low ambitions concerning the ‘active involvement’ requirement by the FD  
90 (Newig et al., 2014; Hedelin, 2015; Moon et al., 2017). This section explains how collaborative mapping  
91 were designed and implemented within the Flood-IMPAT+ process, with the main objective of getting  
92 representative, significant and shared results from the participants.

### 93 *Background*

94 The project was based on the investigation of a case study that is the town of Lodi (in the Lombardy  
95 Region, North of Italy), affected in 2002 by an extensive flood due to the overflowing of the Adda River,  
96 one of the main tributary of the Po River. The flood caused damage to large urban and rural portions of  
97 the city. The limited extension of the investigated area (Lodi is a town of 45,000 inhabitants with a  
98 municipal area of 40 km<sup>2</sup>) makes the city of Lodi an interesting case study for the experimentation of  
99 knowledge dissemination activities that actively involves different stakeholders.

100

### 101 *Identification of stakeholders*

102 The way a participatory mapping process should be set up and conducted depends largely on the purpose  
103 of the process itself. Defining the goal is, therefore, a key issue that needs to be clarified at the beginning  
104 of the process. In this specific case, the mapping laboratories had the primary objective of increasing the  
105 knowledge of flood risk and its explicative variables to a variety of stakeholders in order to encourage  
106 the adoption of proper risk mitigation actions at different levels of the society. This has been achieved  
107 by pursuing a shared representation of hazard, exposure, vulnerability and damage, which is  
108 understandable and useful to the various end-users.

109 The definition of actors to involve in the process is the second step of the process design. The analysis  
110 of the stakeholders/end-users and the mapping of their interactions is critical to this step.  
111 In the project, the identification of the actors was carried out based on a substantial premise: the will to  
112 involve both the institutional and the civil sides, as representatives of the whole society. Besides, it was  
113 decided to work in small groups in order to ensure an active and operative involvement of all the  
114 participants.

115 The result of this ambition was the creation of two worktables: (1) one dedicated to government bodies,  
116 composed by technicians and experts; (2) the other one involving citizens and representatives of the civil  
117 and economic society such as community groups, non-governmental organizations and professional  
118 associations. In particular, by the close investigation of the case study area, the following actors were  
119 involved in the first group: representatives from the different units of the Lombardy Region Authority  
120 in charge of territorial planning, civil protection and agriculture management, the District Authority of  
121 the Po River, the Provincial Authority, the reclamation consortium of Muzza (i.e. one of the main artificial  
122 channel that derives from the Adda River), the Territorial Hospital Agency. Concerning the actors to be  
123 included in the second group, we first mapped the organizations listed in the official website of the  
124 municipality of Lodi, and placed in the expected flooded area according to the currently adopted hazard  
125 map. Among the different organizations, we were able to identify nearly thirty stakeholders, of which we  
126 selected those actors that had some preliminary knowledge on flood risk acquired, for instance, from  
127 personal or professional experience or through formal school education. In details, we were able to  
128 involve actively non-governmental organisations (WWF and Red Cross), community groups (5), trade  
129 and industrial unions (3), agriculture associations (1), professional associations (the Association of  
130 Engineers and Architects of Lodi), one journalist and also students from scientific high schools. The  
131 “bridge” between the group of institutional experts and the one composed by entrepreneurs’ associations,  
132 civil society and citizens was identified in a specific group of actors, namely the civil protection volunteers.

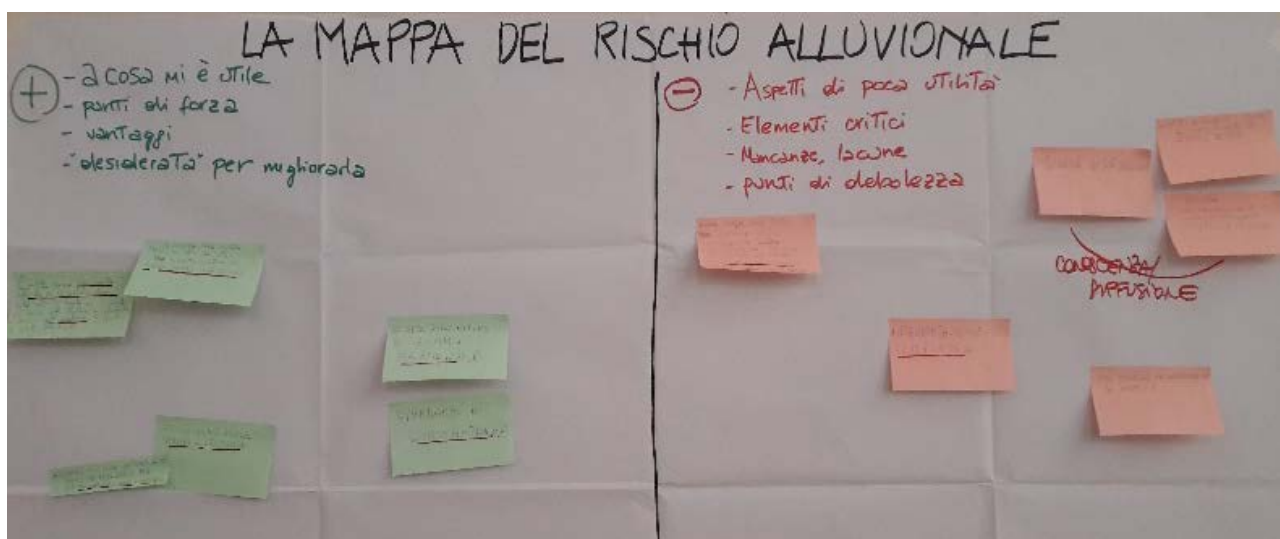
133 This group owns characteristics that make it a perfect link between the other two. Specifically, civil  
134 protection volunteers are citizens with knowledge of specific risk management tools. Civil protection  
135 volunteers have then taken part in both worktables to share the visions of the two groups.

### 136 *Participatory and collaborative mapping laboratories*

137 The project included three collective mapping laboratories for each workgroup.

138 According to the general aim of the process, the first laboratory, “A shared legend on flood risk”, worked  
139 on the sharing of the different objectives of risk maps by the different end-users, and on the co-design  
140 of the different contents, through the analysis of "first attempt" maps elaborated by the research group  
141 on the bases of the results of the Flood-IMPAT + project.

142 More in detail, the first laboratory started with an ice-breaker brainstorming, aimed at investigating the  
143 participants' perception of the concept of "flood risk" and of the usefulness of the risk maps themselves  
144 (Figure 1).



145  
146 Figure 1: the first co-mapping laboratory ice-breaker brainstorming results.

147 Afterwards, each participant was asked to evaluate both the hazard maps and the exposure, vulnerability  
148 and damage maps proposed for the different sectors being studied (population, residences, services,  
149 economic subjects, agriculture) according to cartographic aspects, mapped data, scales of representation,  
150 additional geospatial data and attributes. Besides, in order to avoid any case of domination by certain  
151 persons or organisation, each participant was asked to illustrate their standpoint during the open-  
152 discussion sessions. Comments and suggestions provided by participants in each of the two worktables  
153 were recorded and summarized on the billboard by the facilitator, clustering the positive comments on  
154 one side and the critical points/suggestions on the other (Figure 2). At the end of the laboratory, each  
155 participant was asked to express their level of individual satisfaction for each map (in terms of their clarity,  
156 comprehensibility and usefulness) through a simple "traffic light" rating (green - clear, yellow – to be  
157 improved and red – not clear) mechanism as shown in Table 1 and 2.

158 For each issue raised during the first laboratory some solutions were proposed by the research team,  
159 which were presented, discussed and evaluated by the participants in the second laboratory.

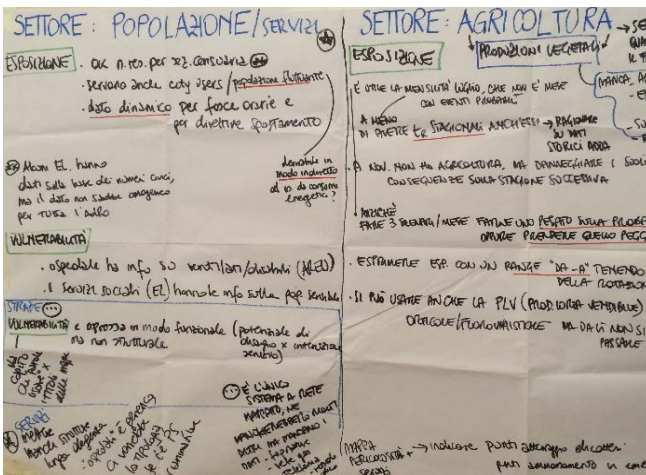
160 During the analysis, the two worktables were treated as equals, which implies that they both had the same  
161 right to influence the decision-making process. This choice aimed at creating an open and reciprocal  
162 exchange while allowing the identification of different or similar opinions and values of the world

163 between different actors, as well as at ensuring that all participants influence the final decision-making  
 164 process.

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Figure 2: the first co-mapping laboratory group discussion activities.

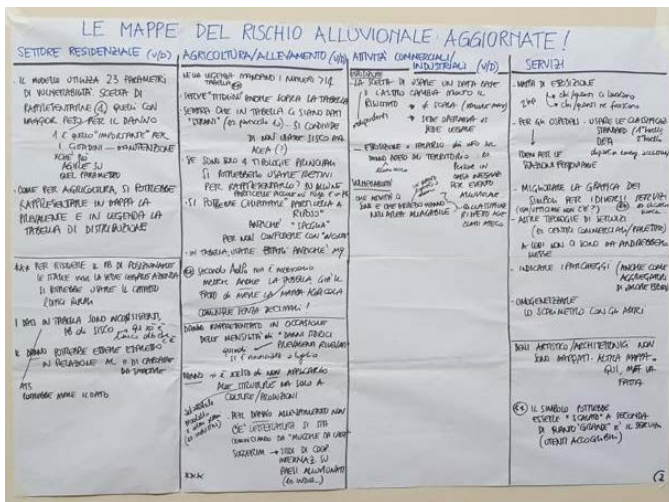
MAPS	CIVIL SOCIETY VOTE						
Hazard							
Exposure – Residential building sector (reconstruction cost, K€)							
Exposure – Population (number of inhabitants)							
Damage - Residential building sector (K€)							
MAPS	BUSINESSES VOTE						
Hazard							
Exposure – Agriculture (cadastral parcel - €. Month Apr., Jul., Nov.)							
Vulnerability – Agriculture (cadastral parcel - €. Month Apr., Jul., Nov.)							
Damage – Agriculture (cadastral parcel - €. Month Apr., Jul., Nov.)							
MAPS	EXPERT VOTE						
Hazard							
Exposure – Residential building sector (reconstruction cost, K€)							
Vulnerability – Agriculture (cadastral parcel - €. Month Apr., Jul., Nov.)							
Damage - Residential building sector (K€)							

168 Table 1: an extract of the result of the vote carried out by each working group in the first co-mapping lab

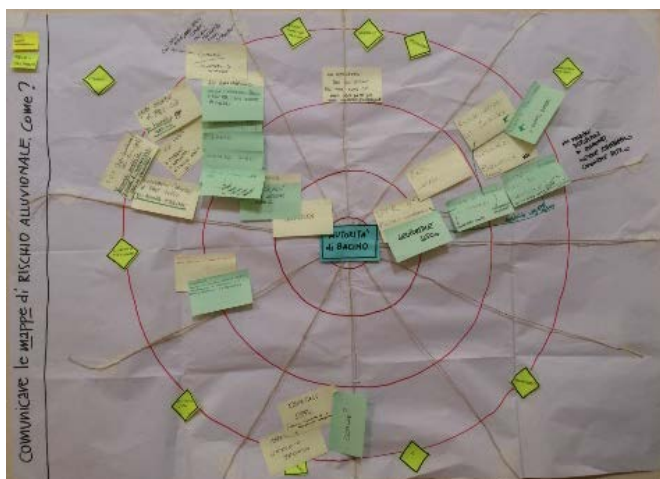
169 The second laboratory, “My own map”, worked on two different aspects. As anticipated, the laboratory  
 170 started with the return of the results of the previous meeting, with particular reference to the response  
 171 strategies adopted by the research group to refine the maps and the legends on the bases of the comments  
 172 received, After the group discussion on further developments and improvements to be made to the maps,

173 recorded by the facilitator, the first phase of the work ended with a new “traffic light” vote of the maps,  
 174 which overall garnered more favour than during the first meeting.

175 The second part of the laboratory was instead dedicated to the identification of the possible and most  
 176 suitable tools and methods for the dissemination of the maps produced for FRMPs, to a wider  
 177 community of stakeholders. Each end-user composing the civil society workgroup were questioned about  
 178 identifying preferred bodies acting as a mediator (to be recorded with light green post-it® on the billboard)  
 179 and preferable communication means (in yellow post-it® on the billboard) by which the District Authority  
 180 (being appointed by law to manage the participatory process in FRMPs) should communicate, in order  
 181 to foster the dissemination and understanding of maps. While the institutional and technical workgroup  
 182 was asked to define how the District Authority could improve its capacity to reach the different end-  
 183 users, using the resources already available in terms of intermediaries and tools at the territorial level.  
 184 Each participant to the working groups, also with reference to the "category of subjects" of which he/she  
 185 was representative at the working table, expressed their ideas and proposals, and the group then  
 186 commented and discussed the contributions collected on the map (Figure 3).



187



188

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Figure 3: the second co-mapping laboratory group discussion activities.

MAPS	CIVIL SOCIETY AND BUSINESSES VOTE				
Hazard – Water depth					
Hazard – Flooded area and isochronous (rare event)					
Vulnerability – Residential buildings (level of maintenance)					
Damage – Agriculture (Agriculture (cadastral parcel - €. Month Nov.)					

<b>MAPs</b>	<b>EXPERT VOTE</b>									
Hazard – Water depth, flooded area and isochronous (rare event)										
Vulnerability – Residential buildings (level of maintenance)										
Damage – Agriculture (Agriculture (cadastral parcel - €. Month Nov.)										

Table 2: an extract of the result of the vote carried out by each working group in the second co-mapping lab

190

191

192 The third laboratory comprised two public events, respectively dedicated to the public and to the  
 193 institutional and the scientific communities. These events aimed at showing and presenting the produced  
 194 maps to a wider public (expert and non-technical people) than the one involved in the two worktables,  
 195 in order to maximize the comprehensibility of the contents of the maps, improve knowledge and increase  
 196 awareness of a vast range of users.

197

198 **Specific results**

199 The participation of a wide variety of stakeholders in the laboratories has been evaluated as very fruitful  
 200 by the subjects involved, and has been proved to make them more aware of the complexity of the topic,  
 201 the tools currently available and to increase their personal responsibility. In particular, the group of civil  
 202 protection volunteers strongly appreciated the possibility of interacting with institutional decision-  
 203 makers, of acting as a promoter, as a link between the two worktables, of the requests made by the citizens  
 204 and of having the possibility of influencing the process and the final result of the presented maps. The  
 205 methodology used to define the working methods between the groups and the scheduling of the activities  
 206 made it possible to create an active and operational comparison among all the different subjects and in  
 207 particular, between the researchers, as suppliers of the maps/knowledge being evaluated, and the  
 208 participants to laboratories as end-users.

209 Overall, the co-mapping process generated two types of results. The first result is associated with the co-  
 210 production of maps for the case study area, based on shared knowledge on what is the expected  
 211 information and how it should look like, according to the different stakeholders involved in the  
 212 participatory process. As a second result, the laboratories allowed the identification of the most suitable  
 213 ways/tools to widespread results of flood risk assessment to a wide community, and of which are the  
 214 reference actors for the different stakeholders from whom they expect to be informed or to whom they  
 215 request information on flood risk.

216 *1. Co-production of risk maps*

217 As previously explained, the co-production of risk maps took place on the bases of consecutive revisions  
 218 of “first attempt” maps by the research team, on the bases of suggestions and recommendations given  
 219 by the participants in the laboratories. Table 3 summarizes the requested revisions of the end-users from  
 220 both workgroups and the actions undertaken by the research team to satisfy such requirements.  
 221 Requested revisions generally fell into three categories: (i) cartographic aspects (e.g. colours and map  
 222 titles), (ii) clarification on mapped data and (iii) additional geospatial data and/or attributes to be shown  
 223 on the map. Besides, as specified in Table 4, the revision process allowed:

- 224 • identifying and agreeing on a set of parameters to be displayed on the maps, for the different  
 225 types of map (i.e. hazard, exposure, vulnerability and damage) and for the sectors considered  
 226 within the study;
- 227 • defining for which purposes a given parameter can be used for, such as strategic or emergency  
 228 planning or cost-benefit analysis of risk mitigation measures;

- 229
- identifying the interest of the different end-users (e.g. layman, farmer, business man and expert)
- 230 in having access to a specific parameter;
- defining, when possible, the scale of data representation (micro- and/or macro-scale) for each
- 231 parameter, in order to meet different stakeholders' needs;
- 232

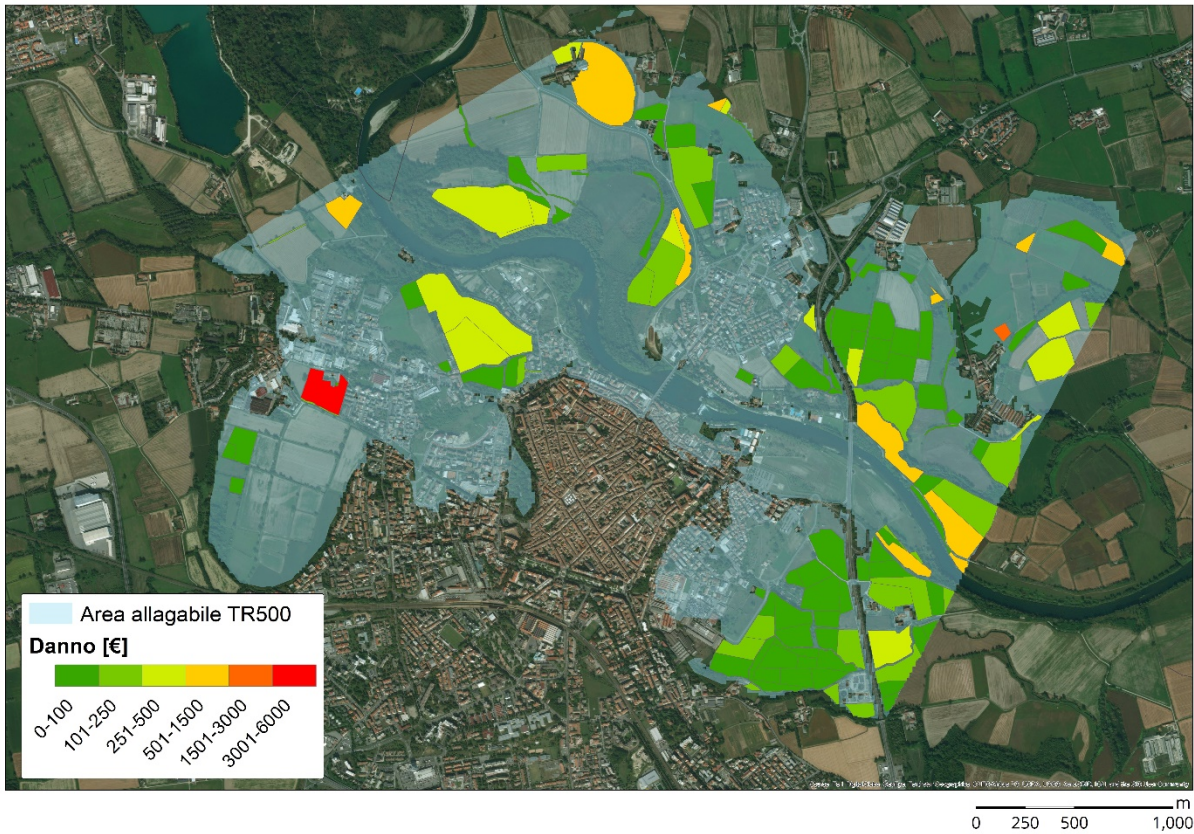
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234 *Cartographic aspects*

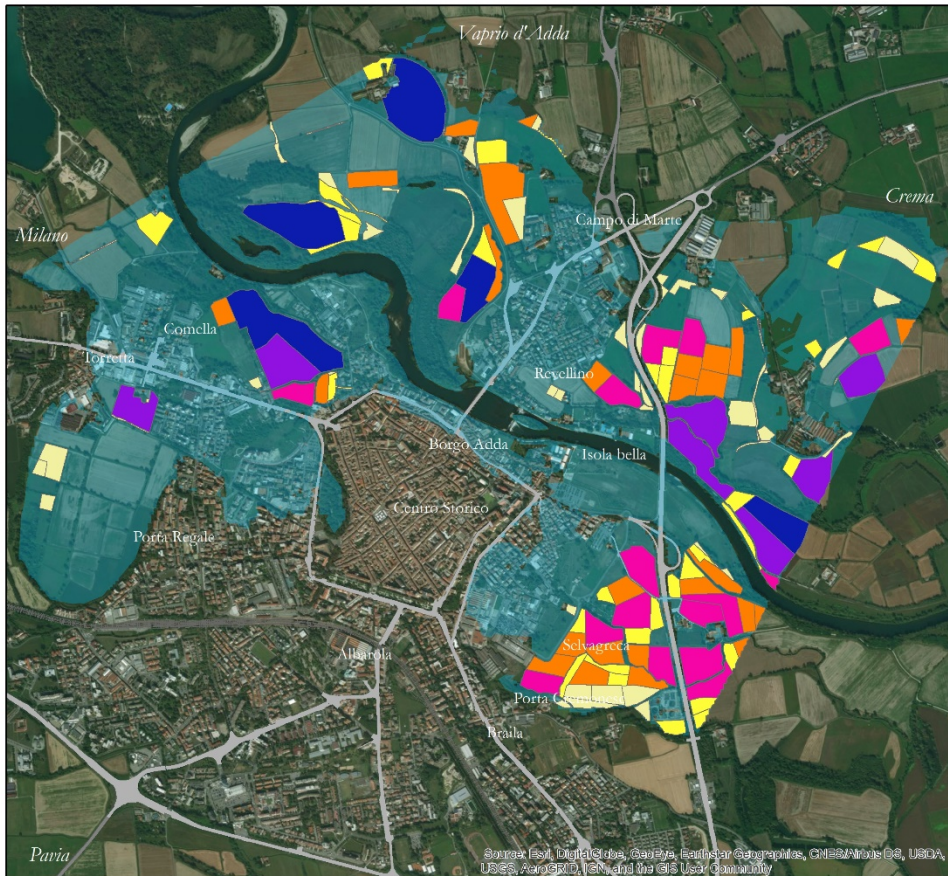
235 From the cartographic point of view, several requested revisions were common to the participants of  
236 both worktables. Most of the requests focused on the use of colours. On the one hand, end-users  
237 preferred to avoid the use of graduation of colours (in favour of different colours) to represent different  
238 values of a single parameter (e.g. different values of water depth), due to difficulties in the interpretation  
239 of similar graduation. On the other hand, requests related to the use of transparencies for the different  
240 contents represented in the map (in order to guarantee the readability of the background map)  
241 contextually to the use of a background map in greyscale or in black-and-white to guarantee consistencies  
242 between colours in the map and those in the legend. The use of hatching has then been requested as an  
243 alternative to the use of colours so as to increase accessibility to maps for partially sighted or colour-blind  
244 people. However, the use of (cross-) hatching together with transparencies prevented the readability of  
245 the map. In response to this request, the proposed solution (Figure 4) was to use colour scales that do  
246 not simultaneously use the red and green colours so as to respond to the most common form of colour  
247 blindness, i.e. red-green dyschromatopsia (Davidoff et al. 2016). Another emerged issue was related to  
248 the use of toponymy, to support users in orienting in the map. On this point, improvements were possible  
249 only thanks to the participatory mapping process. For instance, the name of the neighbourhoods and the  
250 best-known place of destinations were attributed thanks to citizens. Regarding the number of classes  
251 used to represent different values of a parameter, we encountered the same problem identified by de  
252 Moel et al. (2009). In the first version of the maps, too many classes were used and this made difficult  
253 for the map-reader to make a distinction between the meaning of each class; therefore, in the second  
254 version, we limited the number of classes to four/five. According to participants in laboratories, a key  
255 role is finally played by symbols: the latter are seen less useful for representing the flood hazard or risk  
256 itself, but they can provide important benefits for the characterization of the exposed elements (i.e.  
257 number of pupils) or the identification and localization of strategic buildings and critical facilities (e.g.  
258 governmental and administrative buildings, safe areas or cultural heritages).



### DANNO AGRICOLTURA AD APRILE



259



260

261 Figure 4: damage map to agriculture parcels in April presented to both groups on the first co-mapping lab (on the top);  
262 Damage map to agriculture parcels in April designed based on preferences of the second co-mapping lab participants (at the  
263 bottom). Map content includes flood extent for a rare event (RT 500 years) and highlights agricultural parcels potentially  
264 affected and related damages in monetary terms.

265

### 266 Mapped data

267 A problematic element, recurrent also in other researches on the same subject (Hagemeyer-Klose and  
268 Wagner 2009; van Alphen et al. 2009; Meyer et al. 2012), is linked to the use of technical terminology.  
269 Especially critical is the use of the term “return period” in flood hazard maps because, as recognised in  
270 the literature, it is difficult for the public to understand the concept of probability and therefore of low-  
271 probability risks (Bier 2001). A first option to overcome this problem, provided by the participants, was  
272 to avoid the use of technical terms in the maps, in favour of descriptive terms (e.g. rare event instead of  
273 200 years’ event); this could, however, lead to subjective interpretations. Another option, advanced by  
274 the civil society during the second laboratory, was to link flooding scenarios to past real events, in order  
275 to allow people comparing events and understanding their intensity. In fact, providing to people past real  
276 events to be used as reference points may increase the awareness of people about future or expected risks  
277 (i.e. flood events) and have the potential to be understood by a wide audience. On the contrary, this  
278 solution has to deal with several problems. First, the memory of disasters (e.g. a flood event) fades away  
279 after some years (Fanta et al. 2019) as well as the level of risk perception decreases along time. Second,  
280 past real event represents only a picture of a dynamic condition (where the state of the places could be  
281 changed after or following the flood event provided as a reference) so that future events can present  
282 different characteristics in terms of hazard and impacts. In addition, such reference point may not be  
283 entirely grasped by people not belonging to a place or by whom is new in town.

284 It must be stressed, however, than the trade-off about the need of technical information by technicians  
285 and the difficulty in interpreting such information by lay people clear emerged during the laboratories.  
286 For this reason, and because it is our idea that it is necessary that the public starts becoming familiar with,  
287 even if complex, certain concepts, our solution to the problem was to suggest using risk maps as a tool  
288 to explain technical concepts in a simple and understandable way (so as to favour the spread of the risk  
289 culture), for example, by combining technical terminology with immediate and easy understanding for  
290 the more general public.

291 Another point highlighted during the co-mapping laboratories concerns the need of developing an  
292 aggregated exposure map, including all analysed sectors. It is worth noting that the issue concerning the  
293 development of such a map is related to the fact that exposure of the different sectors is often expressed  
294 in different metrics, such as monetary value, number of items, etc., so that their overlapping is too  
295 complex if not impossible. Starting from the idea that the assignment of a weight to the single sector to  
296 create a sort of multi-criteria exposure map goes beyond the technical contents requirements of a map  
297 and becomes more a political issue, a first test was carried out by aggregating the different sectors on the  
298 base of their presence or absence in the flooded area; such map resulted, however, to be very confused  
299 and difficult to read. Thus, a further attempt to both allow a first degree of comparability between the  
300 exposed sectors and improve the previous map was taken; it was decided to aggregate only those sectors  
301 for which an economic value is available, whereas for all the other sector an infographic was provided.

302

### 303 Additional geospatial data and attributes

304 It is important to underline how the co-mapping process has even more emphasized what was already  
305 highlighted by the literature, relatively to the need of producing maps which are “weighted” on the needs  
306 of the different end-users (Meyer et al. 2012). Specifically, the laboratories highlighted significant  
307 differences in the degree of refinement of the analysis, of the scale of representation and of the detail of  
308 the information, necessary for each subject. For example, regarding the vulnerability of residential  
309 buildings, with respect to the representation of the different vulnerability parameters considered by the  
310 project (Dottori et al. 2016), citizens have shown interest in the representation of the only parameter of  
311 their direct interest, i.e. the maintenance level of the building, since they can deal with and intervene on  
312 it. Differently, people responsible for emergency management identified the number of floors as the  
313 relevant information to be mapped whereas technicians with planning duties found of great interest the  
314 possibility to have mapped all the different vulnerability parameters (considered pleonastic by the  
315 previous subjects), since the availability of such detailed information is useful to define possible  
316 intervention strategies. With respect to this, we proposed to maintain the representation of the whole set  
317 of parameters in the maps, leaving the users the choice of using information of their interest.

318 Another important issue emerged during the discussion concerns the spatial scale at which data to be  
319 mapped are available and must be represented. During the co-mapping labs we proposed maps at two  
320 different scales: the micro- and the macro-scale. Micro-scale maps reported information at the object  
321 level (e.g. a residential building, an economic activity, etc.) while meso-scale maps reported information  
322 at spatial aggregation units, i.e. census blocks. However, misunderstandings were recorded during the  
323 laboratories on this point, above all on the meaning of data usually available at the meso scale (i.e. as an  
324 average value of the parameter of interest for the census block) but mapped at the micro scale. The  
325 adopted solution was to map information only at the minimum scale at which related data are available.  
326 Moreover, to guarantee consistency among maps produced in different places, it was decided to map  
327 only those data which are available for the whole country or at least, at the River District level.

328

## 329 *2. Dissemination and communication tools*

330 Tackling the theme of the tools to be used and the role of the different subjects in sharing and  
331 disseminating the maps, the two workgroups stated different needs, but they both emphasized various  
332 possibilities to increase awareness, improve and favour the communication process among the various  
333 institutional bodies, and between institutions and the civil society. The workgroup composed by the civil  
334 society underlined the need that, accordingly to the principle of subsidiarity, authorities and bodies closer  
335 to them (for example, the Municipality Authority, the mass media) should act as an intermediary between  
336 administrations owning knowledge and maps on flood risk and the public. Furthermore, it has been  
337 pointed out that the dissemination of such topic cannot simply be limited to the fact that “the information  
338 has been made available” (e.g. on the websites). In fact, activities aiming at involving and informing the  
339 public, such as public meetings, informative days or practical emergency exercises, must be envisaged by  
340 whom is responsible for the flood risk management and the related dissemination of information.

341 With respect to the role of the different institutions and organizations responsible for flood risk  
342 management, the experts’ workgroup remarked instead upon the need to strengthen both the vertical  
343 and the horizontal governance among institutions, in order to co-organize in a more effective and  
344 efficient way the actions undertaken by each institution, and to better respond to the requests coming  
345 from the different stakeholders

346 A further point that emerged, in this case from the experts' working group, is the need not only to define  
347 maps based on the requirements of the different end-users, but also to discern between "institutional

348 maps”, which respond to given characteristics defined by law (i.e. the Floods Directive), and maps for  
349 the general public and/or for specific sectoral needs.

350

## 351 **General recommendations**

352 A first general recommendation for enhanced, more informative and understandable flood maps regards  
353 the scale of representation. In fact, the scale of representation (from the object level to the regional scale)  
354 and the level of details of the available data allow different types of analyses, even by the same user. As  
355 one of the main purposes of flood maps (developed for both citizens and technicians) is to identify  
356 sectors and areas at high risk so as to draw a picture of where there is a requirement for mitigation efforts,  
357 the scale of representation should be defined according to the level at which the mitigation measures  
358 under investigation work, which generally changes with the stakeholder(s) involved in the intervention.  
359 For example, data representation at the object level (e.g. a building, a farm, a business) is usually of interest  
360 for private subjects, while aggregation and representation of contents at the census block level fits for  
361 maps addressed to public authorities, from the municipal level upwards. Certainly, the availability and  
362 representation of disaggregated data at the lower scale possible (i.e. individual object scale) provides larger  
363 opportunity of analysis, and should be preferred when available, as subsequent aggregation at higher  
364 scales is always possible. Whereas the combination of information at different scales should be avoided  
365 because it may determine misleading results.

366 The second set of recommendations regards visualisation elements. Although often overlooked, such  
367 elements are key for map usability, as the method of representation of map contents largely determines  
368 the effectiveness of the information transfer to the end-users. From the co-mapping laboratory  
369 experience, and in some cases from confirmation in the literature, we can supply the following  
370 suggestions:

- 371 - The identification of the areas at risk is critical and should be strongly highlighted and differentiated  
372 from the safe area. It means that information on the flood extend must be always displayed, not only  
373 in hazard maps but also in exposure, vulnerability and damage maps (see Figure 4). Moreover,  
374 background information should be kept in pale or black-and-white colours.
- 375 - The use of toponymy is key for map comprehension; in addition, the visualization of the river(s)  
376 and/or channel(s) is useful to facilitate users’ orientation.
- 377 - Concerning the legend, the topics should be organized in a manner that supports map comprehension.  
378 A further understanding with respect to what Meyer at. (2009) suggest regarding the fact that the  
379 legend should be sufficiently large, on the right side and with a limited amount of information, it is  
380 that the main topic of the map should be always listed as first, followed by the hazard information (i.e.  
381 extension of the flooded area) and finally by background data.
- 382 - The selection of colours to be used should ideally guarantee the readability of the information from  
383 everyone. Since such level of equality might be difficult to be reached, maps should be drowned to  
384 respond at least to the more common typology of colour-blindness. The level of transparency used to  
385 show the elements in the map should be the same as the one used in the legend (see. Figure 4) in order  
386 to maintain coherence between the two. In addition, all texts represented in the map should be  
387 sufficiently large and shading should be avoided because determines a reduction in readability.
- 388 - The number of classes of value used to represent the different contents should be limited to a  
389 maximum of five classes in order to keep the map readable.
- 390 - Self-explanatory symbols, not only in terms of describing functions (e.g. a red cross to identify  
391 hospitals), but also of in terms of relevance and seize of the mapped element (e.g. increasing number

392 of person symbols to represent increasing population density) are useful for map comprehension by  
393 lay people.

394 Further recommendations are specifically related to the four different types of maps analysed during the  
395 co-mapping laboratories (such as hazard, exposure, vulnerability and damage maps) and are discussed in  
396 the following subsections, with respect to maps addressed to technicians and maps for citizens.

397

#### 398 1. Recommendations on the content of technical flood maps

##### 399 *Hazard maps*

400 With regard to hazard information, as required by the Floods Directive and stated by Meyer et al (2012),  
401 detailed information on flood extent and water depth for events with different probabilities of occurrence  
402 is (at least) required. Concerning the water depth and its representation in classes of value, it is useful to  
403 provide information on the confidence intervals of the estimation, in order to guarantee consistency and  
404 trust of the given information. In addition, information on flow velocity, duration of the flood as well as  
405 isochronous and flood regression times can also be helpful for flood risk management.

##### 406 *Exposure maps*

407 A representation by sectors (e.g. population, residential buildings) provides a complete picture of the  
408 exposed elements and so of the maximum expected damage.

409 Incremental analysis, and then representation, of the exposure can be carried out on the base of the  
410 available data. The first level refers to a qualitative analysis describing the different typologies of the  
411 exposed elements. The second level, i.e. quantitative analysis, provides specific information on the  
412 extension of the exposed elements such as the total surface of residential buildings, the number of schools  
413 for each typology and the associated number of pupils for school, the number of people within each  
414 census block. These two levels of analysis provide useful information not only for spatial and strategic  
415 planning but also for emergency management. The third level is the one where monetary information  
416 comes in, for instance, the cost of building reconstruction, the added value or the salaries paid by each  
417 business activities. Such level support cost-benefit analyses of risk mitigation measures.

418 Concerning the agricultural sector, and specifically crops, seasonal exposure maps should be provided as  
419 the presence of a specific crop on the field depends both on the vegetative stage of the plants in the  
420 season under consideration and on rotation practices.

##### 421 *Vulnerability maps*

422 Developing maps for each vulnerability parameter, and each sector, considered in the risk assessment,  
423 could be helpful for end-users in order to identify the different damage drivers and thus provide support  
424 in policy and program definition. If possible, a synthetic index should be used in order to show overall  
425 vulnerability hot spots for each sector; however, it must be stressed that the definition of such an index  
426 cannot be a purely technical issue as the weight to be assigned to each parameter partly depends on the  
427 adopted damage model but must be also agreed and shared among the different stakeholders. Concerning  
428 the agricultural sector, and specifically crops, as for exposure, seasonal vulnerability maps should be  
429 provided, as the damage susceptibility of crops strongly depends on the vegetative stage of the plants.  
430 Concerning the networks, and in particular the road system, information should be given both on physical  
431 (i.e. structural) and functional vulnerability since they both provide relevant information for emergency  
432 management. At last, mapping information on the composition of the population in terms of age groups  
433 and long-term ill people can be helpful, in particular for managing emergency cases.

434 *Damage maps*

435 Damage maps show the spatial distribution of the expected damage, for a specific event scenario. Such  
436 maps should be developed for each exposed sector, for which a consistent damage model is available.  
437 The damage should be expressed, when possible, in monetary terms so as to support cost-benefit analysis  
438 of flood mitigation measures or the appraisal of insurance premiums. As for hazard, when representation  
439 in classes of value is adopted, it is useful to provide information on the confidence intervals of the  
440 estimation. In the case of damage to agriculture, a range of damage value should be provided, in order to  
441 take into account variability given by seasonality and crops rotations.

442

443 Recommendation on the content of flood map for the civil society

444 *Hazard maps*

445 Information on the flood extent and the spatial distribution of water depth was considered critical and  
446 mandatory by the civil society. Moreover, detailed information concerning water depths within the first  
447 50 cm from the ground level is required as it could be helpful for agriculture, commercial and industrial  
448 activities.

449 As many of end-users of the civil society are not familiar with the concept of return period, it would be  
450 better to join technical information on the return period with the terminology adopted by the Floods  
451 Directive (i.e. very rare, rare and frequent events), together with the reference to the same directive in  
452 order to enhance awareness and knowledge on this topic.

453 *Exposure maps*

454 With regards to exposure, detailed information at the micro-scale (e.g. object level) is required by end-  
455 users. This is particularly relevant for property owners in order to be able to identify if their property  
456 would be affected by flood, and in case of which scenario. In addition, the use of the replacement values  
457 to estimate exposure at the micro-scale could help in enhancing risk communication and awareness.

458 *Vulnerability maps*

459 Mapping vulnerability parameters providing information on the characteristics contributing to worsening  
460 the possible damage to a property could be helpful in promoting the adoption of individual mitigation  
461 and adaptation measures to reduce flood risk.

462 *Damage maps*

463 Damage maps provide useful information to the property owner (e.g. dwelling, business or parcel) in  
464 particular if the damage is represented at the micro scale and is expressed as the expected damage  
465 according to the intensity of event, such as very rare, rare and frequent. In fact, as for vulnerability, this  
466 information could support owners in the identification and the selection of possible mitigation measures  
467 to individually adopt in the prevention and emergency phases (e.g. by focusing on most frequent damage).

468

469 **Discussion**

470 Experience from the co-mapping laboratories demonstrated that, despite it was a time and resources-  
471 consuming activity, participatory processes involving different sectors of the society are a powerful tool  
472 to tailor and enhance the contents of the maps on the basis of stakeholders' requirements. It is worth  
473 noting that, on the bases of the results obtained in the co-mapping activity, the District Authority of the

474 Po River (which was involved in the co-mapping labs and is appointed by law to deliver the revised  
475 version of the flood risk maps by 2021) expressed the willingness to rerun the pilot experience as one of  
476 the official participatory activities required by the Flood Directive.

477 Specifically, the experience described in this paper highlighted how, by building a shared and agreed  
478 content and representation mode, issues of readability and usability identified by Hagemeyer-Klose and  
479 Wagner (2009) and Meyer et al. (2012) can be overcome. Participatory processes as the one here described  
480 can be not only handy in identifying the main contents and the manner to visualize information but also  
481 to identify the more appropriate scale of analysis to support decision-making processes and to satisfy  
482 requests put forward by the different users being technicians or non-professional. In addition,  
483 collaborative processes create an opportunity to share among stakeholders the needs, the issues and the  
484 complexities characterizing each sector and the interlinkages between sectors. Nevertheless, it has to be  
485 said, confirming what stated by Evers et al. (2012), that available and suitable quality data and robust  
486 flood models are pre-requisites for co-mapping as suitable and reliable modelling of hazard, vulnerability  
487 and risk are key elements of the process.

488 The process described in this paper created also a window of opportunity to discuss with different  
489 stakeholders the limitation of maps, and to explore other tools to disseminate information on flood risk  
490 as well as to exchange ideas on how information on a map is interpreted and how to facilitate the  
491 understanding of mapped data. In this regards, paper maps (being static) do not always respond to the  
492 different stakeholders' needs while Internet and the use of Web GIS or web application allow sharing a  
493 wide range of information in a more interactive and collaborative way (Hagemeyer-Klose and Wagner,  
494 2009). The use of such tools should then be promoted in flood risk management and communication,  
495 above all considering that, nowadays, the dissemination of information via the Internet is an easy and  
496 habitual way to bring information to people. Nonetheless, hard copies of maps are still needed not only  
497 because not all people are Internet connected but also because, if positioned in appropriate installations  
498 in town or countryside, maps can be a useful tool to inform people about flood risk, as well as in case of  
499 emergency, when access to digital tools might be limited.

500 Co-mapping labs corroborated previous evidences that further improvements in sharing information and  
501 maps on flood risk are required, and social media could play a relevant role in the risk prevention and all  
502 other risk management phases. As emphasized by the case study, the dissemination of flood risk maps it  
503 is not just a matter of tools but also of engagement of agencies responsible for flood risk management  
504 or recognized as such. Direct involvement of authorities responsible for flood risk management (i.e.  
505 district authorities) but also of other organizations and institutions recognized as possible knowledge-  
506 broker, such as land reclamation authority for farmers, trade unions for businesses or teachers for  
507 students (as also suggested by Gaillard and Pangilinan 2010), is required by different end-users. A mix of  
508 tools for sharing and disseminating maps and flood risk information, together with an implemented state  
509 of subsidiarity could be the more successful strategy to bring suitable and understandable information to  
510 all the stakeholders. Informing every single citizen is hard and probably not feasible for a set of different  
511 reasons. However, much effort is required, also in the light of the Floods Directive philosophy asking  
512 key agencies responsible for flood risk management to adopt a more participatory approach, to foster  
513 collaboration with third parties, and to experiment a mix of tools to inform the public as part of their  
514 regular activity.

515

## 516 **Conclusions**

517 The co-mapping laboratories highlighted how making flood risk maps available is not a sufficient action  
518 to inform the public of the risk. It is necessary, in fact, that the information represented by these maps

519 are correctly interpreted and shared, and for this reason, it is essential to work on the level of knowledge  
520 and awareness of risk among the population. Experience discussed in this paper demonstrated that  
521 participatory activities can be used by researchers, governmental and non-governmental staffs to share  
522 and disseminate, at different levels of the population, general or specific results of risk analyses; by direct  
523 involvement, people became more familiar with such topic, increase risk understanding, and become  
524 more prone to the adoption of mitigation practices (Stirling, 2006).

525 In fact, besides maps improvement, a further, less tangible (but not less relevant) outcome of the co-  
526 mapping laboratories, is the indication that participatory processes are a useful tool to increase in layman  
527 or non-expert people the capacity of activating self-protective and risk mitigation actions. Indeed, some  
528 of the participants expressed their willingness to explore solutions to reduce the vulnerability of their  
529 houses to flood risk, while some of the students involved in the project demonstrated an active curiosity  
530 in better understanding how an emergency plan is designed and can be enforced, and expressed interest  
531 in having thematic activities regarding risk and risk management at school. A further demonstration of  
532 how valuable participatory activities are/were is given by the activation of a partnership among the  
533 scientists involved in the Flood-IMPAT+ project and the main provincial hospital of Lodi (who  
534 participated in the labs) to improve the emergency management plan of the health structure.

535 From another point of view, co-mapping labs corroborated evidences from previous research that maps  
536 must be able not only to provide content, albeit complex, in a simple and clear way but also that they  
537 should meet as much as possible the needs and purpose of the different user(s); as to say that each type  
538 of user should correspond to his own map. From this perspective, the map tool (being static) has turned  
539 out to be inadequate, little able to respond to the different purposes of the end-users, since it is not  
540 possible to query and/or organize information in maps in multiple interchangeable layers as needed.  
541 Laboratories also highlighted that dissemination flood maps cannot simply be limited to the fact that “the  
542 information has been made available” (e.g. on the websites). In this regard, the laboratories highlighted  
543 that a systemic communication approach is the most effective to disseminate the results to a broader  
544 audience. Such an approach progressively combines tools, physical and digital devices (e.g. hard-copy  
545 maps and online webgis), and methods as face-to-face activities (e.g. workshops, roundtables and  
546 consensus conferences) with more online activities (e.g. simulation games, citizen panels, internet forums,  
547 online collaborative modelling and consensus conferences), on the bases of the numerosness of the  
548 stakeholders involved in the process. Last but not least, researchers notice how participatory mapping  
549 approaches, as general participation activities, were able to help increase acceptance and build trust among  
550 public, private, scientific and civil society actors.

551

## 552 **Acknowledgments**

553 This research has been supported by the Fondazione Cariplo (grant no. 2016-0754) under the project  
554 “FloodIMPAT+: an integrated meso & micro scale procedure to assess territorial flood risk”.

555 The authors thank Alice Gallazzi and Marta Galliani from the Department of Civil and Environmental  
556 Engineering of Politecnico di Milano, for their valuable support in the co-mapping process.

557

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624

Topic	1° Co-mapping lab	2° Co-mapping lab
	Critical issues	Solutions
General Observations	Do not use "full" colours, but "transparencies" to make clear what is under the floodable area.	Use of transparencies.
	Use hatches instead of colours to make the maps readable for visually impaired users (e.g. colour blindness).	Use of colours that respond to the first degree of colour blindness. The use of hatches reduce the legibility of the map.
	Add more information/toponymy to better identify locations on the map.	Addition of the names of the main districts and directions of the road system.
	Change base map to make it more understandable (e.g. road map).	No changes. The use of other maps limits the readability of the map.
Hazard	The return period information is not correctly understood and considered.	Changed with the information on the probability of the event according to FRMPs nomenclature (very rare, rare, and frequent).
	For agriculture sector :the greatest damage occurs in the first centimetres of flooding, so the subsequent classes are not very significant while a higher resolution for low heights would be appropriate.	No changes. The creation of hazard maps for specific users is a point to be addressed in the discussion on "diffusion tools".
	Imagine a representation even "not from above".	3D representation is possible, but adequate IT support is required.
	It would be useful to have maps of water velocity, flood duration, flow direction and flooded area over time (isochronous maps)	Based on the outputs of the adopted hydraulic model it is possible to build velocity maps and isochronous flood maps. Warning: you can only do this if you have a proper hydraulic model
Exposure	The exposure maps of the different sectors should be overlaid to capture the various problems that persist in the area (houses, population, and agriculture).	Creation of exposure maps for "functions".
	Instead of "exposure", the wording "exposed value" would be clearer.	Use of the suggested wording.
	Information on the population is preferable as a density.	Development of the exposure map in terms of population density.
	A dynamic representation of the population would be helpful.	No changes. The data is not available

Vulnerability/Damage Residential buildings	The colours used to distinguish "excellent" from "good" is not appropriate, as they are too similar. Colours used to represent damage classes slightly differ from the background, the colour range used should be changed.	Proposed new colours.
	A single vulnerability parameter is useful for citizens: level of maintenance.  To understand which vulnerability parameters should be displayed among those considered by the model, it would be necessary to understand which ones weight most on the damage, for example by looking at historical data. The vulnerability parameter "year" is misleading: how does it affect damage?	Representation of the most influential parameters according to the damage model and citizens' needs (due to the absence of historical data). To sum, mapped parameters are: maintenance level, building type, building structure, finishing level.
	Citizens/civil society are interested in representation at the microscale, as it makes the risk more communicable and increases awareness	Keeping both representation units, mesoscale and microscale in order to satisfy users' requirements and needs.
	Mapping the data available at the mesoscale to the microscale is of little use from the owner's point of view.	Adopted as minimum representation scale the data availability scale.
	In the mesoscale representation the average vulnerability values present in that area are usually attributed; this information can be used by planners for an assessment of the average vulnerability at the basin scale, but not for citizens who no longer recognize themselves in the information on the map	No changes. The representation of the distribution of vulnerability values in the mesoscale representation is difficult and makes the map unreadable. A table could be linked to the map.
	There would be interest in a representation of the information for components (e.g. damage to the floor, fixtures, systems).	No changes. The data are available but their representation requires the creation of many maps. Topic to be discussed under "dissemination tools".
Vulnerability/Damage of agriculture	Information on the prevailing crop is not relevant; knowledge of all crops is necessary. The same for the damage.	Crop information has been tabulated.
	The rural buildings and other rural activities such as livestock farms are not mapped, which are decidedly important for quantifying possible damage.	A map showing the exposure of livestock farms has been added.
	To consider rotation: one hypothesis could be to produce maps with exposure ranges in order to take into account the rotation of the crops in the particles. The same for the damage.	Work in progress.
	Exposure in terms of PLV not useful.	Removal of "exposed value" map.
	Open question: the evaluation of vulnerability/damage for the month of July is not useful, as it is the month in which the probability of flood events is very low. Vice versa, in November, when flood events are more probable, there is no agriculture in existence, but the estimate of the damage to the soil could have consequences on the following season.	Maps for the month of July have been eliminated; we kept maps for April and November, i.e. the months in which floods occur most frequently, from historical analyses
Vulnerabilities/Damage of businesses	The vulnerability in terms of NACE categories is of little significance for operators in the sector.	We proposed a reclassification based on the type of expected damage and new maps with indicators of vulnerability to indirect damage.
	In addition to the information on the location of the property, it may be significant to have the surfaces affected	No changes. Businesses surfaces are not available and will not be available under the new privacy law (GDPR).
Services and Facilities	Long-term care facilities should also be mapped (e.g. residences for the elderly).	Information is not currently available.

	The word "hospitals" is generic, it would be better to detail if there is an emergency room, resuscitation, etc..	Information inserted in the map. Warning: this information is not available at the River District level.
	It would be useful to represent helicopter landing points and emergency storage points.	The landing points of the helicopters have been mapped, not the storage points, of close relevance only to the management of the emergency.

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Table 3: critical issues and solutions proposed during the participatory mapping process

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Map	Sector	Parameters	Scale of representation		Users				Scope			
			micro	macro	Layman	Economic Sector		Experts	strategic planning	CBA	emergency planning	
			("building /object" level)	(census level)		Agric.	Businesses and services					
Hazard		· Water extent			x	x	x	x	x	x	x	
		· Water depth			x	x	x	x	x	x	x	
		· Velocity				x		x	x		x	
		· Duration				x	x	x		x	x	
Exposure	population	· Number of inhabitants/Km2		x				x	x	x	x	
	residential buildings	· Reconstruction cost		x	x			x	x	x		
	commercial and industrial activities	· Position	x					x	x	x	x	x
		· Number of employee per firm	x					x	x	x	x	x
		· Added value per firm	x					x	x	x	x	
		· Salaries paid per firm	x					x	x	x	x	
	agriculture	· Position	x	x		x					x	
	breeding	· Position	x			x					x	x
	public and governmental buildings	· Position	x		x	x	x	x	x	x	x	x
	critical infrastructure	<i>Road system</i> · Reconstruction cost	x						x	x	x	
facilities and services (including emergency services)	· Position	x		x	x	x	x	x	x	x	x	
environment and cultural heritage	· Position	x		x				x	x	x	x	
Vulnerability	population	· Age		x					x	x	x	
		· People younger than 10 years old		x					x			x
		· People older than 65 years old		x					x			x
		· Number of foreign inhabitants		x					x	x		
	residential buildings	· Building typology	x						x	x	x	
		· Structural typology		x					x	x		
		· Level of maintenance	x		x				x	x		
		· Finishing level		x					x	x	x	
	agriculture	· Typologies of crops	x	x			x					
		· Main crop per parcel	x	x			x					
· Minimum tillage		x	x			x						
· Traditional tillage		x	x			x						
critical infrastructure	<i>Road system</i> · Reconstruction cost	x						x	x	x	x	
residential buildings	· Damage to residential buildings	x	x	x				x	x	x		
	· Damage to main crop per parcel	x	x			x			x	x		
	· Damage minimum tillage per month	x	x			x			x	x		
	· Damage traditional tillage per month	x	x			x			x	x		

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Table 4: Best scale(s) of representation, possible users and uses of all the maps discussed during the laboratories, as emerged from the discussion in the two worktables .