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MOSCAPARTNERS PRESENTS *REFORMING FUTURE* IN A NEW LOCATION FOR *DESIGN VARIATIONS 2023.* OPEN FROM 20th to 22nd APRIL, THE EXHIBITION WILL TAKE PLACE IN A RARE EXAMPLE OF ITALIAN BRUTALIST ARCHITECTURE, THE ISTITUTO MARCHIONDI SPAGLIARDI, OPEN FOR THE FIRST TIME TO THE AUDIENCE OF MILAN DESIGN WEEK.

THIS VENUE IS BEING USED THANKS TO A PROJECT BY MILAN CITY COUNCIL INTENDED TO REUSE ABANDONED PUBLIC SPACES.

"Designing behavioural change:

A new world is reborn from an abandoned school - with new ambitions and new ideals - capable of creating a new way of thinking, teaching, and training designers. The goal is not to teach how to design new objects, but how to teach new kinds of behaviour. Designing how to behave is the only true way to save the world from self-destruction, and it is certainly how we must address the issue of climate change and succeed in resolving it; by reducing the level of our waste in the broadest sense of the term: fewer objects to consume, fewer objects to use, fewer objects to recycle, produce, and sell..." Valerio Castelli January 2023

The Istituto Marchiondi Spagliardi, built in the 1950s in Baggio and long used as a juvenile reform school, is a rare example of Italian Brutalist architecture designed by the architect Vittoriano Viganò. The building is characterized by Viganò's vision of an ideal space for teaching and learning. The architect aimed to create a school of life, immersed in a garden where there are no physical barriers to prevent the free-flowing use of spaces, but rather wide glass corridors and environments that encourage social interaction and communal life. Although damaged by years of neglect, the structure exudes a great life force and features the wonderful use of visible reinforced concrete for the imposing structures and pillars of the facade. With this event the building, that was closed in the 1970s and soon fell into a state of abandonment, will once again be accessible to the international architecture and design public thanks to the collaboration between MoscaPartners and Milan City Council.

"We are happy that the former Marchiondi is opening to the city with an important event, much desired by the architect Valerio Castelli, a leading figure in the world of design both in Milan and internationally, an expert professional, passionate about design and always looking to the future, precisely as he did when imagining the new possibilities for this location. This idea, born from the synergy between public and private, enriches the agenda of our Design Week and makes Milan ever more the home of Design, from the city centre to the most peripheral districts." **Alessia Cappello,** Councilor for Economic Development, Fashion and Design

The event consists in **guided tours of the Istituto Marchiondi's architectural structure**, organized in collaboration with the **Politecnico di Milano** and the **GAe Engineering** company. **Projects by the students of the Politecnico** will also be on show inside the Marchiondi along the route. The exhibition of these works supports the cultural itinerary of the architectural structure.

MOSCA PARTNERS VIA ARIBERTO, 22 20123 MILANO - ITALY T. +39 393 9964059 INFO@MOSCAPARTNERS.IT MOSCA PARTNERS S.R.L.- P.IVA IT10014880966



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Reforming Future, strongly desired by Valerio Castelli, is now a part of **Design Variations 2023** and showcases the **projects created during the master's course led by Michele De Lucchi and Andrea Branzi at the Politecnico di Milano School of Design.**

The exhibition focuses on the explorative nature of the course led by the two architects in collaboration with **Francesca Balena Arista**, **Marco De Santi**, **and Mario Greco**, which over the years has tackled **important anthropological themes** including misery, chaos, death, Eros, rebellion, diversity, contamination and freedom. The installations, models and videos made by the students will be on show in the institute along a **specially designed route that creates dialogue and comparison with the architectural spaces**, urging visitors to reflect deeply on our contemporary way of life.

To express the message of the exhibition with visual immediacy, **AMDL CIRCLE** has created symbolic flags which, through the language of comics, **graphically summarize the ideas of design reform**, creating the scenario for the narration of the exhibited works.

The exhibition is enriched by the contribution of **Christoph Böninger** from the iF Design Foundation in Munich, an institution that supports academic research in design and focuses on the future role of design education and its social responsibilities.

Reforming Future is an opportunity to look for answers but is also a starting point for reflection on the future of design teaching and its social implications.

Istituto Marchiondi Spagliardi Via Noale 1, Milano 20-22 april 2023 | 12.00 - 19.00 press preview 20 april | 12.00

Access possible only by reservation link reservation

Organization: MoscaPartners, Caterina Mosca and Valerio Castelli Design: Michele De Lucchi, Francesca Balena Arista and Marco De Santi, Politecnico di Milano Safety and authorization procedures: GAe Engineering, leader in the fire protection sector, Safety&Security, Project Management and Construction, founded by engineer Giuseppe Amaro Visual Identity: AMDL CIRCLE, Filippo Nicolini and Antonio Mazzei International contributions: Christoph Böninger of the iF Design Foundation, Munich Politecnico Organizational Team: Nicolò Chierichetti, Giada Boromello, Marta Elisa Cecchi, Francesco Antonelli, Gabriele Milanese, Giuseppe Arezzi Technical Sponsor: SP Systema Technical partner: Artemide

Video: *Francesco Clerici* Photographic Reportage: Ruy Teixeira

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